



“This is the opportunity to honor a man who has given selflessly to the university, the accounting profession, his students, and his peers. He invested his entire career in growing the accounting department at Ball State into the highly recognized program it has become. There is not a greater honor we can bestow upon him than affixing his name to the program.”

—**Anthony W. Smith**, '68, Paul W. Parkison Legacy Campaign Chair  
Ball State University Foundation Board of Directors  
Retired Partner, Director of SASA Capital Markets Center,  
Ernst & Young, São Paulo, Brazil



**BALL STATE  
UNIVERSITY**

**Miller College  
of Business**



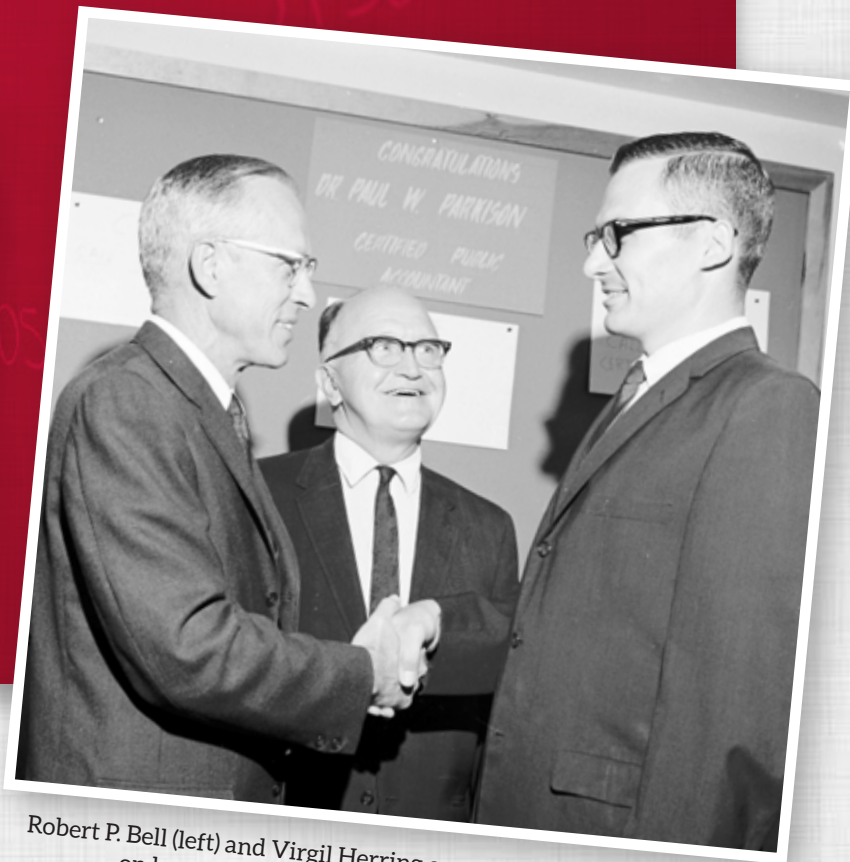
# Honoring a **Beloved Mentor**



**Paul W. Parkison  
Legacy Campaign**

Miller College of Business at Ball State University

**Paul W. Parkison**, '58 MA '61, left a legacy of alumni who have established careers of significance in the business world. In honor of his remarkable career and lasting impact on Ball State and its alumni, the university is embarking on a \$3 million fundraising campaign to rename the Department of Accounting to the **Paul W. Parkison Department of Accounting**.



Robert P. Bell (left) and Virgil Herring congratulate Paul W. Parkison on becoming a certified public accountant in 1968.

### Recognizing Paul W. Parkison

Parkison's name is synonymous with accounting at Ball State. He served as a member of the department for 35 years, 29 as chairperson. His accomplishments earned him numerous awards and recognitions, including the Sagamore of the Wabash, the first educator to receive the Distinguished Service Award from the Indiana CPA Society, the Ball State University Alumni Association's Distinguished Alumni Award and Benny Award, the Miller College of Business Hall of Fame, and Ball State's President's Medal of Distinction (2014).

As a highly sought after expert, Parkison taught continuing professional education seminars for the Indiana CPA Society as well as coauthored textbooks and accounting templates and solved Lotus 1-2-3 problems for major textbook publishers. Parkison was the first educator in the department to hold a doctoral degree and was named the first Miller College Professor of the Year in 1970.

Thousands of students benefited from his teaching, mentoring, and advice, many of whom are outstanding business leaders and philanthropists. Annually, 25 students receive scholarships established by alumni in his honor. Without reservation, alumni attribute their professional success to Parkison and are grateful to him and for the role he played in their education and career preparation.

### Impact of Your Gift

Acclaiming Parkison's student-centered and professionally connected instruction and his leadership of the department, Ball State is continuing his legacy.

- The department will develop a master's program with an emphasis on developing future education-oriented accounting faculty. The focus will be on research and outreach for effective teaching strategies.
- Increasing and promoting professional connections will be a high priority, accomplished by the establishment of an Executive Professor in Residence. The professor will provide a direct connection to current practice and trends. By leveraging the selected individual's contacts and networks, the department will increase the students' and faculty members' access to internships, speakers, projects (both research and course-based), and employment opportunities.

You can further the Miller College tradition as a student-centered business school and help strengthen Parkison's values of outstanding teaching, mentoring, and engagement with the profession. In his own words as he accepted the Miller College Hall of Fame induction in 2006, "Nothing you do for a young person is ever wasted. If your life has been blessed with what other persons have done for you...pay it forward to the next generation."

For your opportunity to invest in the accounting program and its students, please call Brenda Davis at the Ball State University Foundation at 765-285-2549 or toll-free 888-I-GO-4-BSU.

"Professor Parkison had a gift for making complicated subjects seem simple. Throughout my 20-year-career at the Walt Disney Company, I was often called upon to explain various financial issues to non-financial creative people. I often found myself almost channeling Professor Parkison as I strove to make things easier for people to understand."

—**Arthur Thomas**, '88, Walt Disney Company

"I can candidly say, but for Dr. Parkison, I would have never passed the CPA exam."

—**Gil A. Hirschy**, '77 MBA '81, FBI special agent (retired)

"Without question, the most influential faculty member for me was the one and only Paul Parkison. He had style and substance. He led an amazingly dedicated and wonderfully talented accounting department that cared about its students, wanted us to succeed, and gave us the tools to do so."

—**James L. Wainscott**, '79, President and CEO of AK Steel

**6 to 18**

Faculty member growth under Parkison's leadership

**No. 1**

First public university in the state to achieve separate AACSB accreditation for its accounting program

**Top 12%**

Programs in the country under Parkison's leadership