



CASE + DASL Partnership Delivers New Data Points for Advancement

Advancement professionals have been searching for a better way to collect and process data without pushing multiple surveys. By combining the Data Analysis for School Leadership (DASL) interface and CASE data processing/interpretation tools, there's a solution with endless possibilities.



Why CASE + DASL is Different



Elimination of Hierarchy

Understand the full engagement of individuals with multiple roles within the institution, such as parents who are also alumni and/or trustees.



Donor-Advised Funds

Removing DAFs from "Other Organizations" and moving into their own category opens new data portals for one of the fastest growing donor segments available.



Exclusive Metrics and Perks

DASL core data is available to all DASL participants, and CASE members receive access to more robust data sets and analytical tools, such as the Graphical Program Summary.

Gain Unparalleled Access to Transformative Advancement Data Sets

One-Stop Shop

Say goodbye to segmented data groups. By combining DASL with CASE, the two leaders in advancement data delivery are now available from a single place.

More Robust Data

Expanded data points are now available to drive more resources for advancement offices. Empower your office to improve output and returns.

Actionable Insights

Absorb and process new data into a fresh action plan. With CASE actionable insights, you'll understand the next steps or success.

“Don't miss the opportunity for drag-and-drop advancement reports comparing you to your top 5 closest competitor schools.”

Advancement Data Just Became a Whole Lot Easier

✔ Source Reporting

New data categories offer more sophisticated reporting that helps advancement officials do more with the information available.

✔ Transparent ROI

Generate more ROI per advancement employee with data points they can leverage into revenue. Use these wins as a metric when making a case to grow your office and internal resources.

✔ In-Depth Analysis

DASL survey processes make for easier delivery while the CASE membership amplifies the analysis and means of leveraging data from survey results.

Achieve deeper insights and actionable data for all aspects of your advancement operations through CASE's partnership with DASL.

Exclusively Available to CASE Members. [Learn More.](#)