

# Nordic Summit 2024

Riga, Latvia | April 17 - 18, 2024

## CASE Nordic Summit 2024

17-18 April 2024

Riga, Latvia

The CASE Nordic Summit will provide advancement professionals with insight and practical strategies to improve and advance their institution's alumni relations, fundraising and marketing and communications initiatives and impact.

Over the two days of inspiring plenaries, campfire discussions and practical workshops, delegates will explore key concepts and review best practices through educational content presented by peer institutions and colleagues in the region.

This is a unique networking arena and learning experience in Northern Europe and delegates will return to work with a clear sense of what their job entails and a network of supportive contacts to help them deliver their objectives.

### Venue:

Riga Technical University, Ķīpsalas iela 6a, Centra rajons, Rīga, LV-1048, Latvia

### Audience:

60-70 professionals from the Nordic region and other countries of Europe that work with alumni relations, fundraising and marketing and communication in higher education institutions.

### Programme:

The programme is available at [https://www.case.org/conferences-training/nordic-summit-2024/schedule?f%5B0%5D=session\\_dates%3A2024-04-17](https://www.case.org/conferences-training/nordic-summit-2024/schedule?f%5B0%5D=session_dates%3A2024-04-17)

### Co-Chairs:

- Barbro Kolbjørnsrud, Career & Employability Coordinator, University of Oslo, Norway
- Morten Hilt, Head of Alumni, Norwegian School of Economics (NHH), Norway

### Planning Committee:

- Jacob Jensen, Senior Executive Officer, Stakeholder Management, DTU – Technical University of Denmark, Denmark
- Birgitta Rorsman, Senior Development Officer, Chalmers University of Technology, Sweden
- Anita Straujuma, Executive Director, Riga Technical University Development
- Annika Linna, Senior Communications and Marketing Manager, Advancement and Corporate Engagement, Aalto University

## Sponsorship opportunities

	Educational partner	Non-educational partner
PLATINUM level	£5,600 + 21% VAT	£6,700 + 21% VAT
GOLD level	£4,500 + 21%VAT	£6,000 + 21%VAT
SILVER level	£3,680 + 21%VAT	£4,416 + 21%VAT
BRONZE level	£2,300 + 21%VAT	£ 2,760 + 21%VAT
Sponsor branded lanyards	£1,600 + 21%VAT	£1,920 + 21%VAT

Benefits:

### Platinum level

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- One elective 60-min session in the programme
- Acknowledgement from chairs during opening and closing sessions
- Company logo on conference materials
- Exclusive sponsorship of the dinner
- Company marketing literature/goodie seat drop at dinner
- 3-min speech at dinner
- Three complimentary delegate registration passes
- One table for exhibition use
- List of delegates

### Gold level

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- One elective 60-min session in the programme
- Acknowledgement from chairs during opening and closing sessions
- Company logo on conference materials
- Two complimentary delegate registration passes
- One table for exhibition use
- List of delegates

### Silver level

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- One roundtable/campfire session in the programme (repeated 2x)
- Company logo on conference materials
- Two complimentary delegate registration passes
- One table for exhibition use
- List of delegates

### Bronze level

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- One table for exhibition use
- Two complimentary delegate registration passes
- Company logo on conference materials
- List of delegates

## **Branded Lanyards**

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- Logo branding on lanyards for delegates
- Colour of choice to suit company logo
- Company logo on conference materials
- To be produced by CASE; logo in high res to be sent to CASE
- One complimentary delegate pass
- List of delegates

If you have questions or if you would like to book an item, please contact Cristina Marochi - [cmarochi@case.org](mailto:cmarochi@case.org) or +44 (0) 20 7448 9953.