

Breaking News email from Detective Cody

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From the Desk of Detective Cody the Coyote

Attention, faculty, staff, alumni, parents, friends, and students —

Detective Cody here, reporting live from Coyote Campus News HQ with an urgent update: **the \$50,000 Giving Tuesday donation box has gone missing!**

Campus News anchors **Candace Morales** and **John Ramirez** just broke the story, and I've officially taken over the investigation. My mission? Track down the missing box and uncover who—or what—is behind this mysterious disappearance.

 Watch the breaking news report and first episode of the investigation here:



As I search for clues and work to recover the missing \$50,000 donation box, I need the Pack's help to finish what we started. Thanks to your incredible generosity, we've already raised **over \$50,000** toward our **\$150,000 Giving Tuesday goal** — but the case isn't closed yet.

Every gift, no matter the size, brings us closer to solving this mystery and unlocking scholarships, research, and life-changing opportunities for CSUSB students. Together, we can recover the missing box and reach our goal by **December 2**.

Submit your "evidence" (a.k.a. your donation) below and help me crack the case once and for all.

Stay alert, Pack — I'll report back soon with more clues as this investigation unfolds. The trail is getting warm... 🕵️

[Make Your Gift](#)

Yours in sleuthing,

Cody the Coyote

Cody the Coyote

Chief Investigator, Coyote Pack

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CSUSB family,

Detective Cody here, reporting for duty! 🐾

Thanks to your incredible generosity, **Giving Tuesday 2024** was a huge success. Because of you, our students are reaching new heights — chasing their dreams, discovering their passions, and creating lasting impact across our communities.

But this year, I've got a *new mystery to solve!* 🕵️ There's something big on the horizon for **Giving Tuesday 2025**, and I'll need the entire Pack's help to crack the case on **December 2**.

Every clue — and every gift — brings us closer to unlocking scholarships, fueling research, and opening doors of opportunity for our amazing Coyotes.

Our goal: **\$150,000** from **700+ donors**. Together, we can solve this one! Stay tuned, detectives... more hints are coming soon. 👁️

Are you ready to join the investigation?

[Join the Case on Dec. 2](#)

Yours in sleuthing,

Cody the Coyote

Cody the Coyote

Chief Investigator, Coyote Pack



[Become a Giving Tuesday Advocate](#)

For more information, please get in touch with us at AnnualGiving@csusb.edu.

Save the Date Email

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Hey Pack — Detective Cody here, reporting from the field! 🕵️

Wow, what a week it's been! I've been all over campus, looking for alumni, faculty, staff, students, and friends across the **Cal State San Bernardino** community as we gear up for **Giving Tuesday 2025**. The excitement is electric, and I can feel something big on the horizon!

Here's what we're aiming for this year:

🎯 **Fundraising Goal:** \$150,000

💛 **Donor Goal:** 700+ donors

Mark your calendars, Pack! **Giving Tuesday at Cal State San Bernardino** is happening on **Tuesday, December 2, 2025**! Every gift, no matter the size, helps unlock scholarships, research, and life-changing opportunities for our incredible students.

We can't wait to see our Coyote community come together to make an incredible impact. With all this preparation, nothing could possibly go wrong... right? 😊

Stay tuned for the big day, and get ready to show your **Coyote pride**!

[Learn more about Giving Tuesday projects!](#)

Investigation kit Pick-up

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A new mystery is unfolding this Giving Tuesday!

Hey Pack, Detective Cody checking in from the field.

It's go time, Pack! The investigation begins today, and your Detective Kits are ready to collect. 🕵️

I'll have my team stationed at the Coyote Walkway starting at 11am to equip every investigator. Remember, **\$50,000 has gone missing** from the Giving Tuesday fund, and I can't crack this case without you.

🔔 Important:

You're eligible to receive your **Investigation Kit** only if you've made a **Giving Tuesday donation of \$150 or more** or if you've signed up as an official **Giving Tuesday Ambassador** on our campaign page. Every detective's commitment brings us closer to solving the mystery!



Grab your kit. Join the investigation. Let's solve this — together. 🕒 🐾
Quick details:

📅 Today & tomorrow: November 13–14

🕒 Time: 11:00am–1:00pm

📍 Location: Coyote Walkway

🔍 Join the Case on Dec. 2

Yours in sleuthing,

Cody the Coyote

Cody the Coyote

Chief Investigator, Coyote Pack

Disclaimer: The missing \$50,000 is part of a fun, creative campaign storyline. No actual funds were lost in the making of this Giving Tuesday mystery.

For more information, please get in touch with us at AnnualGiving@csusb.edu.

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