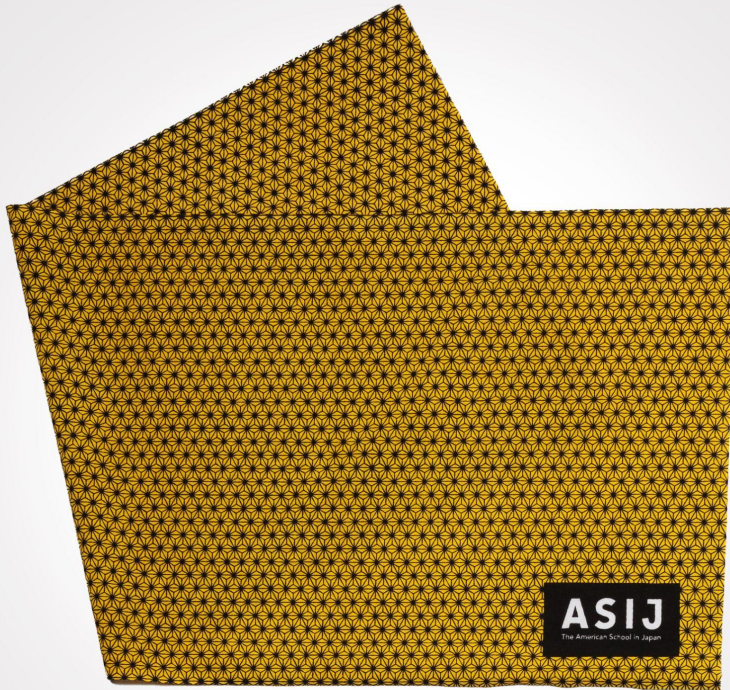


Omiyage

おみやげ



Tenugui

Our original tenugui are hand dyed in Kinashi in Shikoku. These traditional Japanese hand towels are made from thin cotton fabric, often decorated with colorful patterns or designs. While they serve practical purposes like drying hands or wrapping objects, tenugui are also used in cultural and ceremonial contexts, such as martial arts, festivals, and even as headbands. Their versatility and aesthetic appeal have made them popular as souvenirs, gifts, and even as art pieces, representing both function and tradition in Japanese culture.



The tenugui are being used by students practicing traditional martial arts such as kendo

Our Japan Center Co-Director shows some of the uses of tenugui.



We have a tradition of gifting new employees tenugui. From this summer we will be able to use our own branded version.





Uchiwa

Uchiwa are traditional Japanese hand-held fans with a flat, rigid structure, typically made from bamboo and paper or fabric. Their simple yet elegant design has made them a lasting symbol of Japanese culture and summertime festivals. They're also a great way to keep cool and show your Mustang Spirit as you support our teams this season.

Omamori

Omamori are Japanese amulets traditionally sold at Shinto shrines and Buddhist temples, believed to offer protection and bring good luck, they are typically carried in a bag, wallet, or attached to personal belongings. Our Omamori were made by a traditional manufacturer and can be filled with your own prayer or sacred writing from a temple or shrine — or filled with Mustang Spirit.





Imabari Towel

Imabari, Ehime, has been the home of towel production for over 130 years, with almost 200 factories that twist yarn, dye yarn, and fabricate towels. The local environment and soft pure water from the Sojagawa River helps create towels that are renowned for their softness and absorbency. Currently one of the most popular souvenirs from Japan, Imabari towels are known globally for their high quality.

Daruma

Our Daruma are made and hand painted by an artisan in Takasaki, an area of Japan renowned for the production of these traditional figures. These hollow, round dolls are often used as symbols of perseverance and good luck. Daruma dolls are designed without pupils, allowing their owners to fill in one eye when setting a goal, and the other when the goal is achieved. The dolls are weighted at the bottom, causing them to return upright when tipped over, symbolizing resilience and the ability to overcome obstacles.





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