

Ale Mary

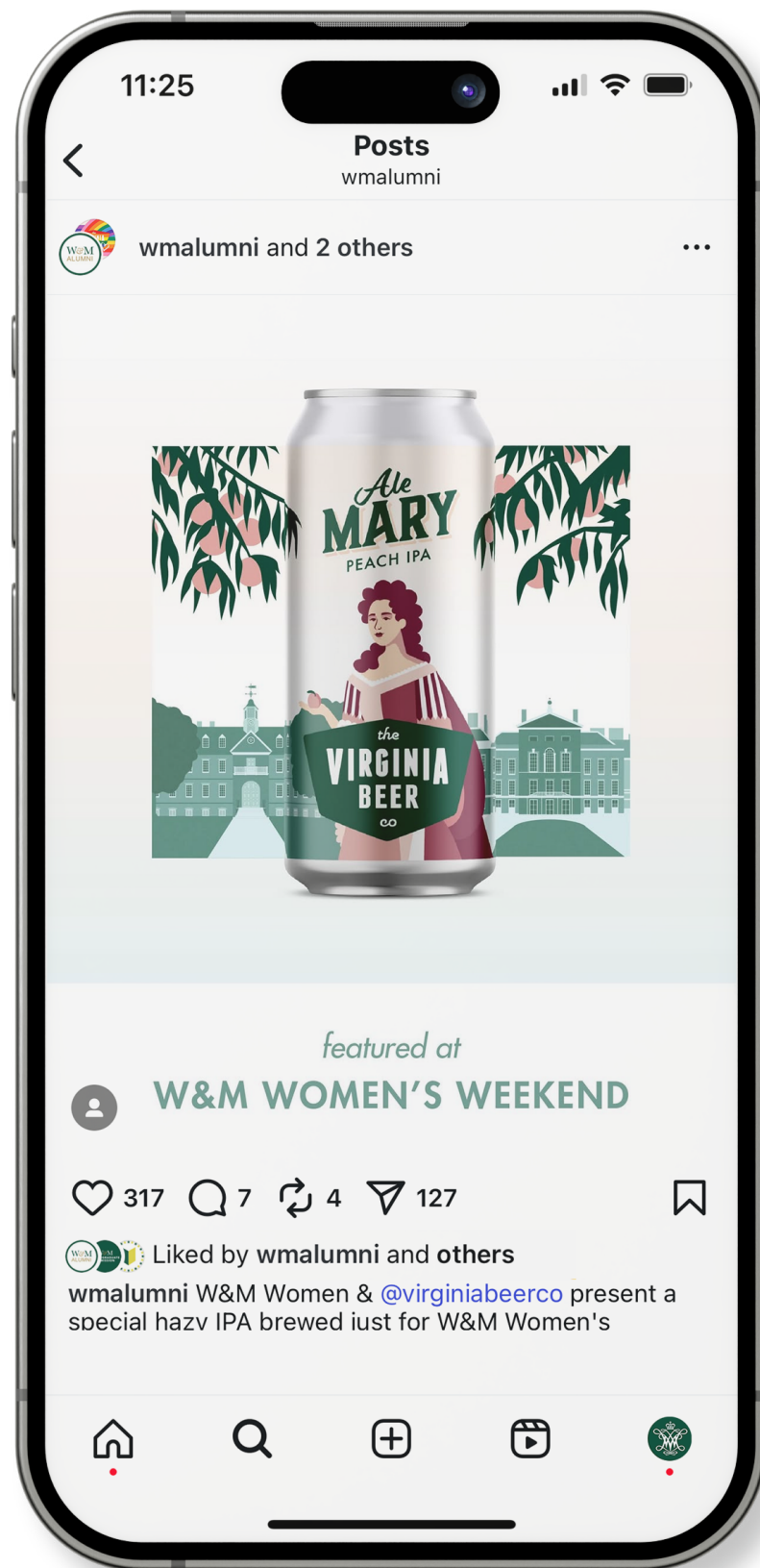


W&M Women's Weekend beer, brewed in partnership with Virginia Beer Co.



Label design

Ale
MARY
PEACH IPA



Instagram promotion



Bar counter at Society of 1918 Gala



Attendees enjoying Ale Mary at W&M Women's Weekend