OCCOM

A CHRONICLE OF DARTMOUTH PHILANTHROPY • SUMMER 2018

"Together, let us send a bright flame of light out to alumni, parents, and friends, letting them know that Dartmouth's future has never looked brighter. Will you answer ne Cau to Lead:

Laurel Richie '81, Chair, Board of Trustees, The Call to Lead campaign launch, New York City, April 27, 2018

Learn how you can answer the call. >

In celebration of its launch, we devote this entire issue of *Occom* to The Call to Lead: A Campaign for Dartmouth. We invite you to learn about the vision and far-reaching goals of this \$3 billion campaign—which has already received \$1.75 billion in gifts and commitments—and consider the many ways you can support this landmark investment in our students, faculty, and an institution we all love. Our moment is now. Please join us.







THE CALL TO LEAD A CAMPAIGN FOR DARTMOUTH

GUIDED BY THREE OVERARCHING GOALS, **THE CALL TO LEAD**WILL BOLDLY EXPAND DARTMOUTH'S COMMITMENT TO
CREATING POSITIVE, GLOBAL CHANGE

John Sloan Dickey exhorted students to make the world's troubles their troubles and turned the planet into their classroom. John Kemeny and Thomas Kurtz thought computers shouldn't be just for the few and created BASIC for everyone. And each year, Dartmouth welcomes a crop of future leaders brimming with bold ideas for making the world a better place.

That's the common quality of Dartmouth students, faculty, and alumni: the ability to analyze a problem, develop a response—and act.

More than ever, the world needs energetic, broadly educated leaders who possess that singular power.

The Call to Lead will nurture them.

"Through this campaign, we're investing strategically in our distinctive model of teaching, our faculty, and our students," says President Phil Hanlon '77. "We're going to be even more intentional in how we prepare future leaders, and I can't wait to see them in the world."

THREE BOLD GOALS



ADVANCE DARTMOUTH'S DISTINCTIVE EDUCATIONAL MODEL TO ITS FULLEST POTENTIAL

At the heart of a Dartmouth undergraduate education is a foundational commitment to the liberal arts.

Few schools operate the way Dartmouth does. We are a unique fusion of liberal arts college and research university, where research strengthens and informs teaching, and students discover the power of creating knowledge through experiential learning. Our teacher-scholars mentor, inspire, and provide students with the tools they need to succeed. Through deepened investment in this transformative model of education, Dartmouth will be a magnet for outstanding learners and scholars.

"It's not sufficient to learn a vocation or a particular skill set," says Elizabeth Smith, dean of the Faculty of Arts and Sciences. "You need a set of core strengths that prepare you not just for your first job, but for your fifth or sixth job. That's what a liberal arts education provides, and just a handful of colleges deliver the sort of outstanding liberal arts education available here at Dartmouth."



MAKE DISCOVERIES THAT IMPROVE THE HUMAN CONDITION

Imagine you're a student at Dartmouth today. That professor teaching your foundations of applied computer science class? He's an internationally renowned expert in cybersecurity. And your econ professor? She presented a paper to the chair of the Federal Reserve last month. Your digital humanities adviser? She keynoted at Davos.

That's Dartmouth. Faculty lead lively classroom discussions, and they're committed to creating knowledge. By making big bets in select areas where we can have global impact, Dartmouth will nurture the pioneering spirit that defines our commitment to scholarship. The result: faculty accelerate discovery by leading interdisciplinary, intergenerational teams—including undergraduates—to produce breakthroughs to benefit humankind.

"Knowing that my work may improve the lives of others energizes me," says Professor Vijay Govindarajan, Coxe Distinguished Professor at the Tuck School of Business. "It's even more rewarding if I can involve my students in my research, so they can see the power of discovery."



PREPARE STUDENTS FOR LIVES OF WISE LEADERSHIP

What will be the thorniest global issues in 10 years? In 25 years? Nobody can say for sure, but it's a safe bet that tomorrow's immense challenges, like today's, will require problem-solvers who can think critically, communicate effectively, and work comfortably across multiple cultures.

It's also a safe bet that Dartmouth alumni will tackle many of these challenges.

"Dartmouth has been extremely successful in creating the leaders of tomorrow," says Associate Dean for the Sciences Dan Rockmore. "In an age where superficiality and chasing the next, new shiny thing seem to be more common than deep thinking, Dartmouth is committed to the model of teaching that has produced all of these leaders. We have an environment here, a cauldron of ideas, that creates extraordinary folks who go out to do extraordinary things."

REALIZING THE GOALS CAMPAIGN PRIORITIES

EACH OF THE **CALL TO LEAD** CAMPAIGN PRIORITIES SUPPORTS AT LEAST TWO, AND SOMETIMES ALL THREE, OF THE CAMPAIGN'S AMBITIOUS GOALS.



MAKE DARTMOUTH THE PREEMINENT INSTITUTION FOR THE TEACHER-SCHOLAR

The vision: Dartmouth is both an outstanding liberal arts college and topflight research university, but maintaining this distinguished position is not enough. Dartmouth is committed to being *the preeminent institution* for this distinctive educational model. We intend to attract faculty who are exceptional classroom teachers and leading scholars in their fields; nurture all faculty throughout their careers; and invest strategically to establish new faculty lines in innovative programs that push the frontiers of knowledge.

Why: "Dartmouth provides a unique opportunity for faculty who love working with undergraduates, but who also seek to carry out a world-class research program. We need to build on our teacher-scholar heritage to create the best undergraduate learning experience." —Ryan Hickox, associate professor of physics and astronomy

The result: Dartmouth will be the finest institution for undergraduate teaching and learning and the first choice of scholars who love to teach.

Target: \$512 million



ABOVE: The Dartmouth educational model features small classes, big ideas, and inspiring teacher-scholars

ABOVE RIGHT: Students on The Stretch, a nine-week earth sciences program in which students and faculty travel throughout the western U.S., mapping geologic structures

"It's important to be able to take the skills you learn at Dartmouth and use them in the world after you graduate. Your Dartmouth experience doesn't end after your four years here." —KATE DOMIN'19



CREATE LEADERS THROUGH EXPERIENTIAL LEARNING

The vision: Dartmouth prides itself on preparing the most promising students for a lifetime of learning and responsible leadership. We are poised to capitalize on this tradition by creating the only four-year comprehensive leadership program, with an emphasis on hands-on learning, among our top-20 peers; and by expanding several existing leadership initiatives, such as Dartmouth Peak Performance.

Why: "Experiential learning is something Dartmouth faculty have always done. For example, we're well known for our foreign study programs and immersing our students in other cultures. Students aren't just assisting their professors in research, they're often partners in research. And our students have a long tradition of service learning. Experiential learning is organic to Dartmouth, and it's broadly spread across the entire curriculum." —Lisa Baldez, director, Dartmouth Center for the Advancement of Learning

The result: Leadership for life becomes a guiding principle of every Dartmouth student.

Target: \$149 million



TRANSFORM THE WEST END OF CAMPUS INTO A COLLABORATIVE, CREATIVE HUB

The vision: The West End is Dartmouth's epicenter of technology- and entrepreneurship-driven innovation. Here we will develop a dynamic, integrated model of teaching computer science and engineering—for both majors and nonmajors—that dovetails with Dartmouth's renowned liberal arts program; strengthen and broaden the global features of the Tuck School's MBA program; and encourage every student to investigate opportunities for entrepreneurial ventures.

Why: "The world needs leaders who possess both technical expertise and a firm grounding in the liberal arts—and who want to explore how technology and entrepreneurship can raise the quality of life across the globe. We have an unparalleled opportunity to be leaders in this exploration." —Joe Helble, dean, Thayer School of Engineering

The result: The West End will prepare future leaders who solve real-world problems and improve the well-being of people everywhere.

Target: \$496 million

"The West End projects create an innovative atmosphere that will energize students and faculty alike, allowing them to turn ideas into reality, and connecting creative students with faculty mentors in the deepest tradition of the liberal arts." —DAVID KOTZ,

Champion International Professor



The new engineering-computer science building will help transform the West End into a world-leading hub of collaboration and discovery

The West End (highlighted in purple) will be a collaborative hub of innovation, bringing engineering, computer science, and entrepreneurship under one roof

The Hood Museum expansion will provide new spaces for object-based, hands-on, educational encounters with art



ELEVATE CREATIVITY THROUGH A VIBRANT ARTS DISTRICT

The vision: The Hood Museum of Art, Hopkins Center for the Performing Arts, and Black Family Visual Arts Center anchor our burgeoning Arts District, on the cusp of a historic renewal. Expanding the Hood will provide new spaces for object-based educational encounters with art; renovating the Hop will transform it from a place of presentation to a place of presentation and creation.

Why: "Some students come to us with a lot of experience in theater, arts, and even innovation, but most of our students have only dabbled in it. They haven't gone very deep. To be exposed and encouraged to get involved with these ways of understanding creativity and self is hugely valuable. You really can't be a liberally educated person without having had that experience of hands-on arts and innovation." —Lindsay Whaley, professor of classics and linguistics

The result: Dartmouth will be a catalyst for understanding and creating the arts within a rich liberal arts tradition. The College will prepare new generations of leaders to imagine, anticipate, and create in a dynamic, unpredictable world.

Target: \$125 million

REALIZING THE GOALS CAMPAIGN PRIORITIES



Dartmouth has long been a national leader in Arctic research, working across disciplines and taking on some of the world's greatest issues, such as climate change





The vision: Dartmouth faculty and students, including undergraduates, have long pushed the boundaries of scholarship. As the need for knowledge and wisdom has never been greater, we're committed to accelerating the pace of discovery. We will expand select areas of existing expertise, including Arctic studies and cancer research, and stake claims in new fields, such as exploring the planet's energy future.

Why: "At Dartmouth, we commit to the principle that the world's most complex challenges demand solutions that go far beyond the expertise of any single discipline. With its intimate scale and its scholarly breadth and excellence, Dartmouth epitomizes the potential of a networked strategy of expertise." —Michael Mastanduno, *Nelson A. Rockefeller Professor of Government*

The result: By harnessing its intellectual firepower across disciplines as never before, Dartmouth will make world-changing discoveries.

Target: \$405 million



The vision: Already a premier undergraduate teaching institution, Dartmouth is committed to raising the profile of its graduate programs and opening new opportunities across all of them. Led by the generous gift of Frank J. Guarini '46, donors are providing an endowment that will allow Dartmouth to offer more fellowships; expand professional development opportunities; and recruit the strongest faculty and graduate students possible, which in turn will benefit undergraduates working alongside them.

Why: "It's not enough to educate the traditional PhD student. We're looking for students like Anne Woodbrey, a chemistry PhD student who works in my lab. Anne doesn't want just to be a biophysical chemist. She wants to save lives by curing cholera." —F. Jon Kull '88, dean, Frank J. Guarini School of Graduate and Advanced Studies

The result: Dartmouth will graduate high-impact teacher-scholars and globally minded problem-solvers who are leaders in their disciplines. *Read more about Congressman Guarini's historic gift on pages 10–13.*

Target: \$50 million

Students of West House, one of six campus House Communities





The Guarini School will prepare generations of students to be outstanding teacher-scholars

EXPAND FINANCIAL AID TO ENSURE THAT EVERY STUDENT HAS ACCESS TO THE FULL DARTMOUTH EXPERIENCE

The vision: Bringing together students from different backgrounds—socioeconomic, cultural, geographic—creates a richer learning environment for all. Ensuring that Dartmouth has a diverse student body requires a strong, competitive financial aid program that meets the needs of every student. To realize this ambition, we will eliminate the student loan burden for all families; expand need-blind admissions for foreign applicants; and provide financial support to make the full Dartmouth experience, including foreign study, internships, and performances, available to every undergraduate.

Why: "It's crucial that Dartmouth becomes more highly accessible and affordable for students across the entire socioeconomic spectrum." —Lee Coffin, vice provost, Enrollment; dean, Admissions and Financial Aid

The result: Dartmouth will create an economically and socially diverse student body that reflects the world.

Target: \$500 million

BUILD A STRONGER COMMUNITY THROUGH INVESTMENT IN RESIDENTIAL LIFE

The vision: Dartmouth has embarked on the most ambitious transformation of residential life since coeducation in 1972. The House Communities initiative will ensure that all Dartmouth students have a home to come back to, wherever the D-Plan takes them. In addition, we will construct new residence halls to provide 350 beds; and renew current residential facilities to provide all students with comfortable living spaces.

Why: "Our House Communities are an important step toward a campus that is more inclusive and where faculty and graduate students play more influential roles in the lives of undergraduates. As Dartmouth becomes a base camp to the world, every student now has a place to call home and a faculty-led community to return to." —Phil Hanlon '77, president

The result: Dartmouth undergraduates will have a stronger, more connected, and more vibrant residential experience.

Target: \$285 million





ENERGIZE ANNUAL SUPPORT

The vision: President Ernest Martin Hopkins memorably referred to alumni as the "living endowment" who make Dartmouth's educational experience possible. That's still true today, and Dartmouth is looking to build on this heritage of generosity. Gifts to the Dartmouth College Fund and the professional and graduate schools' annual funds support a wide range of activities—and they're an essential source of scholarship support. Annual fund donors provide more than half of the undergraduate financial aid awarded each year.

Why: "I don't know if donors realize the immediate impact of their gifts. It's huge! Your support really matters. To everyone who helped make Dartmouth possible for me, thank you." —Dominique Dadekian '18

The result: With the entire Dartmouth community committed to paying it forward, we will continue the tradition of providing Dartmouth with the financial strength to deliver an education and student life experience far beyond what would otherwise be possible for an institution of our size.

Target: \$478 million

GUARINI GIFT OPENS NEW POSSIBILITIES FOR GRADUATE SCHOOL

FRANK GUARINI '46 HAS HELPED LAUNCH THE CALL TO LEAD CAMPAIGN WITH A HISTORIC GIFT TO SUPPORT DARTMOUTH'S GRADUATE PROGRAMS, NOW CONSOLIDATED WITHIN THE FRANK J. GUARINI SCHOOL OF GRADUATE AND ADVANCED STUDIES.

"Education is the most important word in our language, in any language," says the Honorable Frank J. Guarini '46, a former seven-term congressman. "It's how we create leaders, grow our economy, and learn about other people, which nurtures peace. Education is the key to a better world."

Reaffirming his deep-seated commitment to advancing education, Congressman Guarini has capped his 76-year relationship with Dartmouth by making a historic gift to support an essential element of Dartmouth's academic enterprise: its graduate programs.

Announced in New York as part of The Call to Lead campaign launch, Congressman Guarini's gift, to be supplemented with additional support from his estate, will strengthen Dartmouth's graduate programs, raise their international profile, and help recruit and retain outstanding faculty.

In honor of Congressman Guarini's generosity and his distinguished career in public service, Dartmouth has named its graduate school the Frank J. Guarini School of Graduate and Advanced Studies.

"Frank has led a remarkable life of service and dedication, and all of us at Dartmouth are inspired by his leadership," says President Phil Hanlon '77. "Frank has given selflessly to help others—from his service in World War II, when he received the Navy Commendation Medal and three Battle Stars, to seven terms in the U.S. House of Representatives, to his dedication to advancing international peace, exemplified by his unstinting support of our study-abroad programs."

"Frank's gift in support of our graduate programs will benefit all our students and the College in perpetuity," President Hanlon continues. "We are committed to providing outstanding graduate programs, among the very best in the world, and Frank shares that commitment. We are humbled by his generosity."

The Guarini School is now the fourth named at Dartmouth. Although the College has been awarding graduate degrees since 1885, the Board of Trustees created the school only two years ago, making it the first established at Dartmouth in more than a century.

Congressman Guarini came to Dartmouth during World War II, studying first as a civilian and then as a member of the Navy's V-12 program. He served in the Pacific before returning to Hanover, graduating as a civilian student.

"Dartmouth is an important part of who I am and the life I have led," says Congressman Guarini, who received an honorary degree from the College in June. "Dartmouth instilled values such as helping your fellow man, being responsible for your actions, and doing as much as you can to make life better for the people around you."

In addition, Congressman Guarini says he is pleased with how Dartmouth has stayed true to its core mission through the years.

"Whenever I visit Hanover, I'm delighted to see that the downtown, the College, and the intellectual vibrancy of the place are very much as I remember them," he says. "Main Street and Baker Library were important places to me as a student. Although the town and campus have grown, Main Street is still Main Street and Dartmouth is still Dartmouth. It feels the same to me. And yes, half of the students today are women, but that hasn't changed Dartmouth significantly."

Congressman Guarini's gift to support the graduate school is his third major commitment to Dartmouth in recent years. Reflecting his passion for improved international understanding, he has made two gifts to endow Dartmouth's off-campus and foreign study programs, which are housed in the Frank J. Guarini Institute for International Education.

The graduate school will use Congressman Guarini's gift to:

- \bullet expand the number and size of fellowships in all programs;
- recruit exceptionally qualified, diverse faculty candidates;
- \bullet implement best-in-class professional development; and
- enrich the undergraduate research experience by attracting outstanding graduate students who will serve as mentors to undergrads even as they support faculty.

The Guarini School supports more than 1,000 graduate students, doctoral candidates, and postdoctoral scholars—young men and women who will go out into the world and drive positive change, just as Congressman Guarini has.

"Knowledge of other people through education—learning what they believe in and what their values are—makes for a more peaceful world," says Congressman Guarini. "This encompasses the study of economics, the humanities, the sciences, all disciplines. Wars break out because people fail to understand how other people think and work. All education is enlightenment; and enlightenment, I believe, leads us toward a greater purpose and a kinder world."



GUARINI GIFT MAGNIFIES GRADUATE SCHOOL'S



Jon Kull '88 is inaugural dean of the Frank J. Guarini School of Graduate and Advanced Studies. In this exclusive conversation with *Occom*, Dean Kull discusses the impact of the recent endowment by former Congressman and Dartmouth benefactor Frank J. Guarini '46, for whom the school is being renamed.

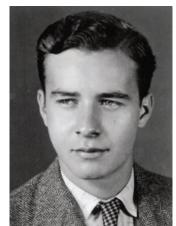
The impact of Frank Guarini's gift to Dartmouth? Huge! It's a signal to the world that Dartmouth is committed to supporting research in the sciences at a level equal to our university peers. This gift empowers us to make our strongest programs even stronger. It allows us to offer competitive stipends and signing bonuses to the best, most talented, and diverse students.

We want to prepare leaders in areas that haven't even been invented yet, like the new Ecology, Evolution, Ecosystems and Society (EEES) program. It comprises faculty from the biology, environmental studies, geography, and anthropology departments. In all we do, we'll go beyond the purely scientific view to broader societal and ethical perspectives.

FRANK GUARINI

FROM JERSEY CITY TO THE SOUTH PACIFIC AND BEYOND, FRANK GUARINI HAS DEVOTED HIS LIFE TO PUBLIC SERVICE.





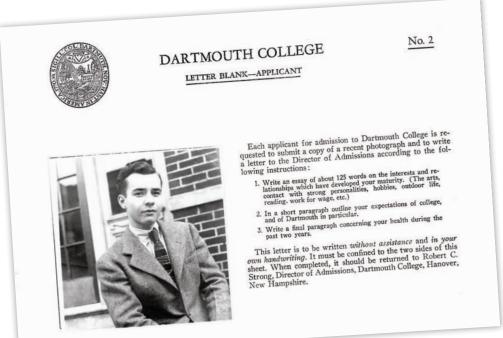
ABOVE: Frank Guarini at Dartmouth LEFT: With his mother, Caroline Guarini



TOP: Serving as a navigator aboard the USS Mount McKinley

ABOVE: Standing in front of Baker Library with his father, Frank J. Guarini Sr.

LEFT: Applying for admission to Dartmouth





IMPACT ACROSS DISCIPLINES

EEES parallels what the Irving Institute is an institute for energy and society. Another example: There's a huge push for wearable digital technology for health care. Imagine a graduate concentration in that area of technology. We're developing that here.

We'll make it easier for graduates to work in multiple laboratories and disciplines. One student in my lab is working to create smallmolecule drugs to combat cholera and other bacterial diseases. She's actually working in three labs: mine in structural biology, an organic chemist's lab, and a microbiology lab. These barrier-free opportunities are rare in other graduate programs.

We want our students to be effective at communicating—including with the general population. I tell our graduating students, "We've trained you to be thoughtful leaders, who are going to go out and explain science and the scientific process to the world." These days, scientific ambassadors are really important.

I see this as a pivotal moment for Dartmouth. We're now looking at scholarship from the undergraduate level all the way up through senior faculty. We want scholars at all these levels working and talking together, creating this vibrant research community. Dartmouth is the perfect place for this. This is what we were born to do.

THE GUARINI SCHOOL BY THE NUMBERS

Total students and postdoctoral scholars

more than **1,000** ••••••

Total graduate programs

35

Research awards received by Dartmouth, FY 2016

\$220 million











CLOCKWISE FROM LEFT: With actor Sidney Poitier, center, and Congressman Charles Rangel

Touring a refugee center in Afghanistan

Meeting with students and staff at an orphanage in the Philippines

Joining congressional colleagues for President Reagan's signing of the Tax Reform Act of 1986

Meeting Pope John Paul II in Rome





THE CALL TO LEAD

DARTMOUTH VISITS NEW YORK AND CALIFORNIA—AND RETURNS TO HANOVER—









1. Host Connie Britton '89 at the San Francisco launch celebration 2. Alumni and friends in San Francisco 3. Dottie King H'17 GP'17; Bob King '57 H'17 GP'17 in San Francisco 4. Young alumni performers at the New York celebration 5. Campaign co-chairs: Phil Loughlin '89 P'17,'18; Ellie Mahoney Loughlin '89 P'17,'18; Rick Kimball '78 P'16 GRP'18; Kathy Kimball P'16 GRP'18; Laurel Richie '81; Sharon Maffei P'19,'21; Greg Maffei '82 P'19,'21; Peggy Epstein Tanner '79 P'11,'16; David Tanner P'11,'16 in New York 6. Thayer campaign chair Barry MacLean '60 TH'61 H'10 P'87,'94,'95 THP'95,'96 and Mary Streep in San Francisco





COAST TO COAST

TO LAUNCH THE CALL TO LEAD CAMPAIGN WITH A SERIES OF CELEBRATIONS









7. Host Susan Dentzer '77 P'16,'22 at the New York launch celebration 8. Dartmouth student ambassadors in New York 9. Peggy Epstein Tanner '79 P'11,'16; Alan Epstein '47 P'77,'79 GP'11,'16; Elizabeth Epstein Kadin '77 in New York 10. MVP tackling dummy escorted by Dartmouth football coach Buddy Teevens '79, entertaining the New York crowd 11. Sandra Irving '72a P'10 TUP'14; Arthur Irving '72a H'10 P'10 TUP'14; Sarah Irving '10 TU'14 in New York

Dartmouth will host more campaign events across the country and around the world in the coming months. See the back cover to learn more.

ANSWERING THE CALL TO LEAD



ENTREPRENEURSHIP FOR ALL

A LEAD GIFT FROM ALLISON AND RICK MAGNUSON HIGHLIGHTS \$42 MILLION IN PHILANTHROPIC SUPPORT TO BENEFIT STUDENTS, FACULTY, AND ALUMNI WITH PIONEERING IDEAS

Rick Magnuson'79 first experienced the thrill of entrepreneurship as an undergraduate when he and his classmate John Saer '79 created a bus transportation service. It was a bumpy road and a life-changing learning experience.

Magnuson now wants to broaden opportunities for today's Dartmouth students to experience the challenges and rewards of entrepreneurship. With his wife, Allison, he has committed \$20 million to establish the Magnuson Family Center for Entrepreneurship at Dartmouth College, which was announced at the San Francisco campaign launch celebration.

Twenty-two more gifts of \$1 million from a group of alumni leaders in technology, venture capital, and private equity—the Dartmouth Founders Circle—have the center well on the way toward its \$45 million goal.

Located along with computer science and engineering in the state-of-the-art building planned for the West End of campus, the new center will:

- Attract more entrepreneurially minded students and faculty.
- Offer students cocurricular programs to develop their business skills and programs for faculty and alumni.
- \bullet Expand the diversity of new venture ideas across the campus.

- Increase the placement of students in internship positions.
- Become a hub of social entrepreneurship and convener of leaders in tech, social entrepreneurship, and venture capital.
- Contribute to solving complex world problems through entrepreneurial solutions.

Magnuson, founder and executive managing director of GI Partners, a San Francisco-based private equity firm, recalls how the transportation service he cocreated four decades ago hit a series of roadblocks.

"John and I weren't licensed to drive the bus; our auto insurance provider threatened to cancel our insurance if we drove the bus; and, finally, the local sheriff was brother-in-law to the previous provider of the bus service, and he wasn't going to let us drive outside of Hanover," Magnuson says, adding that, with the support of the president's office, the service ultimately succeeded.

"I want as many Dartmouth students as possible to have the same opportunity that John and I had—and the center for entrepreneurship is going to help students and faculty who want to execute on their innovative ideas," he says. "Through its cocurricular program, the center will offer students the opportunity to learn basic business skills, providing a foundation for success."

"The Magnuson Center will be located in the West End, at the convergence of technology, energy, and business—and close to all the liberal arts. It will continue to serve students and faculty in all disciplines," says Jamie Coughlin, the center's director. "That's one of the key differentiators for how Dartmouth approaches entrepreneurship."

"The pilot we launched in 2014 has succeeded beautifully," Coughlin says. "Now, led by Rick and Allison's generosity, we're creating permanency within the institution and scaling for the future."

Also at the San Francisco event, President Phil Hanlon announced that an anonymous donor has established a prize and competition to honor Jeff Crowe '78, a leader in the Dartmouth entrepreneurial community. The prize will be awarded annually through a start-up competition to be held in Hanover.

"I want as many Dartmouth students as possible to have the same opportunity that John and I had—and the center for entrepreneurship is going to help students and faculty who want to execute on their innovative ideas." —RICK MAGNUSON '79

THE FOUNDERS CIRCLE

In April, Dartmouth sought at least 20 gifts of \$1 million to complete the Magnuson Center's endowment. By mid-July, the center had received 22 gifts from these Founders Circle members, each committed to enhancing Dartmouth's entrepreneurial ecosystem through innovative programs, start-up funding, and active mentoring. Kudos and thanks to them all!

Emily S. Anderson & Errik B. Anderson '00 TH'06 TU'07 Beloved in Christ Foundation Allison Thoreson Bhusri '95 Anne Fleischli Blackburn '91 & Jeff Blackburn '91 Amy Bassell Crowe & Jeffrey M. Crowe '78 P'08,'10,'15 Elizabeth Deming Dauten '79 & Kent P. Dauten '77 P'08,'14 Eileen Chamberlain Donahoe '81 & John J. Donahoe '82 P'09,'15,'17 Keith R. Dunleavy M.D. '91 P'22 D. Stephen Hafner '91 P'22 Andrea Reisman Johnson '91 Katherine A. Lemkau & Gregg R. Lemkau '91 Coltrane Lord & Chris H. Lord '86 Wendy F. McAdam & Timothy P. McAdam '90 Alice Margaret Mott & David M. Mott '86 P'20,'22 Robin B. Reynolds '91 & Jake Reynolds '90 David L. Roberts '83 Kate B. Enroth '89 & Dana L. Schmaltz '89 Mike Triplett '96 Anonymous (5)

ALUMNI ENTREPRENEURS STEP UP FOR DARTMOUTH

MORE THAN 80 PLEDGE SUPPORT THROUGH FOUNDERS PROJECT

The Dartmouth Founders Project, a group of alumni entrepreneurs who pledge to support Dartmouth as they expand their companies' resources and networks, is a new driving force for The Call to Lead campaign. Eighty-eight young alumni entrepreneurs have joined the project. These include Fouad ElNaggar'98, founder of Sapho, an enterprise application infrastructure company. ElNaggar, who has created five venture-backed companies, recruited twelve of his employees, all Dartmouth alumni, to become Founders Project members.

"Joining the Founders Project is an exciting way to support Dartmouth in training future entrepreneurs," says ElNaggar.

"It was so meaningful to give back by making this pledge," says Andy Rankin' 05, head of partnerships at Sapho. "The College has given so much to us."





DARTMOUTH WOMEN LEAD THE WAY

LANDMARK INITIATIVES AFFIRM DARTMOUTH'S POSITION AS A NATIONAL LEADER IN WOMEN'S PHILANTHROPY

In the Dartmouth campaign that concluded in 2010, four alumnae made gifts of \$1 million or more.

For The Call to Lead campaign, the goal is 100 women giving at that level.

In recent years, Dartmouth alumnae have redefined the power of women's philanthropy in higher education. Building on these achievements, the greater Dartmouth community has affirmed three ambitious goals:

- One hundred women will make gifts of \$1 million or more during The Call to Lead campaign. Sixty-one alumnae and widows of Dartmouth alumni have already committed to gifts of this size.
- Making gifts at all levels, women will raise \$25 million to help renovate Dartmouth Hall, iconic home of the College's teacher-scholar model of education.
- The Centennial Circle, the giving society for alumnae making annual fund gifts of at least \$100,000, will have 250 members by the College's 250th anniversary in 2019. Established four years ago, the Circle already has 206 members.

"The Call to Lead campaign is about setting the course for the future of Dartmouth, and we want the entire alumnae population to come together to build that future," says Caroline Hribar '00, one of the architects of the two campaign giving targets and a founding member of the Centennial Circle. "While the campaign goal of 100 women making \$1 million gifts is separate from the Centennial Circle, the Circle inspired us to set our sights high."

Beth Cogan Fascitelli '80, a Dartmouth trustee, emphasizes that alumnae volunteers were eager to apply the lessons of the Centennial Circle to the campaign. Many women are serving as leaders in the campaign, and they worked closely with the College to establish alumnae giving goals.

"We didn't want to make it easy. We wanted to push ourselves on behalf of Dartmouth," says Fascitelli. "This initiative is inviting women to come forward, work together, and have impact through philanthropy. Who knows? We may even see the first Dartmouth alumna to fund and name a campus building in response to The Call to Lead."

"The Call to Lead campaign is about setting the course for the future of Dartmouth, and we want the entire alumnae population to come together to build that future."

-CAROLINE HRIBAR '00

Fascitelli, Hribar, and the other alumnae who developed these goals also wanted an initiative that could tap into the giving potential of all women and provide a place on campus that celebrates Dartmouth women—past, present, and future.

"We have a collective goal to renovate Dartmouth Hall that is about all women contributing at any giving level—\$50, \$500, or \$500,000," says Hribar.

Dartmouth Hall remains largely unchanged since its last major renovation in 1935. The College intends to transform learning spaces throughout the building so it can meet the needs of today's faculty and students.

"With these new campaign goals," Hribar says, "we are looking to build on the success of the Centennial Circle and show the women of Dartmouth and beyond what is possible when we come together."

CAMPAIGN AMBITION: ELIMINATE STUDENT LOANS

EXPANDED FINANCIAL AID FUNDING WILL ATTRACT OUTSTANDING STUDENTS AND ERASE THE LOAN BURDEN FOR MIDDLE-INCOME FAMILIES

Seven alumni families have committed \$20.8 million toward an \$80 million initiative to eliminate loans from all Dartmouth financial aid packages, an expansion of the College's aid program that will particularly benefit undergraduates from middle-income families.

These gifts were all made by donors who wish to remain anonymous.

As part of The Call to Lead campaign, Dartmouth aims to raise a total of \$500 million for financial aid. In addition to increasing scholarship awards to eliminate loans, Dartmouth seeks to:

- Expand need-blind admissions to foreign citizens.
- Strengthen its commitment to need-blind admissions for domestic students by securing endowed scholarships.
- Provide full financial aid for foreign study—55 percent of all Dartmouth undergraduates study abroad—and other off-campus learning programs.

"For half a century, one of Dartmouth's great strengths has been our combination of need-blind admissions and our commitment to meet 100 percent of admitted students' demonstrated financial aid need," says President Phil Hanlon '77. "With these ambitious goals, every student will have the opportunity to enjoy—and excel in—the full Dartmouth experience."

Approximately half of all undergraduates receive some form of financial aid, and Dartmouth already exempts students with family incomes of less than \$100,000 from paying tuition. Many other students, however, must rely on loans. Members of the Class of 2017 graduated with an average debt of \$23,395.

"We volunteers often hear from students who say, 'I would love to attend Dartmouth but I can't afford it.' Even if they're receiving a generous financial aid package, having to borrow up to \$5,000 per year keeps some extraordinary students away," says Ellie Mahoney Loughlin '89, a trustee, campaign co-chair, and area enrollment director who assigns interviews for approximately 1,200 Boston-area Dartmouth applicants each year.

Lee Coffin, vice provost for enrollment and dean of admissions and financial aid, emphasizes that the campaign will benefit all students who need financial aid.

"Dartmouth historically has kept its loan limits on the lower side of the norm nationally, and that's a point of pride," Coffin says. "Now we're taking it one step further. Dartmouth will be able to recruit and enroll more students from middle-class backgrounds without requiring families to take out loans."

This initiative, Loughlin adds, will benefit students throughout their lives. "Leaving Dartmouth without a burden of debt will give our students the freedom to choose careers that reflect their passions and are less constrained by financial practicalities," she says.

Coffin notes that need-blind admissions for domestic students is essential if Dartmouth is going to compete with its peers.

"And when we reach the campaign's financial aid goals, extending need-blind admissions to international citizens will make Dartmouth one of only six U.S. institutions of higher education that admits foreign applicants without considering their ability to pay," says Coffin. "That will be another point of pride."



MANEGOLD FAMILY BEQUEST WILL SUPPORT ARTS AND SCIENCES FACULTY

One family's gift will advance world-leading research and teaching by broadly supporting the Faculty of Arts and Sciences.

Carol and Robert "Rob" Manegold '75 and Robert's mother, Sally Schley Manegold, have confirmed a \$10 million family bequest as part of Dartmouth's Call to Lead campaign. Rob Manegold's father, Robert "Bob" L. Manegold '38, established the bequest before his death in 2000 to support Dartmouth's academic mission. The bequest supports faculty excellence through endowed professorships, sabbatical leaves for independent research, and faculty recruitment. The family formally documented the intention and the amount of the gift this year.

"A gift of this magnitude is an extraordinary and extremely helpful vote of confidence in the important work of faculty recruitment and development," says Elizabeth Smith, dean of the Faculty of Arts and Sciences. "I and future deans of the faculty will be true to the Manegolds' investment by deploying these funds in impactful ways across the arts and sciences."

The Manegold family has a long history of philanthropy to Dartmouth. Sally and Bob Manegold created four endowed Dartmouth professorships in the 1990s, currently held by faculty in chemistry, German studies, and film and media studies.

They also established an endowed professorship discretionary fund that ensures endowed faculty can advance their teaching and scholarship. In addition, the family created two endowed funds for unrestricted academic use by Dartmouth to benefit students and faculty.



"My father firmly believed in Dartmouth's teacher-scholar model," says Rob Manegold. "As a physics and geology major, he was a strong proponent of experiential learning." Bob Manegold cofounded University Lake School in Wisconsin in 1958, one of the first college prep schools in the U.S. built on an experiential educational model.

In addition to the bequest, the Manegolds continue to support Dartmouth in other ways. Rob Manegold is a member of the Hopkins Center Board. His son, Tyler Manegold '06, joined the Dartmouth Founders Project, in which alumni entrepreneurs pledge to support Dartmouth as they grow and expand their companies' resources.

The commitment from the Manegolds also supports a key financial goal of Dartmouth's campaign—raising \$250 million in bequests by 2022. To date, Dartmouth has raised \$172.7 million toward that goal, and now has 1,928 Bartlett Tower Society members.

"We hope this gift will encourage and inspire others to think about bequests as a way to advance Dartmouth's mission and programs well into the future," says Rob Manegold. "We've also been very active helping our children, Tyler and David, learn about philanthropy and the responsibilities that go with it. This gift has been a wonderful opportunity to involve them in our plans."

PLANNED GIVING: BIG GOALS, LASTING IMPACT

Preparing students for lives of wise leadership is central to Dartmouth's mission—and a key driver of The Call to Lead campaign. A potent tool for realizing the campaign's ambition: planned giving.

"Planned gifts represent an effective way for donors to help students—and leave a lasting legacy at Dartmouth," says President Phil Hanlon '77. "Anyone can make a difference. I encourage all alumni to learn about the different ways you can make a planned gift, including through your will, retirement plan, or life insurance policy."

When donors include Dartmouth in their long-term plans, they become members of the Bartlett Tower Society (BTS). Dartmouth has established ambitious goals for planned giving: 2,500 living BTS members and \$250 million in bequests during The Call to Lead campaign.

Says Lester Reid '56 TH'57 TU'57 MED'66: "I was fortunate to receive five years of scholarships at Dartmouth, so it was an easy decision to join the Bartlett Tower Society and help others."

To learn more about the many ways of making a planned gift and participating in The Call to Lead campaign, visit dartgo.org/giftplanning, or call 800-451-4067.

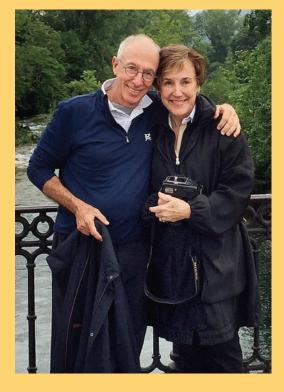
CHALLENGE GIFTS DOUBLE YOUR IMPACT

Challenge gifts are proving to be powerful tools for The Call to Lead campaign—and for good reason. A dollar-for-dollar challenge, for instance, effectively doubles the impact of giving, both for those who establish the challenge and those who accept it. These two families understand this concept well.

FRANK GIFT ADVANCES FOREIGN STUDY

Karen and James S. "Jim" Frank '65 and their two sons, Daniel '92 and Jordan '94, have made a gift of \$5 million to establish a scholarship fund so that every Dartmouth undergraduate can participate in a foreign study program. In addition, the Franks made a \$2.5 million dollar-for-dollar challenge to further support foreign study, for a scholarship endowment potentially totaling \$10 million. The Franks are members of The Call to Lead Campaign Executive Committee. Jim Frank is CEO and president of Frank Consolidated Enterprises. He serves on the Board of Overseers of the Thayer School. Karen Frank operated Simply Splendid, an antique English jewelry business, and serves on the Board of Trustees of the Art Institute of Chicago.

Jim: Dartmouth has always been close to our hearts. I had phenomenal experiences as a student that stick with me to this day. One example: a philosophy of science course I took with John Kemeny. He shared incredible insights about the laws of science



that blew me away. Both my sons loved their time at Dartmouth as well. It made sense for us to support the College so that others can have the same kinds of opportunities.

Karen: Foreign study was a transformative experience for Jim and our sons. We wanted to make that opportunity available to everybody,

including those who don't have the financial resources to pay for it.

Jim: As a Dartmouth student, I lived with a family in Spain in 1963, in the town of Salamanca. Since Spain was ruled then by Francisco Franco, a dictator, I learned very different views of economy, government, and leadership. It created empathy in me for other people's ideas, beyond what I understood as an American. I also lived with one of the sons while he trained as a doctor in a rural community. I remember going to a Saturday night dance in this little town. All the young people had never met an American before.

Dartmouth is the place that opened my eyes to the world. For us, giving back means a great deal. It's also important to support programs that may not be so obvious to donors and for which it is not so easy to raise funds.

Karen: The Call to Lead campaign resonates with us personally because it focuses on Dartmouth's unique strengths—the teacher-scholar model, foreign study, and experiential learning. Dartmouth is committed to enhancing its capabilities and making its programs even better.

KIMBALL CHALLENGE SUPPORTS ARTS AND HUMANITIES

The arts and humanities lie at the core of Dartmouth's liberal arts curriculum—a point of pride shared by Kathy and Rick Kimball '78, longtime Dartmouth donors and volunteers, who have made a \$4 million challenge gift to advance the scholarship and teaching of faculty in arts and humanities and provide start-up funds for faculty who are just launching their careers.

"I was a history major at Dartmouth, and wouldn't change that for anything," Rick Kimball says. "The skill sets that I learned, the knowledge that I gained, I use every day in my job, even though it has little to do with history. That's the power of the liberal arts."

The Kimballs are among the co-chairs of The Call to Lead campaign. Rick, a Dartmouth trustee, has been a venture capitalist and technology investor for more than 30 years. He is a founding general partner of Technology Crossover Ventures, one of the largest capital funds focused on information



technology. Kathy is active in philanthropy and previously worked in the treasurer's office of the University of California Board of Regents.

The Kimballs' gift comes in the form of a dollar-for-dollar challenge, which, when fully realized, will provide an \$8 million endowment to support humanities faculty in perpetuity.

"Rick and I have gotten to know Dean of Faculty Elizabeth Smith and Associate Dean of Arts and Humanities Barbara Will, and we're both impressed by their commitment to fully realizing Dartmouth's teacher-scholar model," says Kathy Kimball. "We view our gift as a vote of confidence in their fine work."

Dartmouth's faculty are committed to both classroom excellence and creating new knowledge that, together, erase the boundaries between classroom and hands-on learning.

Through The Call to Lead campaign,
Dartmouth will provide faculty throughout
their careers with financial resources for
initiatives such as incorporating innovative
teaching in their courses; funding for
research and scholarship; and labs and
studios to support their creative work.

Barbara Will says the Kimballs' gift will benefit generations of faculty and students drawn to Dartmouth's high-touch model of education: "With this gift, faculty at all stages will have more opportunities to pursue innovative research projects and to involve students in their scholarship. It will fuel the discovery of knowledge and the exploration of artistic expression. We're grateful."

OUR GRATITUDE

Thanks to the generosity of more than 81,000 alumni, parents, and friends who have supported The Call to Lead campaign thus far, we are well on our way to realizing Dartmouth's bold ambitions. This comprehensive campaign includes all financial commitments made across the institution. We are grateful to all donors, and here recognize those who have committed \$1 million or more through gifts or bequest intentions from July 1, 2014 through June 30, 2018.

GIFTS AND COMMITMENTS

\$100,000,000 and above

Anonymous (1)

\$75,000,000-\$99,999,999

Irving Oil Limited, The Arthur L. Irving Family
Foundation, Sandra L. Irving '72a & Arthur L.
Irving '72a H'10 P'10 TUP'14, Sarah Jane Irving '10
TU '14

Anonymous (1)

\$30,000,000-\$74,999,999

Dorothy J. King H'17 & Robert E. King '57 H'17 GP'17 Anonymous (2)

\$25,000,000-\$29,999,999

William W. Helman IV '80 Barry L. MacLean '60 TH'61 H'10 P'87,'94,'95 THP'95,'96

Anonymous (2)

\$15,000,000-\$24,999,999

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The Jack and Dorothy Byrne Foundation P'81,'85 TUP'86, GP'20

The Raether Family Charitable Trust, Wendy S. Raether & Paul E. Raether TU'73 TUP'03, Alexa R. Maddock TU'03 & Fernando Maddock TU'03

Anonymous (1)

\$10,000,000-\$14,999,999

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BEQUESTS

\$15,000,000-\$24,999,999

Anonymous (2)

\$10,000,000-\$14,999,999

Sally S. Manegold & Robert L. Manegold* '38 P'75 GP'02,'06 THGP'08 GRGP'08 Anonymous (1)

\$5,000,000-\$9,999,999

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*-Deceased P-Parent GP-Grandparent H-Honorary degree TU-Tuck TH-Thayer GR-Guarini MED-Geisel

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The work of our remarkable volunteers is vital to the success of The Call to Lead campaign. Through the dedication of their time, energy, and leadership, they are making a lasting impact on current and future generations of the Dartmouth community.

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support and the embrace of the very highest aspirations for Dartmouth. You can see the possibilities of what we can do when the whole community comes together. It energizes all of us for the important work ahead."

"We've been overwhelmed with the

-PEGGY EPSTEIN TANNER '79 P'11,'16

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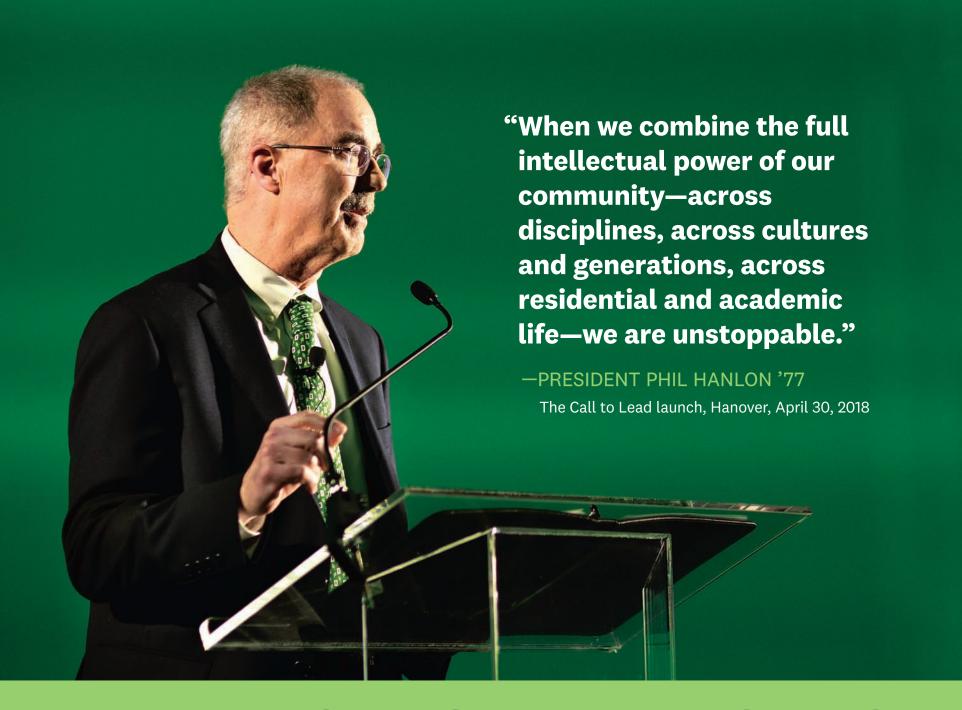
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Look for a complete list of campaign donors this fall on The Call to Lead website: calltolead.dartmouth.edu.



READY TO ANSWER THE CALL?

Dartmouth invites you to join alumni, parents, faculty, students, and thousands of others in answering The Call to Lead.

Learn more on our website about opportunities to invest in the campaign and the impact you make when you give to Dartmouth.

calltolead.dartmouth.edu

Feeling social? Share your reactions to the campaign using our hashtag

#DartmouthLeads

You can always email us to learn more

calltolead@dartmouth.edu

Want to talk right now? We're ready to hear from you!

603-646-1904

HONORS FOR OCCOM

We are happy to announce that Occom has won a silver award in the annual Council for Advancement and Support of Education (CASE) Circle of Excellence competition. This international awards program honors outstanding work in communications, fundraising, marketing, and other disciplines at colleges, universities, and independent schools. Learn more at www.case.org.

YOUR INVITATION TO CHANGE THE WOR

Join the global Dartmouth community to engage with the great issues of this century and the next—all in a distinctly Dartmouth manner. The Call to Lead: A Campaign for Dartmouth is coming to these cities in the months ahead. Stay tuned for dates and venues.

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