

Email Name	Sent	Unique Opens	%Unique Opened	Unique Clicks	Unsubscribe
<b>Tuesday, October 22, 2019</b>					
Email 1B - Announcement - Current Donor	2,718	752	30%	63	1
Email 1C - Announcement - Past Giving Day Donor	2,906	1,076	38%	150	4
Email 1D - Announcement - GenO	34,312	4,487	13%	76	40
Email 1E - Announcement - LYBUNT	8,011	1,803	24%	84	6
Email 1F - Announcement - SYBUNT	6,807	1,141	18%	40	10
Email 1G - Announcement - LTL/Non	78,225	8,935	12%	160	111
Email 1I - Announcement - Current Parent	18,876	4,569	25%	253	28
Email 1J - Announcement - Former Parents	3,984	706	19%	23	21
<b>Tuesday, October 29, 2019</b>					
Email 2B - One Week - Current Donor	2,977	779	28%	13	4
Email 2C - One Week - Past Giving Day Donor	2,587	931	37%	46	3
Email 2D - One Week - GenO	28,640	5,019	18%	32	49
Email 2E - One Week - LYBUNT	7,509	1,816	26%	40	12
Email 2F - One Week - SYBUNT	6,516	1,231	20%	10	14
Email 2G - One Week - LTL/Non	73,630	9,816	14%	82	112
Email 2H - One Week - International	9,045	1,713	19%	17	7
Email 2I - One Week - Current Parent	18,714	5,123	28%	110	22
Email 2J - One Week - Former Parents	3,812	753	21%	6	19
Email 2K - One Week - Students (Law)	200	123	62%	5	0
Email 2L - One Week - Students (SR)	3,747	1,583	42%	25	2
Email 2M - One Week - Faculty/Staff	8,635	-	-	-	-
<b>Wednesday, October 30, 2019</b>					
Email 3a - Syracuse Abroad	13,314	3,098	23%	33	21
Email 3b - OVMA	3,813	835	22%	44	0
Email 3c - University College	10,157	1,927	19%	24	22
<b>Thursday, October 31, 2019</b>					
Email 4a - Whitman	18,851	4,037	22%	41	26
Email 4b - ECS	12,742	2,958	23%	27	22
Email 4C - Education	11,166	2,493	23%	39	16
Email 4d - VPA	13,352	2,520	19%	27	20
Email 4E1 - Hillel	4,560	983	22%	13	27
Email 4e2 - Hendricks	6,012	1,252	21%	34	16
<b>Friday, November 1, 2019</b>					
Email 5A1 - A&S Young Alumni	9,028	1,898	21%	5	15
Email 5A2 - A&S	25,351	4,722	19%	61	31
Email 5B - Law	6,154	996	16%	14	4
Email 5C - Falk	11,269	1,728	15%	13	16
Email 5D1 - Library/Special Collections	86	46	53%	3	0
Email 5D2 - Library/Blackstone LaunchPad	4,044	1,563	39%	66	9

Email 5D3 - Library/Student Employee	610	182	30%	1	0
Email 5D4 - Library/Dean	938	438	47%	46	2
Email 5E - ESE	13,766	4,022	30%	31	21
<b>Saturday, November 2, 2019</b>					
Email 6A - Newhouse	16,947	3,950	24%	37	21
Email 6B - Maxwell	18,133	3,797	21%	69	22
Email 6C - iSchool	6,430	1,284	20%	20	7
Email 6E - Architecture	2,853	822	29%	9	3
Email 6F - Parents	19,241	7,579	30%	181	17
<b>Monday, November 4, 2019</b>					
Email 7A - Board Reminder	323	144	45%	11	1
Email 7B - Ambassador Checklist	343	249	73%	64	0
<b>PRE-LAUNCH TOTALS</b>	<b>551,334</b>	<b>105,879</b>	<b>19%</b>	<b>2,148</b>	<b>804</b>
<b>Tuesday, November 5, 2019</b>	<b>4:00:00 AM</b>				
Email 8A - 4am Launch - VIP	1,029	320	31%	47	1
Email 8B - 4am Launch - Current Donor	3,134	759	24%	44	5
Email 8C - 4am Launch - Past Giving Day Do	2,551	885	35%	192	2
Email 8D - 4am Launch - GenO	33,880	4,337	13%	45	49
Email 8E - 4am Launch - LYBUNT	7,412	1,620	22%	70	9
Email 8F - 4am Launch - SYBUNT	6,561	1,092	17%	31	8
Email 8G - 4am Launch - LTL/Non	74,264	8,684	12%	95	108
Email 8H1 - 4am Launch - International Can	454	99	22%	4	1
Email 8H2 - 4am Launch - International UK	226	42	19%	2	0
Email 8H3 - 4am Launch - International ME	402	72	18%	1	0
Email 8H4 - 4am Launch - International Chir	225	39	17%	4	0
Email 8H5 - 4am Launch - International Kor	374	68	19%	1	0
Email 8H6 - 4am Launch - International Indi	451	43	10%	1	0
Email 8H7 - 4am Launch - International Asia	522	114	22%	6	1
Email 8I - 4am Launch - Current Parent	18,808	4,361	23%	189	23
Email 8J - 4am Launch - Former Parents	3,874	762	20%	24	20
Email 8K - 4am Launch - Students (Law)	200	99	50%	3	0
Email 8L - 4am Launch - Students (SR)	3,728	1,358	36%	32	2
Email 8M - 4am Launch - Students (UNDG)	14,046	4,036	29%	58	15
Email 8N - 4am Launch - Faculty/Staff	8,635	-	-	-	-
Email 8O - 4am Launch - Friend	10,697	2,135	20%	69	37
<b>Tuesday, November 5, 2019</b>	<b>8:00:00 AM</b>				
Email 9A - OVMA	3,922	720	20%	45	8
Email 9B - Hendricks	675	121	18%	4	3
Email 9C - Libraries	6,570	1,409	22%	51	23
Email 9D - WAER	1,048	248	24%	20	2
Email 9E - UC	10,169	1,341	14%	18	25
Email 9F - Law	6,259	907	15%	24	4
Email 9G - Architecture	2,397	456	20%	19	2
Email 9H - iSchool	3,727	629	17%	13	1

Email 9I - Falk	9,856	1,162	12%	22	12
Email 9J - ECS	9,199	1,519	17%	31	7
Email 9K - Newhouse	13,482	2,076	16%	52	21
Email 9L - A&S	24,933	3,934	16%	78	40
<b>Tuesday, November 5, 2019</b>	<b>10:00:00 AM</b>				
Pledge Reminder	156	112	72%	41	0
<b>Tuesday, November 5, 2019</b>	<b>12:00:00 PM</b>				
Email 10A - Noon Series #1 - VIP	1,027	292	29%	20	2
Email 10B - Noon Series #1 - Current Donor	3,256	686	23%	21	5
Email 10C - Noon Series #1 - Past Giving Day Donor	2,526	784	32%	81	2
Email 10D - Noon Series #1 - GenO	33,806	4,002	12%	39	56
Email 10E - Noon Series #1 - LYBUNT	7,321	1,372	20%	37	13
Email 10F - Noon Series #1 - SYBUNT	6,540	908	15%	20	8
Email 10G - Noon Series #1 - LTL/Non	74,125	7,358	10%	39	124
Email 10H - Noon Series #1 - International	2,639	359	14%	11	2
Email 10I - Noon Series #1 - Current Parent	18,790	3,660	20%	111	17
Email 10J - Noon Series #1 - Former Parents	3,854	625	17%	17	13
Email 10K - Noon Series #1 - Students (Law)	200	104	52%	1	0
Email 10L - Noon Series #1 - Students (SR)	3,727	1,460	39%	13	3
Email 10M - Noon Series #1 - Students (UNDG)	13,944	3,884	28%	38	11
Email 10N - Noon Series #1 - Faculty/Staff	8,635	-	-	-	-
Email 10O - Noon Series #1 - Friend	10,637	1,437	15%	31	38
<b>Tuesday, November 5, 2019</b>	<b>4:00:00 PM</b>				
Email 11A - 4pm Ambassador Push - Current Donor	3,218	750	25%	38	6
Email 11B - 4pm Ambassador Push - Past Giving Day Donor	2,485	831	34%	118	3
Email 11C - 4pm Ambassador Push - GenO	29,498	4,490	15%	40	64
Email 11D - 4pm Ambassador Push - LYBUNT	7,313	1,495	22%	43	16
Email 11E - 4pm Ambassador Push - SYBUNT	6,533	1,053	17%	16	10
<b>Tuesday, November 5, 2019</b>	<b>8:00:00 PM</b>				
Email 12A - 8pm Series #2 - VIP	1,022	270	27%	15	1
Email 12B - 8pm Series #2 - Current Donor	3,280	669	22%	28	6

Email 12C - 8pm Series #2 - Past Giving Day Donor	2,518	792	33%	73	6
Email 12D - 8pm Series #2 - GenO	33,712	4,385	13%	40	89
Email 12E - 8pm Series #2 - LYBUNT	7,285	1,401	21%	37	19
Email 12F - 8pm Series #2 - SYBUNT	6,524	963	16%	19	8
Email 12G - 8pm Series #2- LTL/Non	74,024	7,597	11%	37	138
Email 12H - 8pm Series #2 - International	2,638	375	15%	8	4
Email 12I - 8pm Series #2 - Current Parent	18,763	3,821	22%	106	32
Email 12J - 8pm Series #2 - Former Parents	3,848	590	17%	15	11
Email 12K - 8pm Series #2 - Students (Law)	200	100	50%	2	0
Email 12L - 8pm Series #2 - Students (SR)	3,723	1,382	37%	19	5
Email 12M - 8pm Series #2 - Students (UNDG)	13,933	3,694	27%	48	14
Email 12N - 8pm Series #2 - Faculty/Staff	8,635	-	-	-	-
Email 12O - 8pm Series #2 - Friend	10,604	1,422	15%	23	37
<b>DAY 1 TOTALS</b>	<b>714,649</b>	<b>108,570</b>	<b>15%</b>	<b>2,540</b>	<b>1,192</b>
<b>Wednesday, November 6, 2019</b>	<b>12:00:00 AM</b>				
Email 13A - Midnight 24 to go - VIP	1,012	237	24%	18	3
Email 13B - Midnight 24 to go - Current Do	3,269	623	21%	40	5
Email 13C - Midnight 24 to go - Past Giving	2,469	647	27%	73	1
Email 13D - Midnight 24 to go - GenO	29,377	3,315	11%	30	63
Email 13E - Midnight 24 to go - LYBUNT	7,254	1,303	19%	67	7
Email 13F - Midnight 24 to go - SYBUNT	6,516	852	14%	12	13
Email 13G - Midnight 24 to go- LTL/Non	73,919	6,993	10%	63	127
Email 13H - Midnight 24 to go - Current Pa	18,741	3,405	19%	171	29
Email 13I - Midnight 24 to go - Former Pare	3,841	531	15%	23	19
Email 13J - Midnight 24 to go - Students (La	200	90	45%	5	0
Email 13K - Midnight 24 to go - Students (S	3,718	1,206	32%	31	6
Email 13L - Midnight 24 to go - Students (U	13,924	3,415	25%	101	21
Email 13M - Midnight 24 to go - Faculty/St	8,635	-	-	-	-
Email 13N - Midnight 24 to go - Friend	10,580	1,269	13%	39	30
<b>Wednesday, November 6, 2019</b>	<b>6:00:00 AM</b>				
Email 14A - 6am Participation Push - Past G	2,469	669	27%	95	1
Email 14B - 6am Participation Push - GenO	29,341	3,495	12%	66	91
Email 14C - 6am Participation Push - LYBU	2,469	710	29%	89	0
Email 14D - 6am Participation Push - SYBU	6,513	954	15%	28	16
Email 14E - 6am Participation Push - LTL/N	73,867	7,628	11%	102	232
<b>Wednesday, November 6, 2019</b>	<b>12:00:00 PM</b>				
Email 15A - Noon Series #3 - VIP	1,018	300	30%	16	6
Email 15B - Noon Series #3 - Current Donor	3,366	805	26%	20	11
Email 15C - Noon Series #3 - Past Giving Day Donor	2,491	766	31%	58	10

Email 15D - Noon Series #3 - GenO	33,472	4,993	15%	40	150
Email 15E - Noon Series #3 - LYBUNT	7,197	1,482	21%	20	15
Email 15F - Noon Series #3 - SYBUNT	6,486	1,033	17%	16	29
Email 15G - Noon Series #3 - LTL/Non	73,591	8,637	12%	58	269
Email 15H - Noon Series #3 - International	2,634	440	17%	2	7
Email 15I - Noon Series #3 - Current Parent	18,711	3,913	21%	118	36
Email 15J - Noon Series #3 - Former Parents	3,822	708	19%	21	22
Email 15K - Noon Series #3 - Students (Law)	200	104	52%	8	0
Email 15L - Noon Series #3 - Students (SR)	3,712	1,420	38%	17	5
Email 15M - Noon Series #3 - Students (UNDG)	13,905	4,325	31%	59	34
Email 15N - Noon Series #3 - Faculty/Staff	8,635	-	-	-	-
Email 15O - Noon Series #3 - Friend	10,558	1,992	21%	26	84
<b>Wednesday, November 6, 2019</b>	<b>3:00:00 PM</b>				
Email 16A - 3pm Ambassador Push - Current Donor	3,321	759	24%	45	8
Email 16B - 3pm Ambassador Push - Past Giving Day Donor	2,445	757	31%	107	10
Email 16C - 3pm Ambassador Push - GenO	29,102	3,709	13%	57	139
Email 16D - 3pm Ambassador Push - LYBUNT	7,183	1,467	21%	58	24
Email 16E - 3pm Ambassador Push - SYBUNT	6,462	976	16%	28	35
<b>Wednesday, November 6, 2019</b>	<b>6:30:00 PM</b>				
Email 17A - Game Time Update - Past Giving Day Donor	2,468	802	33%	100	3
Email 17B - Game Time Update - GenO	33,209	4,626	14%	68	139
Email 17C - Game Time Update - LYBUNT	7,119	1,507	22%	49	17
Email 17D - Game Time Update - SYBUNT	6,425	1,071	17%	29	23
Email 17E - Game Time Update - LTL/Non	73,309	8,338	12%	88	233
Email 17F - Game Time Update - International	2,628	399	16%	5	6
Email 17G - Game Time Update - Faculty/S	8,635	-	-	-	-
<b>Wednesday, November 6, 2019</b>	<b>10:00:00 PM</b>				
Email 18A - 10pm Final - VIP	1,014	264	27%	24	0
Email 18B - 10pm Final - Current Donor	3,344	776	24%	35	7
Email 18C - 10pm Final - Past Giving Day Donor	2,471	787	32%	133	4
Email 18D - 10pm Final - GenO	33,102	4,839	15%	75	144

Email 18E - 10pm Final - LYBUNT	7,146	1,494	21%	71	21
Email 18F - 10pm Final- SYBUNT	6,410	1,084	17%	26	16
Email 18G - 10pm Final- LTL/Non	73,110	8,559	12%	84	236
Email 18H - 10pm Final - International	2,623	420	16%	8	4
Email 18I - 10pm Final - Current Parent	18,670	4,172	23%	198	28
Email 18J - 10pm Final - Former Parents	3,799	687	19%	21	18
Email 18K - 10pm Final - Students (Law)	200	95	48%	5	0
Email 18L - 10pm Final - Students (SR)	3,708	1,381	37%	45	5
Email 18M - 10pm Final - Students (UNDG)	13,870	3,955	29%	152	23
Email 18N - 10pm Final - Friend	10,484	1,817	18%	46	60
<b>DAY 2 TOTALS</b>	<b>850,169</b>	<b>123,001</b>	<b>14%</b>	<b>3,089</b>	<b>2,545</b>
<b>SOLICITATION TOTALS</b>	<b>2,116,152</b>	<b>337,450</b>	<b>16%</b>	<b>7,777</b>	<b>4,541</b>
<b>Thursday, November 7, 2019</b>					
Email 19A - Thank You - Donor	3,837	2,531	66%	1,141	2
Email 19B - Thank You - NonDonor	160,455	27,222	17%	1,467	466
<b>STEWARDSHIP TOTALS</b>	<b>164,292</b>	<b>29,753</b>	<b>18%</b>	<b>2,608</b>	<b>468</b>
<b>CAMPAIGN TOTALS</b>	<b>2,280,444</b>	<b>367,203</b>	<b>16%</b>	<b>10,385</b>	<b>5,009</b>

## Boost the 'Cuse: 44 Hours for Syracuse University Videos

- Full Video: <https://www.youtube.com/watch?v=USl2|zvsp-s>
- Thank you: <https://www.youtube.com/watch?v=nVo6h80hk6s>

Boost the 'Cuse: 44 Hours for Syracuse University Review of Collateral/Materials

Signifier:



Social look:



Thank you email banner:





Design Pieces:

Magnet Mailer:

Please complete and mail in enclosed envelope.

Name \_\_\_\_\_

School or College \_\_\_\_\_ Class Year \_\_\_\_\_

Preferred Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

**PAYMENT INFORMATION:**

Check made payable to Syracuse University

Credit Card (circle one)

MasterCard Visa American Express Discover

Name as it appears on card (please print) \_\_\_\_\_

Card number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_

**WE WELCOME YOUR COMMENTS:**

\_\_\_\_\_

\_\_\_\_\_

**Syracuse University**

4803 South Dr., Joffe  
Syracuse, NY 13244-1300  
813.487.1188 #myboostcuse  
Go online at [BoostCuse.syr.edu](http://BoostCuse.syr.edu)

Boost The 'Cuse  
44 Hours for Syracuse University  
November 5-6

**THE COUNTDOWN  
NOVEMBER 6**

James Doe  
123 Main St.  
Anytown, NY 13203

**S**

**BOOST THE 'CUSE**

44 Hours for Syracuse University

**Save the Dates  
November 5-6**

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The clock starts ticking  
November 5 at 4 a.m.

**S**

**BoostCuse.syr.edu**

November 5-6, 2019  
**BOOST THE 'CUSE**  
44 Hours for Syracuse University

Save the date and be sure to #BoostCuse with these easy steps!

**1. MAKE YOUR GIFT**  
Your BoostCuse pledge during our 44 Hours for Syracuse University, November 5-6, and make a gift of any amount to what matters most to you at Syracuse.

**2. SUPPORT A CHALLENGE**  
Participate in one of 28 day-long challenges to increase your gift's impact. Challenges will be released throughout the day.

**3. SPREAD THE WORD**  
Be our ambassador! Encourage your friends to make gifts too. Your BoostCuse pledge will add the oomph to your campaign, sign up to be an ambassador and make a pledge.

\* Make your gift at [BoostCuse.syr.edu](http://BoostCuse.syr.edu) or wear off the pledge and mail in enclosed envelope, along with your gift to:

Fund for Syracuse  
Syracuse University  
150 University Place  
Syracuse, NY 13244

**THANK YOU FOR YOUR GIFT!**

We can't wait to hear why you #BoostCuse.

Please share with us on social media your orange story and encourage others to participate during our 44 Hours for Syracuse University.

**S**

**#BoostCuse**

I would like to support Syracuse University!

**GENERAL FUNDS**

Annual Fund

General Scholarship

**SCHOOLS AND COLLEGES**

School of Architecture

College of Arts and Sciences

School of Education

College of Engineering and Computer Science

David B. Falk College of Sport and Human Dynamics

School of Information Studies (SOIS)

College of Law

Maxwell School of Citizenship and Public Affairs

S.J. Newhouse School of Public Communications

College of Visual and Performing Arts

Martin J. Mahoney School of Management

University College

**ADDITIONAL AREAS TO SUPPORT**

Alumni Engagement

Civic Athletics

Opportunity Fund

Black and Hispanic Endowed Scholarship

College of Law Scholarship and Financial Aid Fund

Hendricks Chapel

Syracuse University Libraries

Parents Office

Remembrance Scholar Endowed Fund

Rensselaer University Home Program

Student Experience Fund

Syracuse Alumni

Veterans Legacy Fund

**S**

**TOTAL**

Postcard:



**The clock starts ticking  
November 5 at 4 a.m.**

Syracuse University  
640 Skytop Rd., 2nd Floor  
Syracuse, NY 13244

Save the date and be sure to **#BoostCuse** with these easy steps!

**1. MAKE YOUR GIFT**

Visit [BoostCuse.syr.edu](https://BoostCuse.syr.edu) during our 44 Hours for Syracuse University, November 5-6, and make a gift of any amount to what matters most to you at Syracuse.

**2. SUPPORT A CHALLENGE**

Participate in one of the day's many challenges to increase your gift's impact. Challenges will be released throughout the day.

**First Last**  
640 Skytop Rd., 2nd Floor  
Syracuse, NY 13244

**3. SPREAD THE WORD**

Be our ambassador! Encourage your friends to make gifts too. Visit [BoostCuse.syr.edu](https://BoostCuse.syr.edu) to add the event to your calendar, sign up to be an ambassador and make a pledge.

Influencer Box:

Instructions

# BOOST THE 'CUSE

## 44 Hours for Syracuse University

You're a **Syracuse University influencer**, and we're proud to call you **ORANGE**.

We have **44 hours to reach 5,000 donors**. The clock starts ticking November 5 at 4 a.m. and will run out at 11:59 p.m. on November 6.

As you get ready for these 44 legendary hours, we'd love your help to spread the word! **Basically, you're kind of a big deal**—and we know **folks will follow your lead**.

**How?** We've listed some ideas! Please share your pics, videos and Syracuse love using **#BoostCuse**.

You're key to making Boost the 'Cuse a success. **Thank you!**

[boostcuse.syr.edu](http://boostcuse.syr.edu) | **#BOOSTCUSE**



Box (includes hat, sunglasses, Otto decal, and camper mug)



Staff shirts:



Scratch and Win:

<p><b>BOOST THE 'CUSE</b> 44 Hours for Syracuse University</p> <p>Congrats! You've won an Otto deal!</p> <p><b>TIME TO SEE IF YOU'RE A WINNER</b></p> <p><a href="http://boostcuse.syr.edu">boostcuse.syr.edu</a>   #BOOSTCUSE</p>	<p><b>BOOST THE 'CUSE</b> 44 Hours for Syracuse University</p> <p>Congrats! You've won a pair of aviators.</p> <p><b>TIME TO SEE IF YOU'RE A WINNER</b></p> <p><a href="http://boostcuse.syr.edu">boostcuse.syr.edu</a>   #BOOSTCUSE</p>	<p><b>BOOST THE 'CUSE</b> 44 Hours for Syracuse University</p> <p>Congrats! You've won a winter beanie.</p> <p><b>TIME TO SEE IF YOU'RE A WINNER</b></p> <p><a href="http://boostcuse.syr.edu">boostcuse.syr.edu</a>   #BOOSTCUSE</p>	<p><b>YOU'VE GOT A WINNING TICKET NOW WHAT?</b></p> <p>Bring this ticket to one of our Boost the 'Cuse tables to collect your prize.</p> <p><b>TUESDAY, NOVEMBER 5 • 9AM-6PM</b> THE BARNES CENTER AT THE ARCH</p> <p><b>WEDNESDAY, NOVEMBER 6 • 9AM-6PM</b> BIRD LIBRARY LEARNING COMMON</p> <p>Join us on campus for fun contests, visits from Otto, snacks and food samples, pet therapy, a scavenger hunt and other surprises throughout the day.</p> <p>Help us reach 5,000 donors in 44 hours.</p> <p><a href="http://www.boostcuse.syr.edu">www.boostcuse.syr.edu</a></p> <p><b>BOOST THE 'CUSE</b> 44 Hours for Syracuse University</p>
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GOBO Projection:



Retractable Hand Banner:



LET'S GO  
ORANGE!

Tabletop signs:

# BOOST THE 'CUSE

## 44 Hours for Syracuse University



### Schedule of Events

November 5-6

#### Tuesday, November 5

 Required Fee  Registration Required

9 a.m.-6 p.m.

##### The Barnes Center at the Arch Atrium

Join us on campus for fun contests, visits from Otto, a trail mix bar, smoothie samples, pet therapy, the Health Hub and other surprises throughout the day.

6:30 p.m.-8:30 p.m.

 

##### Senior Slips: Boost the 'Cuse Edition Goldstein Alumni and Faculty Center

Class of 2020: Join us for a night of celebrating as we kick off Boost the 'Cuse. Enjoy appetizers and two drinks (beer and wine) with your Orange friends. You'll learn about how you can make an impact and support the parts of Syracuse University you love the most! Must be 21+ to attend. Please bring a photo ID (driver's license or passport). Space is limited and registration is required. Cost: \$5

To register visit: [cc.syr.edu/seniorslips](https://cc.syr.edu/seniorslips)

#### Wednesday, November 6

 Required Fee 

9 a.m.-6 p.m.

##### Bird Library first floor Learning Common

Join us on campus for a scavenger hunt, visits from Otto, a French fry bar, afternoon desserts, contests and other surprises throughout the day.

6:30 p.m.-8:30 p.m.

 

##### Syracuse vs. UVA Boost the 'Cuse Tailgate Dineen Lobby, Dineen Hall

Wear your brightest Orange and enjoy some delicious tailgate fare, drinks and a special giveaway before heading to the game. Snap a photo with Otto or strike a pose in our photo booth, and be part of the #BoostCuse excitement as we conclude 44 legendary hours for Syracuse University! Please bring your photo ID. Cost includes two drink tickets, food and giveaways. Please note that registration is required for this event.

Cost: \$10 Syracuse University alumni, friends and guests | \$5 current Syracuse University students | children 5 and under are free

To register visit: [cc.syr.edu/foreverorangeretailgate](https://cc.syr.edu/foreverorangeretailgate)

7 p.m.-10 p.m.

##### Backcourt at the Dome before the UVA Game

Join us backcourt and try your hand at a few Boost the 'Cuse games before the Orange take on UVA at 9 p.m.

We have 44 Hours to reach 5,000 donors. We hope to see you on campus. Be on the lookout for Ottos hidden around campus and peel and win Boost the 'Cuse cards that can be returned for Syracuse swag at our tables.

Can't make it? Give today!

[BoostCuse.syr.edu](https://BoostCuse.syr.edu)

#BoostCuse



Stewardship:

"I gave" Stickers



## Boost the 'Cuse: 44 hours for Syracuse University Web Links

- Snap!Advance: <https://boostcuse.syr.edu>
- Social Media Toolkit: <https://boostcuse.syr.edu/pages/social-22>
- FAQs: <https://boostcuse.syr.edu/pages/faq-2051>
- News Release Announcement: <https://news.syr.edu/blog/2019/10/30/fy19-largest-single-fundraising-year-in-syracuse-university-history/>
- News Release Giving Day Details: <https://news.syr.edu/blog/2019/11/01/the-orange-family-is-ready-to-boost-the-cuse/>
- News Release Thank You: <https://news.syr.edu/blog/2019/11/08/thank-you-for-boosting-the-cuse-2/>