

## The Marvin D. "Swede" Johnson Achievement Award & The Edwin Crawford Award for Innovation

### **Nomination Materials:**

1. Completed entry form (below)
2. Curriculum vitae (résumé)  
Submit a concise summary of the individual's education, government relations experience, other awards, publications, and other significant contributions. You may summarize this information using a biographical format. Keep the focus on state government relations experience.
3. A letter of nomination demonstrating how the nominee exemplifies the award criteria (see below).

**Nomination Process:** Initial nominations will be reviewed by the awards committee. After the initial review process, the awards task force will contact nominators requesting additional materials supporting the nominations of selected finalists. Requested supplemental materials may include additional letters from peers, colleagues, or policymakers and information on relevant programs and projects. Call (202) 478-5617 for further information.

Nominations should be e-mailed (preferred) or mailed to:

Brian Flahaven  
Director of Government Relations  
and Institutionally Related Foundations  
CASE  
1307 New York Ave. NW  
Suite 1000  
Washington, DC 20005-4701  
E-mail: [flahaven@case.org](mailto:flahaven@case.org)

Deadline for submission of initial nomination materials (entry form, CV, letter of nomination): **July 29, 2011.**

### **Restrictions:**

- Nominees for the Marvin D. "Swede" Johnson Achievement Award and Edwin Crawford Award for Innovation must be a state government relations professional representing a college, university, or system of higher education.
- Self-nominations and nominations by students will not be accepted.
- In order to qualify for years of service, the service must have been as a government relations officer at an institution or system of higher education. Service may have been at multiple institutions. Government relations service at any other type of organization will not be accepted.

# Entry Form

\_\_\_\_ Marvin D. "Swede" Johnson Achievement Award  
\_\_\_\_ Edwin Crawford Award for Innovation

Name of Institution: \_\_\_\_\_

Candidate:

Prefix:	Name:
Title:	
Address:	
Phone: _____ E-mail: _____	

Nominator:

Prefix:	Name:
Title:	
Address:	
Phone: _____ E-mail: _____	

E-mail or mail this nomination form, nominee's CV, and your letter of nomination to:

Brian Flahaven  
Director of Government Relations  
and Institutionally Related Foundations  
CASE  
1307 New York Ave. NW  
Suite 1000  
Washington, DC 20005-4701  
E-mail: [flahaven@case.org](mailto:flahaven@case.org)

## Marvin D. "Swede" Johnson Achievement Award

The Marvin D. ("Swede") Johnson Achievement Award recognizes an individual who has made an extraordinary contribution to the advancement, quality, and effectiveness of state relations on behalf of his or her institutions or system of higher education in his or her state. While presidents, chancellors, and trustees play major roles in state relations, this award is reserved for nominees who have primary responsibility for state relations at their institution or system and who have a demonstrated record of accomplishment.

### **Criteria:**

The primary characteristic the judges consider is the dedication of the state government relations officer at his or her institution or system of higher education over a significant span of time, which should be demonstrated by the following:

- At least 10 years spent as a government relations officer representing an institution or system of higher education.
- A demonstrated commitment to state government relations.
- The ability to mobilize others for support in meeting the legislative goals of the institution, such as the creation of coalitions between other colleges and universities, higher education associations, or other groups or entities that share similar goals.
- Utilizing all facets and components of the campus in order to achieve legislative goals.
- Recognition of efforts by peers and by policymakers.
- Record of demonstrated and recognized success.

The recipient will receive a crystal award.

The award will be presented at the AACC/AASCU/APLU/CASE Higher Education Government Relations Conference, Nov. 30-Dec. 2, 2011 at the Hilton San Diego Bayfront in San Diego, California.

## Edwin Crawford Award for Innovation

The Edwin Crawford Award for Innovation recognizes an individual who has made an extraordinary contribution to the advancement, quality, and effectiveness of state relations on behalf of his or her institutions or system of higher education in his or her state. This award is meant to recognize the efforts of state government relations officers who are relatively new to their profession and who have exhibited great effort, initiative, and innovation in achieving the legislative goals of their institution or system.

### **Criteria:**

The primary characteristic the judges consider is an extraordinary example of initiative and innovation as a state government relations officer at his or her institution or system of higher education, which should be demonstrated by the following:

- No more than 10 years spent as a government relations officer representing an institution or system of higher education.
- A demonstrated approach to state government relations that is recognized by peers and policymakers as exceptionally innovative and creative, regardless of the end result.
- The ability to mobilize others for support in meeting the legislative goals of an institution or system, such as the creation of coalitions between colleges and universities, higher education associations, or other groups or entities that share similar goals.
- Utilizing all facets and components of the campus in order to achieve legislative goals.

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