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SURVEY FOR COMMUNITY COLLEGE PRESIDENTS/CEOs

Thank you in advance for completing the CASE Community College Survey. Your responses will remain completely confidential.

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If you have any questions, please contact Paul Heaton, director of the CASE Center for Community College Advancement, at heaton@case.org or 202-478-5570.

Which best describes the level of your current position?

Note: if you do not see a category that adequately describes the level of your current position, please forward this survey link to the person at your institution who best fits one of the roles listed below.

- Dean
- President/CEO
- Assistant/Associate Chancellor
- Chancellor
- Other (please specify):

What is the student enrollment (FTE) of the school/district that you oversee?
*Required.

How many years have you served as president or CEO of your current school/district? (Select one)

- 1 to 3
- 4 to 10
- 11 or more

How many of your years as president/CEO have you worked with your current chief fundraising officer? (Select one)

- 1 to 3
- 4 to 10

11 or more

How much did your school/district receive in private support during the most recently completed fiscal year? (Do not include pledges, government funding or government grants.)

Less than \$500,000

\$500,000-\$750,000

\$750,000-\$1.49 million

\$1.5 million-\$5 million

Greater than \$5 million

The amount of my time spent fundraising is approximately (Select one):

75 to 100 percent

50 to 74.9 percent

25 to 49.9 percent

10 to 24.9 percent

Less than 10 percent

I interact with my college's chief fundraiser on fundraising initiatives approximately (Select one):

Several times a day

About once a day

Once or twice a week

Once or twice a month

Less than once a month

The chief fundraiser at my college/district is a member of my senior management team/cabinet. (Select one)

Yes

No

For approximately how long have you had two or more full-time staff dedicated specifically to fundraising? Consider only staff members who spend the majority of their time in direct, front-line fundraising.

Start-up (0-10 years)

Emerging (11-25 years)

Mature (26 or more years)

Does not apply (fewer than 2 full-time fundraising staff)

Don't know

Please indicate your level of agreement with each of the following statements:

Neither

	Strongly Disagree	Disagree	Agree nor Disagree	Agree	Strongly Agree
1. The chief fundraiser at my college/district uses my time effectively					
2. The chief fundraiser at my college/district prepares me adequately for meetings with donors					
3. I have an effective working relationship with the chief fundraiser for my college/district					
4. The chief fundraiser at my college/district helps me improve my effectiveness as a fundraiser					
5. I spend an appropriate amount of my time on fundraising activities					
	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree
6. I understand the fundraising process					
7. I am comfortable asking for gifts					
8. I am actively engaged in the cultivation of donors					
9. I am actively engaged in the stewardship of donors					
10. My college/district has realistic fundraising goals					
	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree
11. My college/district fundraising goals are large enough to elicit aspirational gifts					
12. The chief fundraiser has adequate resources to grow private giving to the college/district					
13. I actively engage the foundation board as a key resource for advancing the institution					
14. My governing board and foundation board have a shared mission and vision for advancing the college/district					
15. I view myself as the college/district's chief fundraiser					

One thing my chief fundraiser does effectively that contributes to my success in my fundraising role is (please write no more than 50 words in your response):

One thing my chief fundraiser could do more effectively to contribute to my success in my fundraising role is (please write no more than 50 words in your response):

Please provide any feedback about the survey here:
