



# #AlwaysAmherst

June 2016



WHAT'S YOUR  
FAVORITE PLACE  
ON CAMPUS?

# #AlwaysAmherst



Maybe you miss long conversations over meals in Annex (a.k.a Russ Wing), studying on C Level, or sledding down Memorial Hill...

All month long, we will be celebrating the Amherst places we love, using the hashtag #AlwaysAmherst. **Make a gift and tell us in the comments section about a place on campus you especially love.** As a thank you, a student photographer will take a photo of your place, as it looks today, and email it to you.

Help us reach our goal of 2,500 new donors in June. Make your gift, track our progress, and view student photos at [www.amherst.edu/give](http://www.amherst.edu/give). Thank you.

Give online: [www.amherst.edu/give](http://www.amherst.edu/give)

## Nicole Sibley

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**From:** Amherst College <annualfund@amherst.edu>  
**Sent:** Thursday, June 16, 2016 6:06 AM  
**To:** Nicole Sibley  
**Subject:** Always memorable, #AlwaysAmherst

# Amherst



THE ANNUAL FUND

The view from Memorial Hill. It's a breathtaking place for quiet reflection and reminiscing. And it's part of what made me want to come to Amherst!" - Pem '06



[MAKE A GIFT](#)

Nicole,

Do you remember your first visit to Amherst and the impression it made on you? **Make a gift** and tell us in the comments section about a place you love on campus. As a special thank you, our student photographers will take a picture of your place and email it to you.

We are 2,000 donors away from hitting our June goal of 2,500 new donors. Your gift today will help us close the gap, and make an Amherst education possible for our students. Thank you.

# 463

Gifts towards 2,500



## #AlwaysAmherst

Help us hit our goal before June 30

**Amherst College** | Annual Fund AC#2228, P.O. Box 5000, Amherst MA 01002-5000 | (413) 542-5900  
| [annualfund@amherst.edu](mailto:annualfund@amherst.edu) If you no longer want to receive these e-mails, **unsubscribe**.



**Nicole Sibley**

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**From:** Amherst College <annualfund@amherst.edu>  
**Sent:** Tuesday, July 12, 2016 4:25 PM  
**To:** Nicole Sibley  
**Subject:** Thank you for your gift (and for sharing your story this year)



Nicole,

As students working in the Annual Fund office this summer, we want to sincerely thank you for making a gift to Amherst this year! Because of your support,

students from across the country and around the world, from every conceivable background and experience, are able to create their own stories here at Amherst.

This June, we had a blast trekking around campus taking photos for the #AlwaysAmherst campaign and speaking with alumni during the phonathon. We especially loved when our work brought us to places on campus we had never seen before like the Steam Tunnels and the very top of Johnson Chapel steeple!

The best part about connecting with alumni is hearing your stories and finding the ways in which the College links us. As time passes and things change, the memories created on this beautiful campus continue and constitute the unique tradition and legacy that is Amherst College.

Again, on behalf of everyone here at Amherst, thank you!

Gratefully,  
Karen Blake '17 and Kaelan McCone '19

P.S. See the [photos we took](#), view the [Annual Fund results](#), and [learn more about us](#)!

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| [annualfund@amherst.edu](mailto:annualfund@amherst.edu) If you no longer want to receive these e-mails, [unsubscribe](#).