

For Missie Pierce

CELEBRATING THIRTY-YEARS OF COMMITMENT
TO YOUR GRANDFATHER'S LEGACY OF REMOVING FINANCIAL BARRIERS
AND ALLOWING OUR BRIGHTEST STUDENTS TO ACHIEVE THEIR DREAMS.

APRIL 3, 2018



George Woodruff

A LIFE OF QUIET ACHIEVEMENT

ALTHOUGH WOODRUFF WAS BORN AND RAISED IN AN ENVIRONMENT OF GREAT PRIVILEGE, HE WAS KNOWN THROUGHOUT HIS LIFE AS A MAN OF SIMPLE NEEDS AND TASTES. FAMILY AND FRIENDS, RATHER THAN AMBITIONS, WERE THE DRIVING FORCES IN HIS LIFE... HE WAS RESPONSIBLE FOR GIFTS OF STAGGERING SUMS TO MANY EDUCATIONAL, MEDICAL, AND CULTURAL CAUSES... AND STUDIOUSLY AVOIDED RECOGNITION FOR HIS ROLE IN VARIOUS BENEFACTIONS UNTIL HIS VERY ADVANCED YEARS...

Woodruff funds provide scholarships at UGA

A scholarship program that honors the late Atlanta philanthropist George W. Woodruff has been established with funds Woodruff donated to the University of Georgia Foundation. Before his death last February, Woodruff had given the foundation \$500,000 over a period of three years, one of the largest individual gifts ever made to the university for scholarship support. The foundation trustees created the scholarship fund as a permanent tribute to Woodruff's "generous support of worthy students and his recognition of the importance of higher education and the University of Georgia to our state's future." The \$1,500 scholarships will be awarded to academically talented students in each year's entering freshman class and are renewable through the senior year. The universi-

to major in journalism at the University of Georgia and pursue a career as a magazine columnist or editor. — Cale H. Conley, 2385 Elmwood Circle, Smyrna, son of Patty and Howard Conley. A graduate of Campbell High School, Conley plans to major in journalism at the University of Georgia and pursue a career in advertising, eventually having his own firm. — Matthew "Matt" Alan Brown, 3500 Ridge View Court, Marietta, son of Patsy A. and John A. Brown. A graduate of Mt. Vernon Christian Academy, Brown is undecided about his major at the University of Georgia and has no definite career plans. "The creation of the Woodruff Scholarship Fund is a wonderful tribute to a gentleman who contributed so much of his time and personal resources to improve educational opportunities at the university and at other institutions across the state."



LEFT TO RIGHT: Becky Burnaugh, President Charles B. Knapp, Cale Conley and Matt Brown.

scholarships of this size are the university's greatest current need. "In view of the shrinking number of academically talented high school directors of the Coca-Cola Company for 49 years. He was director of the Emily and Ernest Woodruff Foundation, which has funded scholarships to

IN HIS LEADERSHIP OF THE SCHOOLS AND FOUNDATIONS HE SUPPORTED, HE WOULD PUSH STEADILY FOR GROWTH, CONSISTENTLY URGING THE IDEA THAT THE PURPOSE OF FUNDRAISING WAS TO ENHANCE AND ENRICH, RATHER THAN MERELY SUPPORT EXISTING PROGRAMS.

-DELLA AGER WELLS

When I was invited to the first Woodruff Scholarship Luncheon at the Continuing Education Center, no one knew what the Woodruff Scholarship was. I showed up in class attire, a few minutes late, with my backpack still on my back, only to learn I had been bestowed one of the true great honors of my life... I owe so much to those who have given so that I may achieve blessings beyond my wildest imagination, and it all began at UGA, where I had the most phenomenal formative years one could imagine.

Cale Conley
WOODRUFF SCHOLAR, 1988

When I became President in 1987, scholarship funds for outstanding students were substantially limited. The Woodruff Scholars Program became one of the bedrocks that was utilized to begin to attract the best and brightest students to The University of Georgia. Without the Woodruff Scholars and other like programs such as the Merit Scholarships funded by the University of Georgia Foundation and later the HOPE Scholarships, the University might never have been able to establish the course which would eventually result in Georgia becoming one of the most highly regarded public universities in the country.

Charles B. Knapp
UNIVERSITY PRESIDENT EMERITUS



I cannot recall how long we've known each other, but can remember well that your long association with the University has been characterized by a personal commitment to students, specifically your scholarship support, inspired by the generosity of your late grandfather, George Woodruff. You have kept his memory alive with years of academic scholarship awards which have made UGA college attendance possible. I know that there are many generations of alumni who proudly call themselves Woodruff Scholars. I congratulate and salute you for your own passion in seeing this valuable, life-changing program continue...

Missie Woodruff Pierce

You are a model alumna, a tireless volunteer, and an inspiration to everyone who knows of you and your work.

Tom Landrum

FORMER VICE PRESIDENT,
EXTERNAL AFFAIRS

FROM THE HILLS OF GEORGIA'S NORTHLAND
BEAMS THY NOBLE BROW,
AND THE SONS OF GEORGIA RISING
PLEDGE WITH SACRED VOW

*Through
the
Years*

1969-1973



ALMA MATER, THEE WE'LL HONOR, TRUE AND LOYAL BE,
EVER CROWNED WITH PRAISE AND GLORY,
GEORGIA, HAIL TO THEE!





I dutifully submitted applications from a range of universities... but what a relief it was to be designated a Woodruff Scholar, and to be able, in good conscience, to know that attending the University of Georgia made sense. As a student, I participated in Redcoats, symphonic band, Ballroom Dance Performance, and Honors Program Council. I also competed in the Miss Georgia pageant...my schedule was rather breathless at times. Our Woodruff Scholarship luncheon always felt like an Oasis-a few hours every year when I could be treated to a special meal with the people who enabled a college experience I truly treasured. Meeting those who not only funded my education but also took the time to get to know me personally meant so much to me then. Now, when I am so frequently on the other side of similar processes-writing letters of recommendation for students applying for scholarships, fellowships, and apprenticeships- it really comes home to me how seldom it is that any of those students will ever be anything beyond statistics to the entities that accept or fund them. Our luncheons made me feel connected and valued, and that is a gift few students will be given. Thank you so much.

Lee Anna Maynard, Ph.D.

AB 1995

ASSISTANT PROFESSOR, AUGUSTA UNIVERSITY
AUTHOR, BEAUTIFUL BOREDOM

Not only did this scholarship provide much-needed financial help so that I could attend the University of Georgia, I'll never forget the Woodruff Scholars luncheon with Mrs. Pierce. She was so kind! UGA was a huge, intimidating place for me when I first arrived, as my hometown was smaller than the campus! But when I went to the luncheon and met Mrs. Pierce and the other Woodruff Scholars and supporters, they made me feel at home-like I truly belonged at UGA. I'll never forget her generosity and hospitality.

Patricia Guilfoyle

ABJ 1994, MA 1996

EDITOR, THE CATHOLIC NEWS & HERALD





Having the Woodruff Scholarship made it possible for me to have a variety of amazing experiences including a semester abroad in Europe! One of the highlights of my years at UGA was meeting Missie and having lunch with her every year. It was so special to see who was supporting my education through their generosity. Not having to worry about where the money for my education was going to come from was a wonderful gift. Now, married with two sons, UGA is still a big part of my life. My husband and I visit as often as we can, especially during football season. I am an active member of Newnan Presbyterian Church and serve on the family ministry and the finance committees. I also enjoy volunteering at my sons' school. Missie, your continued support of UGA students is an important legacy that you should be very proud of. Go Dawgs!

Christine Rice

AB 1998

CONSULTANT, DIXON HUGHES GOODMAN

I grew up in Milledgeville, and I was the first person in my immediate family to attend college. The scholarship made it possible for me to attend college and set me on the path to future education opportunities and my choice of career options. After graduating summa cum laude, I attended the University of Virginia Law School. I returned to Georgia and worked at Troutman Sanders and Mirant before beginning my career at The Conservation Fund. There, I have had the opportunity to combine my professional and personal interests by working with conservation transactions, from the Atlanta Beltline to protection of state and federal lands. I also spend much of my time with my wife and twin daughters exploring the same parks I work to preserve. This would not have been possible without the education my Woodruff Scholarship afforded me. I am forever grateful.

Stacy Funderburke

BBA 1998

REGIONAL COUNSEL, THE CONSERVATION FUND





The Woodruff Scholarship allowed me to save enough money to travel abroad with an Honors Seminar to Scotland. A remarkable country and journey, and the place I first met my future wife. I continued on with my education after graduating with a B.S. in biology to attend vet school at UGA. I'm now a small animal practitioner in Atlanta with a special interest in exotic animals. Thank you, Mrs. Pierce, for your generosity in memory of your grandfather. Your help allowed me to pursue my goals with a lighter heart and a personal appreciation of a man that was incredibly influential in the university, state, and the business world.

Scott Fowler

BS 2008, DVM 2014

VETERINARIAN



The Woodruff Scholarship opened the door to the Honors Program at UGA, and I believe my experience was much more fulfilling because of that. One of the most valuable things I did as a student was LEAD Scholars. The personal and organizational leadership skills I learned through that program have been and will continue to be immensely helpful to me. The Woodruff Scholarship made that possible, as well as graduate school. Since I was able to complete my bachelor's degree debt-free, the financial burden of graduate school wasn't too much to handle. Outside of teaching, I am married with one son, Reece. I love watching him grow and teaching him to love Jesus and the Dawgs. Mrs. Pierce, thank you is nowhere near enough to express the gratitude I feel for the gift your family gave me almost 13 years ago. If I hadn't attended UGA, I wouldn't have met my wife and may not have become a teacher or coach today. I am able to positively impact the lives of my students and make their futures brighter, due in part to your generosity. I am always grateful for what you have done for me, and I hope that I am able to pay it forward by sharing some of that generosity with the people around me. Thank you.

Matthew Thompson

BS ED 2009, MAT 2011

DEPARTMENT CHAIR & ASSISTANT COACH, CASS HIGH SCHOOL

A Legacy of Promise

Missie served on many committees while on the Board of Trustees of the University of Georgia Foundation. Her greatest love was the Fellowship Foundation Scholarship Committee. She served countless hours in meetings and luncheons helping select those students who would be granted Scholarships. As the fund built up over the years, this required more and more time interacting with students in determining who would be selected to receive a scholarship. She was also very generous with her donations. When it came time to fund a bronze statue of my uncle, Bernard B. Ramsey, she called me and offered to jointly fund the cost with me for the statue. This was so very gracious on her part and exemplified just how much she was willing to do for the Foundation and the University of Georgia.

John Ramsey
EMERITUS TRUSTEE



BERNARD RAMSEY STATUE

EST 2004

I've known Missie for as long as I have been with the University. Her love for this institution is expressed by her dedication—a dedication that ensures her family's legacy will continue to change the lives of students for years to come. Missie has done it all as a supporter of UGA, and she has done it well.

Greg Daniels

DEVELOPMENT & ALUMNI RELATIONS

The Woodruff Scholarship gave me the opportunity to be involved in many extracurricular activities such as volunteering with the Guide Dog Foundation as an undergrad. By decreasing my worry about finances, I was able to avoid working during school; instead, I could focus on my academics and college experience. Because of this, I am reaching my career goal by graduating in May with a doctorate in physical therapy. I am fortunate to have several job offers on the table, and I plan to accept a position to work with pediatrics in the North Georgia area. I continue to raise guide dog puppies (I've trained four so far), and will soon break ground on a new home with my husband. Missie, without your support, I wouldn't be where I am today. You have been so helpful, both during college and since graduating. You have made a great impact in the lives of so many students through your generosity.

Anna Tothorow

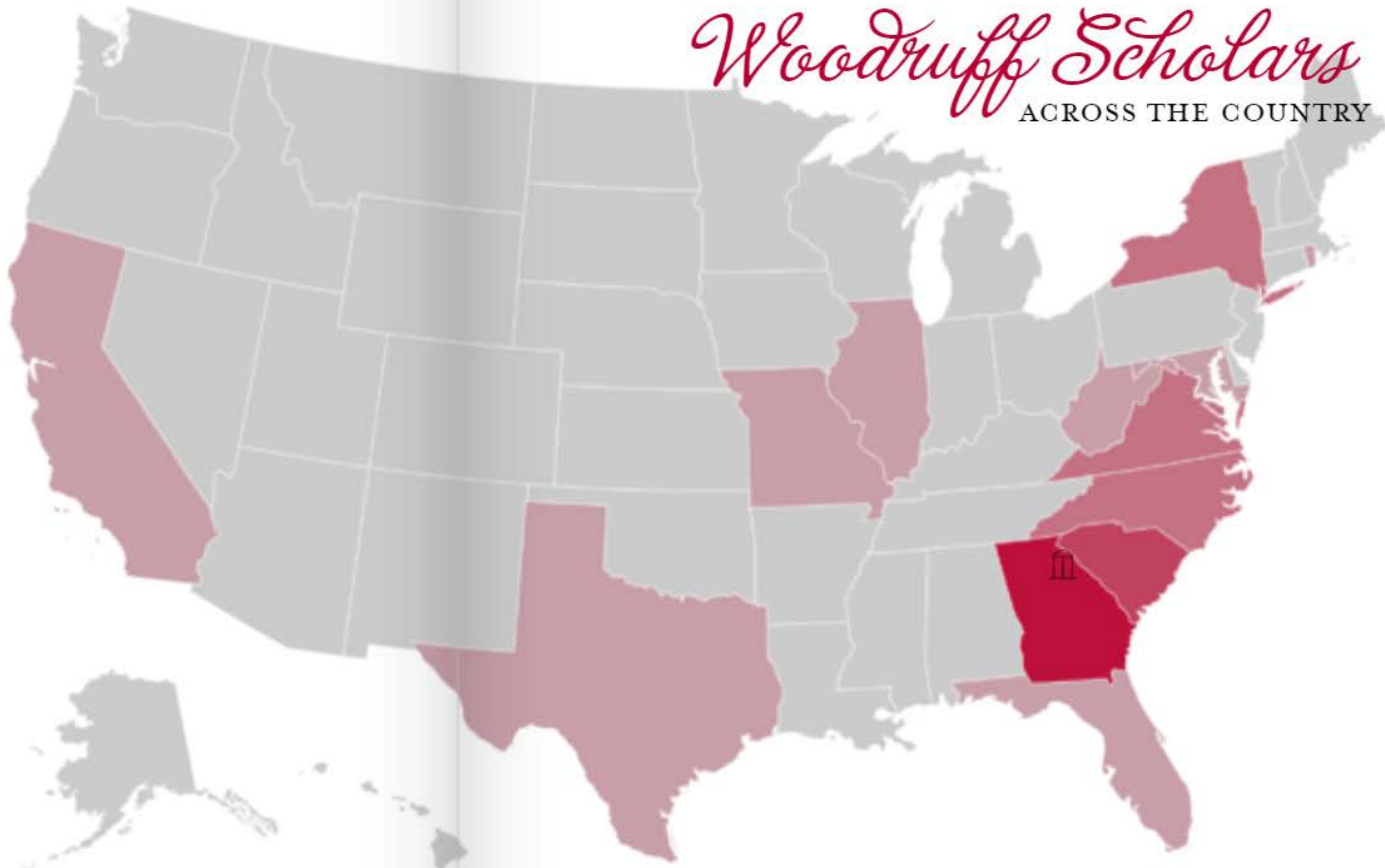
BSFCS 2015

DOCTOR OF PHYSICAL THERAPY CANDIDATE,
NORTH GEORGIA COLLEGE & STATE UNIVERSITY

More than 45 Scholars remain in Georgia, positively impacting our immediate community.

Woodruff Scholars

ACROSS THE COUNTRY



Senior

Taylor Kay

ECONOMICS

PUBLIC POLICY EMPHASIS



Thank you, Missie, for your generous support of the university and the Woodruff Scholarship. Without it, I am sure that my college experience would be very different. From studying abroad in Oxford to interning in DC, I am continuously moving one step closer to my dream of attending law school post-graduation. Your grandfather's contribution to my education is invaluable, and the ability to pursue so many experiences as a student has increased the overall quality of my education.

Thank you so much.

Junior

Catriona Geddes

SOCIOLOGY

SPANISH & PUBLIC HEALTH MINOR



I am currently planning on attending nursing school following graduation and hope to become a neonatal nurse practitioner in the future. I am still working to earn my degree in Sociology with minors in Public Health and Spanish. I plan on graduating in May of 2019.

Missie, thank you to you and your family for all of the support that you have not only afforded me, but countless other students here at UGA. With this support, I have been able to participate in some truly amazing opportunities. I always enjoy interacting with you. Missie, and love when I get a letter in the mail from you. It always brings a smile to my face.

MISSIE, THE UGA FAMILY THANKS YOU
for your dedication to the success of our students. Over the past 30 years, the Woodruff Scholars program has provided valuable scholarships to so many deserving students. You have advanced your grandfather's mission to support bright young people with a passion for learning. In addition, your service as a Trustee of the UGA Foundation and a member of the Franklin College of Arts and Sciences Board of Advisors has made a positive impact on the University. I am grateful for your generosity and loyalty, and I thank you for investing in our future.

Lere W. Morehead

PRESIDENT
UNIVERSITY OF GEORGIA

Thank you.

