Aggie Tip Sheet

Trending



<u>ADMITTED STUDENTS</u> UC Davis admitted 41,299 applicants for fall 2017 and significantly increased the numbers of underrepresented, low-income and first-generation students among those admitted. A Facebook <u>post</u> about the news garnered more than 750 engagements. UC Davis continues to admit more Californian students than any other UC school.

HEALTHY HAMMOCKS An Instagram post about the Quad hammocks, installed to remind students to relax and make healthy choices, received more than 2,100 likes and comments.

Top Stories with media highlights



ALUMNUS REMEMBERED UC Davis alumnus Sean Elliott, a captain in the U.S. Marine Corps, was killed in a plane crash in Mississippi on July 10. *Dateline* remembered him in an obituary that was reprinted by *The Davis Enterprise* and covered by local TV stations.

SPOTLIGHT ON SCHOOL OF LAW UC Davis School of Law's work for immigrants was the subject of a *Los Angeles Times* **feature story**, and multiple outlets covered the school's immigration law clinic winning a federal appellate court victory. The court found that undocumented immigrant children are entitled to hearings to determine whether they should remain confined. *New York Times*, *Politico*, *The Atlantic*

ELECTRIFIED STEM CELLS UC Davis and Chinese researchers led by Min Zhao at the Department of Ophthalmology showed that electrical fields could be used to guide transplanted stem cells within the brain. The work has implications for future treatment of brain injuries. The Scientist.com, MedGadget.com

SAN ANTONIO TRAGEDY Sociologist David Kyle did a series of television interviews following a deadly incident in San Antonio where more than 30 people were found dead or severely injured in the back of a tractor-trailer rig. CNN International

Institutional highlights

RECORD FUNDRAISING The university raised more than \$250 million during the 2016–17 fiscal year, the largest donation total in a single fiscal year in UC Davis' history.

NEW POLICE CHIEF Joseph Farrow, commissioner of the California Highway Patrol, will be the next chief of the UC Davis Police Department.

NURSING ANNIVERSARY July 31 was the 10-year anniversary of the \$100 million commitment from the Gordon and Betty Moore foundation to launch a new School of Nursing. Today, the Betty Irene Moore School of Nursing offers five graduate degree programs and in October will celebrate the opening of Betty Irene Moore Hall, a "state-of-the-science" educational



Distinctions in Brief

IMPACTING CALIFORNIA AND THE WORLD

Nine interdisciplinary **Organized Research Units** combine their expertise to study cancer, the environment, health care and numerous other topics.

Leader in **energy research** with more than **100 faculty** engaged in renewable energy, biofuels, efficiency, hydrogen pathways, transportation and lighting technology.

At the forefront of **identifying and controlling diseases**, our experts in human health, veterinary medicine and agriculture address critical **One Health** issues such as avian flu, and Zika and West Nile viruses.

UC Davis educates **more Californian undergraduates than any other UC campus;** one in every 204 Californians is a UC Davis alum.

Recent alumni earn a median annual salary of **\$56,400,** and experienced alumni earn **\$94,600.**

In 2015–16, UC Davis brought in \$760 million in sponsored research, filed 230 records of invention and 240 patent applications, issued 51 licenses for technology and helped establish 14 startups.

UC Davis contributes more than **\$8.1 billion each year** to the California economy. (Economic & Planning Systems Inc. 2015)

The **School of Education** has prepared **7,700 teachers** for California classrooms, and the Graduate School of Management has prepared **4,000 business leaders.**

UC Davis Health serves a **33-county area** with 6 million residents. It includes the region's only level I adult and pediatric trauma centers, National Cancer Institute-designated comprehensive cancer center, comprehensive full-service children's hospital, transplant services, heart and vascular centers, institute for neurodevelopmental disorders, and a world-renowned telemedicine network.

The School of Law has **the only "majority-minority" faculty** of any leading American law school and offers community legal support in immigration, prison law, civil rights litigation and family protection.

UC Davis Extension serves 58,000

students in all 50 states and 100 countries in more than 3,000 courses a year.

UC Davis students, faculty and staff volunteer more than 600,000 hours of community service each year.

A COMPREHENSIVE, AFFORDABLE EDUCATION

Leader in interdisciplinary study, offering nearly 100 graduate programs and more than 100 academic majors. Half of our undergraduates engage in hands-on research or creative projects beyond the classroom.

Third among top U.S. colleges doing the most for low-income students. (*New York Times* College Access Index 2017)

Top-ranked UC and **No. 62 nationally** in alumni earnings above expectation. (*The Economist* 2015)

In 2015–16, **57** percent of California resident undergraduates at UC Davis received enough gift aid to fully cover their base tuition and fees. **40** percent of our undergraduates are Pell Grant recipients, and **47** percent of students awarded baccalaureate degrees in 2015–16 did not take on student debt.

Key campus services and events are **run by students** such as the Unitrans bus system and Picnic Day.

Each year more **than 1,350 UC Davis Study Abroad students** gain an international perspective in **more than 40 countries** and diverse areas of study.

The Internship and Career Center typically facilitates 10,000 internship opportunities in a year.

UC Davis is the **fourth most international public university in the U.S.,** according to *Times Higher Education*, and is ranked **11th among institutions hosting international scholars** by the Institute of International Education.

UC Davis is highly ranked among the **most racially and ethnically diverse** large national research universities by *U.S. News and World Report.*

Aggie athletes are high academic achievers. Eight UC Davis athletic teams posted the highest NCAA Graduation Success Rates in their respective conferences in 2017.

The Numbers

1st in the world for sustainability (GreenMetric World University Ranking)

1st in the world in veterinary science (QS World University Rankings)

1st in the world in agricultural economics and policy (*Center for World University Rankings*)

1st in the world in plant and animal programs (*U.S. News and World Report*)

1st in the nation and 2nd in the world in agriculture (QS World University Rankings; U.S. News and World Report)

1st among best value colleges for women in STEM (*Forbes*)

4th in the world in ecology and the environment (*U.S. News and World Report*)

6th best public university in the nation (*Wall Street Journal/Times Higher Education*)

7th among public universities and **27th** among public and private universities (*The Best Colleges' Top 50 Colleges and Universities in America*)

10th in the ranking of American universities based on contributions to society (*Washington Monthly*)

10th among public universities nationwide (U.S. News and World Report)

14th in research funding among U.S. ranked public universities (National Science Foundation)

One of 15 public four-year colleges with high graduation rates leading to high incomes (*College Scorecard*, U.S. Department of Education)

UC Davis Medical Center and UC Davis Children's Hospital consistently rank among the nation's **top 50** hospitals (*U.S. News and World Report*)

Research funding: \$760 million in 2015–16

Private support: \$250 million in 2016–17

Colleges/Schools: 4 colleges (Agricultural and Environmental Sciences, Biological Sciences, Engineering, Letters and Science); 6 professional schools (Education, Law, Management, Medicine, Veterinary Medicine, Nursing)

Student enrollment: 37,395 (fall 2016)

Faculty/academics: 4,200

Staff: 15,300

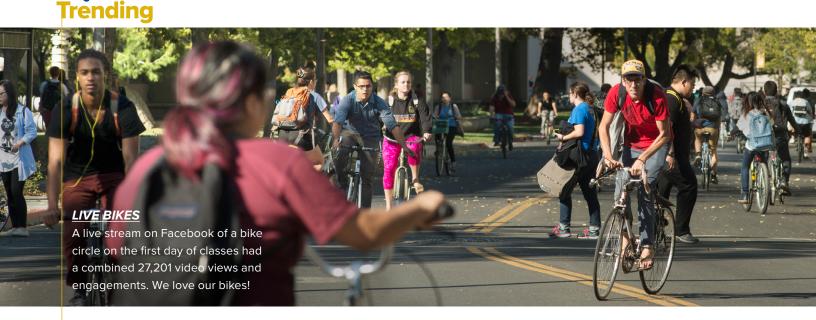
Student employees: 3,600 Living alumni: 250,000 Undergraduate majors: 104 Graduate programs: 99

Intercollegiate sports: 23 (14 women's,

9 men's)

Campus area: 5,300 acres





NATION'S BEST X3 UC Davis ranks sixth among the nation's top public universities, according to *The Wall Street Journal/Times Higher Education's* latest rankings. A Facebook post about the news reached more than 46,000 viewers and had 2,264 engagements. We're 10th on The Princeton Review's greenest schools list. A Facebook post about the ranking reached 40,252 with 1,893 engagements. *U.S. News & World Report Best Colleges* ranks us 46th among all national universities and 12th among all public universities, along with high rankings in undergraduate teaching, serving veterans, biological/agricultural programs and undergraduate engineering programs. Our tweet celebrating the rankings garnered nearly 16,000 organic impressions and more than 200 engagements.

Top Stories with media highlights



HOUSTON MAP Days after Hurricane Harvey made landfall, UC Davis researchers published the first map of satellite data showing the flooding of the Houston area. The New York Times, NPR, CBS, San Francisco Chronicle

<u>DACA SUPPORT</u> UC Davis was represented in about 600 media stories nationally and internationally, with students, faculty and administrators providing commentary on President Trump's decision to phase out the Obama administration's Deferred Action for Childhood Arrivals program. Coverage included opeds in the *Daily Journal* by School of Law Dean Kevin Johnson and in <u>The New York Times</u> by Rose Cuison Villazor, law professor. Associated Press, NPR, NBC, The New York Times, Washington Post, Los Angeles Times, Reuters

STRUGGLING PINES UC Davis researchers found that bristlecone pines, the world's oldest trees, may be threatened by limber pine trees which are leapfrogging over the ancient bristlecones in a slo-mo struggle for dominance. Associated Press, *LA Times*



ROADKILL HOTSPOTS An annual report from the UC Davis Road Ecology Center highlighted hotspots of collisions with wildlife on California roads and the increasing economic impact. Associated Press, CBS

Institutional Highlights

Chancellor Gary May opened the new school year with an inspiring "FUTURE FORWARD"



event. Local TV stations and media outlets covered the Sept. 25 event as well as Chancellor and LeShelle May helping new students move into the dorms on Sept. 23 (pictured).

AGGIES ACT UC Davis announced a new "Aggies Act" policy to not pursue discipline against students who make the right call in an emergency involving drugs or alcohol.

NEW STUDENT CENTER A new Center for Chicanx and Latinx Academic Student Success opened on Sept. 27 to support the success of these historically underrepresented students.

Trending



<u>VERY POPULAR SCIENCE</u> Facebook live stream of a Nov. 9 *Popular Science* "Innovators of Tomorrow" event hosted by UC Davis at the Mondavi Center had 11,281 video views and nearly 2,000 clicks and engagements. The event included presentations by high school innovators and a lively panel discussion with Chancellor May; Jackie Birdsall, Toyota Motor North America senior engineer and UC Davis alumna; and Ross Fubini, Village Global co-founder and partner.

Top Stories with media highlights

GUN VIOLENCE UC Davis experts were featured in multiple stories about recent mass shootings. For example, legal expert Kelly Behre commented on domestic violence issues related to the Northern California shooting in a *Los Angeles Times* story that was also picked up by the *San Diego Union, Post Gazette* and *Africa News*.



INSTINCT EXTINCT The Washington Post featured UC Davis' prowess in art and science in a story on the Design Museum's Instinct Extinct: The Great Pacific Flyway exhibition.

<u>DACA UNCERTAINTY</u> Public Radio International called on UC Davis experts in its piece on the emotional experiences of immigrants living under Deferred Action for Childhood Arrivals (DACA) uncertainty. Sociologist Caitlin Patler, student Karla Ornelas, and Kevin Johnson, dean of the School of Law, commented for the story. PRI, Marketplace, National Public Radio



DECEPTIVE RESILIENCE Professor of evolution and ecology Brian Gaylord co-authored a study that found natural habitats to be vital in helping plants and animals resist increasing heat stresses and suggested species may appear deceptively resilient to climate change. Newsweek, San Francisco Chronicle, International Business Times

Institutional Highlights



WOMEN'S BASKETBALL

The women's basketball team had its best start (7-0) in its Division I history. Go Aggies!

GUNROCK LAGER UC Davis rolled out a new beer, Gunrock Lager, a fitting celebration of our leadership role in brewing science and education. The light-bodied American lager is on sale at select Athletics events and Sudwerk Brewery, with more locations coming soon.

BIKING BRAVO For the second time, UC Davis was named a Platinum Bicycle Friendly University by the League of American Bicyclists. A tweet about our biking leadership garnered more than 10,000 impressions and 726 engagements and retweets.

GLOBAL AGGIES UC Davis celebrated International Education Week, Nov. 13-17, with more than 20 activities facilitated by Global Affairs, including cultural workshops, information sessions, entertainment and other social events.