

THE BIG FOOT 100



Something is afoot at The Webb School, and we need your help!

Dear [NAME],

Each year, we look to our own alumni community to support the school’s mission and to enhance the educational experience at Webb by donating to the Webb Fund. This April, we are asking you and your classmates to help in a special way by participating in **The Big Foot 100**. This challenge is aptly named because much like the elusive Bigfoot (and our treasured mascot), our Webb Feet leave a lasting impression and make a **BIG impact**.

Our goal is to rally support from 100 new alumni donors who have not yet given to the Webb Fund this fiscal year. Last year, **only 13%** of all Webb alumni gave to the Webb Fund. This low number of participation impacts Webb’s bottom line and the opportunities we provide to current and future students, faculty, and staff. This year, we need your help to do more and here are **three ways** you can step up to the challenge and **#BeABigFoot** for Webb.

Follow the Trail:

Pay attention to your mail, email, text messages, and social media throughout April as we navigate our way through **The Big Foot 100**.

We will be sharing updates, alumni fun facts, and “**Big Foot Sightings**” while celebrating each step towards our goal.

Leave your Footprint:

Each gift is a “**Big Foot Sighting**” so join in and help us reach our goal. Your gift, no matter the size, is appreciated.

- **ONLINE:** Make a gift online at www.thewebbschool.com/give.
- **PHONE:** Call the Alumni & Development Office at **931-389-5724**.
- **TEXT:** Text the code “**BIGFOOT**” to **44-321**.
- **MAIL:** Mail a check made out to The Webb School and send it using the enclosed return envelope.

Spread the Word:

Share the news of **The Big Foot 100** with your classmates and help us ensure everyone has a chance to take part in the excitement.

By spreading the word, you are helping us reach our goal and building a community of alumni who believe in Webb!

For those who have already made a gift this year, thank you. Your gift helps to **blaze the trail** for all donors that follow. Additional gifts are much appreciated and will be added to your class totals.

Thank you for supporting your alma mater. Your donation uplifts us and helps to deliver on the Webb mission and enduring understandings.

Most sincerely,

Leigh Adams

Leigh Adams

Director of Alumni & Development

Enclosure

Libby Willis

Libby Willis ('80)

Alumni Board President



Yes, you can count on me/us to blaze a trail and make a BIG impact for the Webb Fund!

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

The Webb Fund \$ _____

☐ Please direct my/our gift to:

☐ Unrestricted Support ☐ Scholarships

☐ Academics ☐ Arts ☐ Athletics ☐ Library

☐ Check enclosed

☐ Please charge my: ☐ Visa ☐ Mastercard ☐ AMEX

Card# _____

Expiration _____ CVV _____

Name as it appears on card _____

Authorized Signature _____

☐ My company will match this gift: ☐ form enclosed ☐ form is forthcoming

☐ Please send me information on: ☐ bequest ☐ trusts ☐ gifts of securities



THE WEBB SCHOOL

BELL BUCKLE

Post Office Box 488
Bell Buckle, TN 37020-0488





Thank you for making a BIG impact!

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