# Make Your Voice Count

Sexual Violence and Sexual Harassment Survey UC Berkeley



### Posters

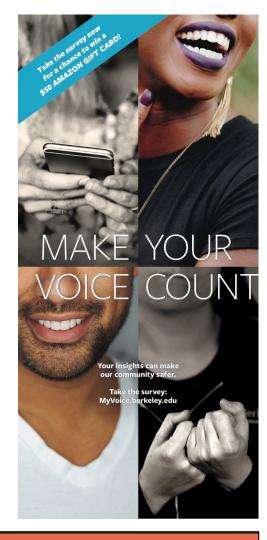
# MAKE YOUR VOICE COUNT

Your insights can make our community safer.

Take the survey: MyVoice.berkeley.edu



Ads in the Daily Cal, Berkeley's student newspaper



PRINT ADS



Take the MyVoice survey now for a chance to win a \$50 Amazon gift card

**ONLINE BANNERS** 



### Postcards



Your insights can make our community safer.

Take the survey: MyVoice.berkeley.edu



Your insights can make our community safer.

Take the survey: MyVoice.berkeley.edu



### Postcards



Your insights can make our community safer.

Take the survey: MyVoice.berkeley.edu



Your insights can make our community safer.

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### Banners across campus





# Website

### MyVoice.berkeley.edu

UC Berkeley My Voice

### FAOs Take the survey Self-Care Guide



The University of California Berkeley's My Voice Survey will take place in January and February 2018. All undergraduate, graduate, and professional students; faculty and academic appointees; and staff at Berkeley are invited and encouraged to participate in this survey. The survey will only be open for a few weeks, so participate now to have vour voice count!

### Take the survey now for a chance to win a \$50 Amazon gift card!

### Survey Response Rates (as of 02.27.18)

Undergrad Grad Staff Faculty 12% 21% 29% 23%

### UC Berkeley plans to use the information to:

Inform campus prevention, intervention, and response efforts
 Tailor campus programs and services to the needs and strengths of the campus community
 Learn UC Berkeley communities' protective and risk factors for SVSH

Acquire a prevalence rates baseline

This survey asks questions that explicitly describe forms of harm and violence and your own experience This survey asks questions that explicitly describe forms of herm and violence and your own experiences with harassmet and violence. This information will help the unreality create as after information to you as well as your friends, cohort, and colleagues whether or not you have directly experienced violence and harassment. Every periors experience is unique. Your responses help Berkelp to better understand the full picture and gain insight on how to make the campus safer for everyone. The survey is a vital piece of a broader effort to improve the campus experience for students, fuely, and staff. This survey project is being conducted by an independent research organization. NORC at the University of

Chicago, on behalf of UC Berkeley,

NORC has over 75 years of experience in data collection, and has conducted similar surveys at other universities. Their role is to distribute the survey, collect the responses, compile and analyze the results, write the report, and present the findings to the enter university community. They will write completely independently to provide an impartial and unbiased picture of the UC Berkeley campus experience based on what you say.

The link to access the survey is: https://a4survey.norc.org/UC Berkeley MyVoice.

NORC will send an invitation for participation to all students, faculty and staff beginning January 16. Check your UC Berkeley email to retrieve your unique PIN, which you will need to access the survey

If you would like more information, please look over the <u>Frequently Asked Questions</u> (FAQs) or contact us at 1-866-230-6672 or email us at <u>MyVoice@norc.org</u>

### A http://su O PATH to Care Center 0 NORC

RECOURCES

Self-Care Guide

O More information on campus policies and

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### UC Berkeley

### My Voice FAQs Take the survey Self-Care Guide

FAQs		
English is not my first language. Do you have any translated versions of the survey?	+	
I'm being asked for my PIN at the start of the survey. Where do I find that information?	+	Take the survey
How long will the survey take to complete?	+	
What should I do if I am contacted to participate?	+	Survey will be available for staff starting January 16.
Why should I participate in this survey?	+	
I have never felt unsafe on campus. Should I still participate?	+	Survey will be available for students and faculty starting
There is a lot of personal information asked in the survey, and I do not feel comfortable providing it. Do I need to?	+	January 22.
I am a member of the UC Berkeley Community and I want to participate, but I did not rece email invitation. What do I do?	ive an +	
What should I do if I think I was contacted by mistake?	+	
Who/What is NORC, and why are they conducting the survey?	+	
Who should I contact if I still have questions?	+	

Berkeley

### My Voice

UC Berkeley

FAQs Take the survey Self-Care Guide

### Self-Care Guide

### Take Care of Yourself

All forms of sexual violence or harassment can have an impact on anyone. As you take the survey, be sure to take care of yourself too.

- Be in a physical space that feels okay to recall events Take breaks (you can stop and start the survey as much as you need)
- Have a self-care plan in place for after the survey
  Self-care suggestions: get some fresh air, drink some water, write in a journal
- Connect with Support
  UCB Care Line 510-643-2005
  - Bay Area Women Against Rape 510-845-7273
    Family Violence Law Center 800-947-8301

Take the survey

### Survey will be available for staff ava starting January 16

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Survey will be ailable for students and faculty starting January 22.

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Berkeley





Take the survey

Survey is available for students, faculty and staff.

Check your UC Berkeley

email to retrieve your unique PIN.



rsupport.berkeley.edu/



# Student Op-Ed



Berkeley

## Video

### https://youtu.be/mNOvyGqYb6U





# Social Media



Make your voice count! Share your insights to make campus safer. Take the campuswide My Voice survey for staff, students & faculty beginning 1/22: bit.ly/2DsAY5n

Watch your UC Berkeley email for access link and PIN.

myvoice.berkeley.edu



Make Your Voice Count - Take the Survey UC Berkeley's "My Voice" survey takes place in January and February, 2018. All st... youtube.com





Take the My Voice survey now for a chance to win a \$50 Amazon gift card: myvoice.berkeley.edu

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### A youtu.be/mNOvyGqYb6U





# Social Media



"My Voice is more than data collection — this is a movement. Take the survey and be a part of something powerful."

- Jillian Free, senior & @theASUC Student Advocate in "UC Berkeley-focused survey aims to gauge opinion on sexual harassment" via @dailycal



Op-Ed | UC Berkeley-aimed survey aims to gauge opinion on sexual harassm... This survey is even for those who haven't been unsafe at all. It's for the people who said #MeToo and for those who were surprised. dailycal.org

10:56 AM - 6 Feb 2018



	UC Berkeley	
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Make your voice count! Take the campuswide MyVoice.berkeley.edu survey — open to all students, faculty and staff. Be sure to check your UC Berkeley email for your unique PIN.

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Make Your Voie	Resume Vid	
32,810 people real	ched	Boost Again
	s: Berkeley (+25 mi) Califor	
By Kathryn Bader · Con	w Results	
76	6 (	Comments 8 Shares 13K Views
🖒 Like	Comment	🖒 Share 🖉 🗸

