

IOWA

INSTAGRAM PROGRAM: KEENE'S KUDOS

[Click here to view on Instagram](#)



INSTA STORY: KUDOS CALLOUT

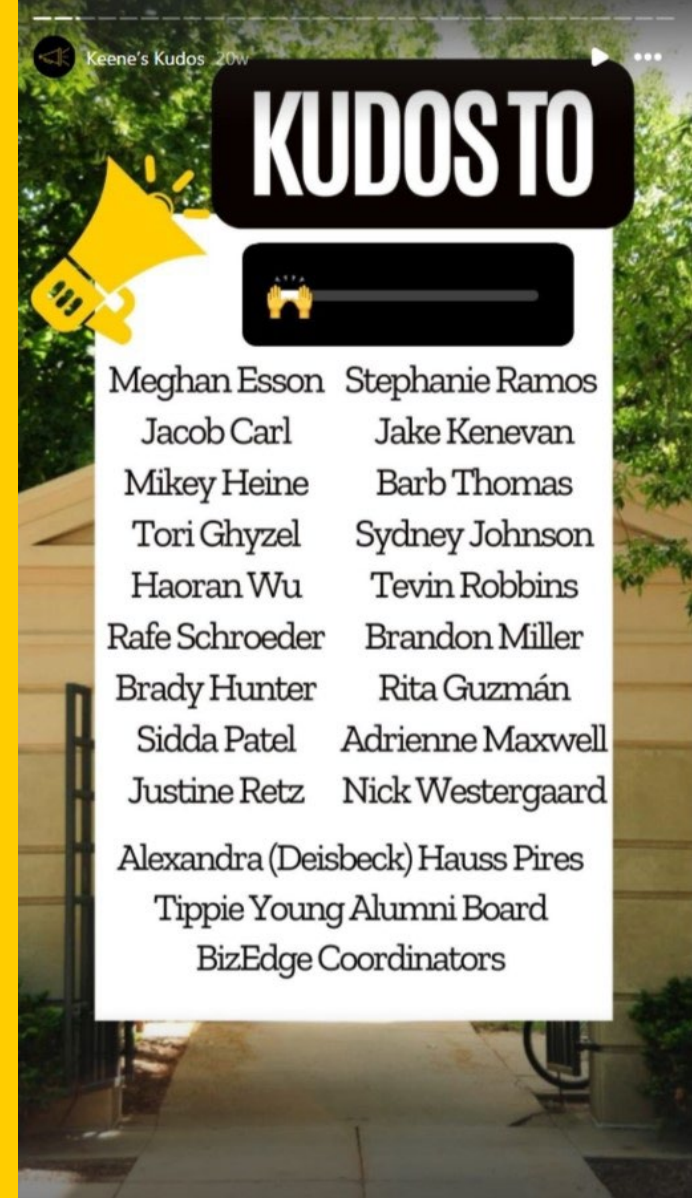


INSTA STORY: VIDEO EXAMPLES



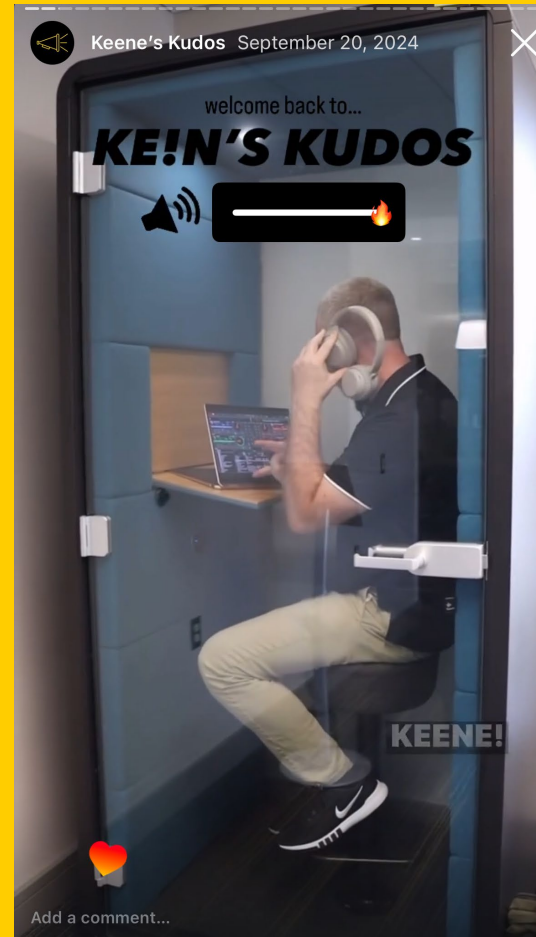
[Click here to view on Instagram](#)

INSTA STORY: KUDOS EXAMPLE



[Click here to view on Instagram](#)

PERFORMANCE METRICS



KPI's for Fall 2024

Total Views: **62,474**

(with a **1,453** average per Insta Story)

Total Likes: **290**

Total Replies: **423**

Total Shares: **492**

IOWA