



To fulfill their missions and meet both individual and societal needs, colleges, universities, independent schools and international schools rely on support from government entities and officials. As the membership association serving educational institutions and advancement professionals, CASE advocates for policies that will aid institutions and those who work in alumni relations, communications & marketing, development and advancement services.

This CASE Global Policy Framework outlines seven broad policy areas of concern to CASE and CASE members around the world. The framework is not meant to be a legislative agenda or a specific list of issues where CASE will take a position or action in a particular timeframe. Rather, CASE will look to the framework to:

- 1) develop country or region-specific legislative and regulatory agendas, and
- 2) determine whether the association should take a position on an issue as unexpected policy opportunities or challenges arise around the globe.

This framework is consistent with CASE's [mission, vision and values](#) and [Statement of Ethics](#).

The CASE Board of Trustees reviews the framework every three years to ensure it remains relevant to CASE and its worldwide membership.

POLICY AREAS

- **Support policies that preserve institutional autonomy and academic freedom**
Institutional autonomy and academic freedom are the bedrock of strong educational institutions and systems. Governments should not aim to direct how institutions spend and invest private resources or prescribe what faculty should teach or study.
- **Support policies that encourage individuals and institutions to make charitable gifts to colleges, universities, independent and international schools**
Charitable donations help colleges, universities, independent and international schools and cultural institutions achieve their teaching, research and public service missions. Donations support student scholarships, academic programs, faculty and facilities, all of which help institutions, students and society. Governments should enact policies that provide incentives to individuals and institutions to give more to educational institutions.
- **Support policies that allow and encourage individuals to seek educational and employment opportunities around the globe**
Education is the most effective way to advance humanity, maintain a civil society and tackle myriad challenges that our world faces. CASE supports policies that make it easier for individuals to seek life-changing educational and employment opportunities around the globe. Additionally, CASE opposes policies that needlessly make it more difficult for individuals to seek employment opportunities in advancement worldwide.

- **Support policies that balance data privacy and protection with the need for educational institutions to engage in responsible outreach to alumni, donors and other key stakeholders.**

Educational institutions have an obligation to do all they can to protect constituent data. As government officials seek to take more legislative and regulatory action around data privacy, they should ensure that policies do not significantly harm the ability of educational institutions to responsibly engage alumni, donors and other stakeholders.

- **Support policies that help alumni reduce and eliminate student debt.**

An educated citizenry is good for society. Governments should enact policies that help alumni pay off and/or eliminate student debt, particularly for alumni who seek careers in public service or other key sectors where educated workers are needed.

- **Support and encourage government investment in education**

While charitable giving provides critical resources for educational institutions, private support cannot and should not replace government funding for education. Given the tremendous benefits that graduates provide to society, governments should be willing to invest public resources to support educational institutions.

- **Oppose policies/regulations that increase the cost of doing business for advancement offices.**

Policies and regulations that needlessly increase the cost of doing business hurt the ability of advancement professionals to do work for the benefit of their institutions. CASE supports policies that maintain or reduce the administrative cost burdens on advancement offices, allowing advancement professionals to spend more time engaging with key constituents.

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