



Two Examples of Prospect Parking Lots

First one tracks recent unassigned donors

Second one tracks recent event participants

Data is fictional; sample of pages included

Parking Lot Prospects

Unassigned Rated Donors (DOI)

Reunion Flag: (All)
 Associates Flag: No
 # of Pending Tasks: (All)
 Commitment Amt: \$0 to \$10,000,000
 Yrs Since Previous Gift*: 0 to 41
 Any Rating: (Multiple values)
 Prospect Status: (All)
 Prospect Stage: (Multiple values)
 Pref Division: (All)

Commitments & Unassigned Donors (DOI) by Any Rating

What is the commitment total and donor of intent count by month during the last 12 months?

*For the "Yrs Since..." filter, hover and click ▼. Choose "Values in Range" when using the filter. Choose "Null Values Only" to filter New Donors. Choose "Values in Range and Null Values" otherwise.

Any Rating	Jan 2024	Feb 2024	Mar 2024	Apr 2024	May 2024	Jun 2024	Jul 2024	Aug 2024	Sep 2024	Oct 2024	Nov 2024	Dec 2024	Grand Total
A - \$100M+				\$500,000 (5)									\$500,000 (1)
B - \$50M - \$99.9M													
C - \$25M - \$49.9M		\$200 (2)											\$200 (1)
D - \$10M - \$24.9M		\$10,000 (1)	\$40,750 (3)	\$4,000 (1)			\$10,000,000 (1)	\$47,757 (1)	\$10,000 (1)			\$140,000 (3)	\$10,252,507 (8)
E - \$5M - \$9.9M	\$75,000 (2)	\$9,000 (2)	\$144,000 (5)	\$16,500 (3)		\$10,000 (1)	\$50,000 (3)	\$103,000 (2)	\$6,250 (2)	\$450 (1)	\$9,250 (2)	\$214,000 (2)	\$637,450 (12)
F - \$1M - \$4.9M	\$97,745 (38)	\$142,371 (58)	\$1,161,443 (123)	\$1,240,113 (63)	\$37,364 (20)	\$166,869 (31)	\$123,984 (34)	\$184,438 (31)	\$4,348,908 (27)	\$4,058,698 (26)	\$443,331 (24)	\$636,018 (48)	\$12,641,280 (276)
G - \$500K - \$999.9K	\$1,401,582 (32)	\$295,428 (102)	\$1,573,848 (230)	\$502,966 (131)	\$311,878 (37)	\$207,174 (42)	\$282,804 (89)	\$209,482 (66)	\$1,017,880 (55)	\$149,940 (36)	\$964,451 (55)	\$122,332 (117)	\$7,039,765 (549)
H - \$250K - \$499.9K	\$187,668 (76)	\$2,793,837 (207)	\$810,643 (441)	\$333,637 (262)	\$115,983 (65)	\$384,163 (85)	\$299,158 (182)	\$387,517 (147)	\$168,908 (75)	\$1,068,430 (61)	\$200,525 (92)	\$293,894 (241)	\$7,044,362 (1,052)
I - \$100K - \$249.9K	\$1,496,678 (171)	\$290,432 (324)	\$1,984,651 (773)	\$289,495 (476)	\$111,055 (151)	\$179,181 (170)	\$1,709,552 (342)	\$423,235 (250)	\$264,491 (184)	\$304,375 (133)	\$1,333,269 (170)	\$293,259 (454)	\$8,679,672 (1,810)
J - \$50K - \$99.9K	\$16,268 (32)	\$41,572 (116)	\$169,708 (217)	\$66,197 (133)	\$19,336 (32)	\$99,779 (47)	\$36,291 (121)	\$33,405 (87)	\$12,045 (43)	\$30,196 (48)	\$64,856 (45)	\$115,943 (167)	\$705,598 (592)
K - \$10K - \$49.9K	\$3,223 (16)	\$7,851 (30)	\$61,581 (83)	\$35,826 (53)	\$2,560 (14)	\$7,885 (23)	\$13,655 (39)	\$4,260 (28)	\$9,027 (27)	\$108,422 (22)	\$3,637 (19)	\$8,593 (52)	\$266,521 (195)
L - \$1K - \$9.9K	\$1,850 (5)	\$850 (5)	\$10,455 (13)	\$4,290 (16)	\$950 (3)	\$1,650 (3)	\$5,520 (11)	\$4,361 (7)	\$1,725 (4)	\$2,075 (5)	\$1,810 (4)	\$5,597 (14)	\$41,133 (46)
M - \$0	\$133,531 (2)	\$138,144 (5)	\$471,258 (5)	\$1,958,286 (3)	\$252,902 (2)	\$6,623 (3)	\$2,464 (6)	\$491,612 (7)	\$10,690 (2)	\$740 (1)	\$38,002 (1)	\$5,317 (8)	\$3,509,571 (24)

Any Rating: **All** | Prospect Stage: **No Prospect Stage, Deferred, Identification and 3 more** | Pending Tasks: **All**

Total Donors: **#**

ID Number	Name	Header Info	Reunion Desc	Preferred City	Age	Any Rating	Prospect Stage	PSI Score	FEL Score	Years Since Previous Gift	# of Pending Tasks	Date of Record	Payment Type	Allocation	Gift Amount	Lifetime Commitments
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Prospect Detail
Data Here

Event Prospect Parking Lot

Active Prospects

Legend

Primary Prospect Count
Rolling 3yr Giving Sum
-- Color is on \$ --

Involvement Level (Multiple values) ▾	Event Type (All) ▾	Event Manager (All) ▾	Sub Event (All) ▾	Any Rating (All) ▾	Assigned? (All) ▾	Pref Division (All) ▾	Event Count 0 <input type="text"/> 300	Total Recognition \$ \$0 <input type="text"/> \$500,000,000	Years Since Last Gift* 0 <input type="text"/> 66
Involvement Status (All) ▾	Event Purpose (All) ▾	Event Client (All) ▾	Event Timeframe ◀ Months ▶	Prospect Stage (Multiple values) ▾	Pending Tasks (All) ▾	Reunion Flag (All) ▾			

Event Engagers Each Month and their 3yr Giving History by Any Rating

What is the prospect count and rolling 3 year giving each event month?

Event Date →

Any Rating	Feb 2024	Mar 2024	Apr 2024	May 2024	Jun 2024	Jul 2024	Aug 2024	Sep 2024	Oct 2024	Nov 2024	Dec 2024	Jan 2025	Grand Total
A - \$100M+	11 (\$17,804,483)	10 (\$17,554,483)	8 (\$417,254,483)	8 (\$417,574,483)	14 (\$66,477,632)	7 (\$17,574,483)	7 (\$17,824,483)	5 (\$17,244,483)	8 (\$17,554,483)	9 (\$417,554,483)	3 (\$400,010,000)	6 (\$400,940,000)	11 (\$417,554,483)
B - \$50M - \$99.9M	7 (\$54,271,136)	8 (\$54,533,886)	7 (\$54,046,886)	8 (\$4,029,136)	11 (\$4,524,136)	7 (\$4,283,886)	6 (\$33,818,886)	6 (\$4,272,276)	4 (\$3,777,276)	7 (\$54,754,526)	5 (\$52,619,526)	4 (\$3,777,276)	12 (\$84,792,526)
C - \$25M - \$49.9M	6 (\$3,812,235)	9 (\$4,027,149)	8 (\$3,743,649)	11 (\$4,387,149)	12 (\$4,276,149)	8 (\$3,932,235)	7 (\$3,966,149)	6 (\$2,511,235)	6 (\$3,812,235)	11 (\$4,267,149)	8 (\$4,841,099)	7 (\$3,743,649)	10 (\$4,276,149)
D - \$10M - \$24.9M	25 (\$16,376,226)	25 (\$9,383,459)	16 (\$12,465,423)	24 (\$10,473,049)	32 (\$17,896,157)	19 (\$13,122,657)	12 (\$14,342,334)	11 (\$11,876,198)	16 (\$8,500,048)	22 (\$16,793,049)	16 (\$11,777,323)	11 (\$7,538,481)	26 (\$16,800,823)
E - \$5M - \$9.9M	24 (\$19,602,353)	25 (\$14,148,026)	16 (\$15,891,660)	28 (\$22,404,058)	32 (\$21,845,738)	22 (\$12,201,835)	13 (\$3,894,935)	18 (\$5,512,764)	20 (\$5,230,645)	22 (\$26,101,558)	21 (\$7,879,348)	21 (\$13,855,524)	40 (\$23,028,787)
F - \$1M - \$4.9M	154 (\$15,950,324)	147 (\$25,524,798)	120 (\$19,999,828)	144 (\$20,437,173)	236 (\$29,947,304)	150 (\$26,145,920)	73 (\$10,115,602)	72 (\$7,652,179)	100 (\$17,335,250)	148 (\$25,377,870)	128 (\$17,098,081)	98 (\$12,580,608)	188 (\$31,657,575)
G - \$500K - \$999.9K	218 (\$4,628,725)	185 (\$7,453,131)	125 (\$4,309,714)	136 (\$5,493,671)	291 (\$7,635,686)	124 (\$2,369,906)	73 (\$1,297,657)	50 (\$2,286,714)	102 (\$1,508,508)	114 (\$6,364,810)	120 (\$3,395,655)	93 (\$2,702,939)	197 (\$6,447,636)
H - \$250K - \$499.9K	288 (\$1,818,323)	303 (\$1,644,227)	153 (\$1,333,564)	173 (\$1,871,931)	471 (\$2,766,443)	213 (\$1,368,772)	124 (\$313,106)	52 (\$724,057)	151 (\$1,219,064)	185 (\$2,064,658)	170 (\$1,820,322)	124 (\$801,179)	309 (\$2,918,801)
I - \$100K - \$249.9K	436 (\$924,325)	432 (\$1,268,330)	192 (\$4,313,883)	237 (\$1,209,362)	667 (\$3,310,566)	302 (\$2,333,935)	202 (\$836,574)	62 (\$449,223)	257 (\$2,290,842)	236 (\$999,231)	242 (\$2,406,676)	179 (\$932,800)	427 (\$1,642,857)

Event Profile - Bucky Beaver

(50 events attended)



Event Date: 11/14/1985 8/23/2024

Involvement Level: (Multiple values)

Involvement Status: (All)

Event Type: (All)

Purpose: (All)

Event Manager: (All)

Client: (All)

Sub Event: (All)



Event Detail

Event Name	Event Date	Event Type	Purpose	Event Manager	Client	Involvement Level	Involvement Status
Name of Amazing Event 1	5/4/2024	Dinner	Recognition	Stewardship	Stewardship	Registrant	Registered
						Participant	Attended
Name of Amazing Event 2	6/20/2023	Reception	Recognition	Campaigns	Campaigns	Registrant	Registered
						Participant	Attended
Name of Amazing Event 3	5/20/2023	Meeting	Committee	ADR	ADR	Registrant	Registered
Name of Amazing Event 4	10/22/2022	Webinar	Recognition	Events	Stewardship	Registrant	Registered
						Participant	Attended
Name of Amazing Event 5	10/22/2022	Dinner	Recognition	ADR	ADR	Registrant	Registered
						Participant	Cancelled

Guest Detail

Guest ID Number	Guest Name	Event Count
#1	Guest Name	1
#2	Guest Name	13
Non Entity	Guest Name	1
	Guest Name	1
	Guest Name	2
	Guest Name	1

