

# 2012 District Awards Application

Use a separate application form for each award category entry. **Deadline: December 2, 2011**

**Select ONE Award Category:**

- Outstanding Adviser
- Outstanding Organization
- Outstanding Internal Program
- Outstanding External Program
- Outstanding Student Leader
- Tried and True Program

**Full Name of Nominee,  
Nominated Program or Organization**

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**Institution Name**

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**Entry Submitted By**

Name: \_\_\_\_\_

Phone: \_\_\_\_\_

E-Mail: \_\_\_\_\_

**Organization Information**

Student Organization Name

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- Student Alumni Association
- Student Ambassadors
- Student Foundation or Student Philanthropy

District: \_\_\_\_\_

School Size \_\_\_\_\_

Organization Size \_\_\_\_\_

Adviser's Name: \_\_\_\_\_

Adviser's Email: \_\_\_\_\_

Organization President

Name: \_\_\_\_\_

E-mail: \_\_\_\_\_

**CASE ASAP Student Advancement Sample Collection**

As an entrant to the 2012 CASE ASAP District Awards Program, CASE ASAP requests permission to include your application on the CASE website. The information will be posted as a PDF for members. We will retain your original formatting and text.

- Yes, we allow CASE ASAP to post our Awards Application on the CASE & CASE ASAP website.
- No, CASE ASAP is not to post our Awards Application.

To ensure a smooth district awards selection process, it is important you follow instructions. Please refer any questions to your district representative or to the CASE ASAP Program Manager at [asap@case.org](mailto:asap@case.org). If you would like the application in a word document, please e-mail [asap@case.org](mailto:asap@case.org).

1. **Applications must be e-mailed by 11:59 p.m. on December 2, 2011.** No applications will be accepted after this date. All submissions become property of CASE ASAP.
2. **Eligibility:** Student organization must be a CASE ASAP member in good standing. **Programs eligible for awards consideration must be completed between December of 2010 and November of 2011.** We encourage institutions to include students in the award submission process to support their learning experience.
3. **Number of Entries:** Your student organization may make a submission in all categories that pertain to your organization. **Only one submission per organization per category is allowed.** Use a separate application for each category.
4. **Tried and True Programs Category** – Your organization may wish to submit an application for the Tried and True Programs category recognizing successful and re-occurring signature student advancement programming. You cannot also submit the same program for an External or Internal Award.
5. **\*Important\* Past District Award Winners:** The same person may not win Outstanding Student Leader or Outstanding Adviser two years in a row. The same internal & external programs or organization may not win its category two years in a row.

**Please see page 7 for eligibility rules and a list of last year's district award winners. Questions regarding your organization's eligibility to apply for a district awards category can be sent to [asap@case.org](mailto:asap@case.org).** We encourage you to ask questions regarding your organization's eligibility **before** submitting an application.

6. Submit complete award submission packets via e-mail to CASE ASAP Headquarters ([asap@case.org](mailto:asap@case.org)) and your district representative by December 2, 2011. When e-mailing, send each category of awards as one Microsoft Word or PDF Document (i.e., Outstanding Adviser Entry will be one attached document and Outstanding External Entry will be a second attached document.) Please include in the subject line of your e-mail: CASE ASAP District <number> Awards:<Name of Your University/Organization>. For example:  
**Subject: CASE ASAP District 6 Awards: University of Northern Iowa/SAA**
7. Winners of the CASE ASAP District Awards will advance to compete for the CASE ASAP International Network Awards conferred at the 39<sup>th</sup> Annual CASE ASAP Network Convention, August 9-11, 2012 in Indianapolis, Indiana. **Only district award winners will be eligible to compete for the CASE ASAP Network Awards.**

**E-mail completed entry form and accompanying materials by December 2, 2011 to [asap@case.org](mailto:asap@case.org) and your district representative.**

## **Outstanding Adviser Award**

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1. Complete the awards application. Select Outstanding Adviser category.
2. Submit an abstract of no more than four single-sided pages. Include the following information about the nominee (adviser):
  - Educational background
  - A brief description of current job responsibilities
  - Professional affiliations, honors, and accomplishments
3. Submit an essay of two to four pages, including the following elements:
  - Impact your adviser has had on members of the organization
  - Ways in which the adviser has assisted the organization in its growth and development
  - One example in which your adviser provided “above and beyond” leadership through outstanding service and exceptional dedication to your organization and/or its individual members.

## **Outstanding Organization Award**

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Organization descriptions are as follows:

Student Alumni Association: Sponsored by the alumni relations office and primarily involved with alumni programs.

Student Foundation or Student Philanthropy: Sponsored by the development office and primarily involved with annual giving campaigns, senior challenge, student philanthropy and other fund-raising activities.

Student Ambassadors: Members are primarily involved as institutional ambassadors at functions sponsored by the admissions office, alumni office, or president's office.

1. Complete the awards application. Select Outstanding Organization category.
2. Submit an abstract of no more than four single-sided pages. Include the following information about the nominated organization:
  - Organization’s mission or purpose statement, size and budget
  - A **brief** organizational history
  - An organizational chart of officers and committee chairs including a brief description of the officer and committee chair duties
  - A complete **LIST** of programs completed during the current school year. Choose three of these programs and provide a brief description discussing results for each including how they met or exceeded results. (Include in your description intended audience, purpose, outcome, publicity and media coverage.)
  - A brief description of a challenge the organization faced during the past year and how it was resolved
  - List awards and special recognition (if applicable)
  - Publicity and media coverage (if applicable)
  - **Answer this question – What makes your organization stand out this year among peer student advancement organizations to be considered for an Outstanding Organization award?**

### **Outstanding Internal Program Award**

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An internal program is a program for your specific organization to help the structure, the budget or the comradery of your organization. Examples: an executive leadership retreat, a recruitment program or a mentor/mentee program.

1. Complete the awards application. Select Outstanding Internal Program on the entry form.
2. Submit an abstract of no more than four single-sided pages. Include the following information about the nominated internal program:
  - A brief history of the program, including how it came to be developed, when it was first implemented, and number of occurrences since being created
  - Summary of the program planning process, including timeline and committee structure
  - Description of program purpose and goals
  - A copy of the program budget (if applicable)
  - Description of program results, including how the program met expectations and goals. Give specific examples on how your internal program had a meaningful impact on its members
  - List awards and special recognition (if applicable)
  - Publicity and media coverage (if applicable)

### **Outstanding External Program Award**

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An external program is a program that is designed to involve more than just your organization such as your campus, alumni, prospective students or community members. Examples: running homecoming events, organizing a mud-volleyball tournament, or planning a high school recruitment campaign.

1. Complete the awards application. Select Outstanding External Program on the entry form.
2. Submit an abstract of no more than four single-sided pages. Include the following information about the nominated external program:
  - A brief history of the program, including how it came to be developed, when it was first implemented, and number of occurrences since being created
  - Summary of the program planning process, including timeline and committee structure
  - Description of program purpose and goals
  - A copy of the program budget
  - Description of program results, including how the program met expectations and goals. Give specific examples on how this external program fits into the mission of your student advancement organization
  - List awards and special recognition (if applicable)
  - Publicity and media coverage (if applicable)

### **Outstanding Student Leader Award**

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1. Complete the awards application. Select Outstanding Student Leader category.
2. Submit an abstract of no more than four single-sided pages. Include the following information about the nominee (student leader):
  - A summary of the nominee's history with the organization, including positions held and honors received
  - A brief description of other campus and/or community leadership experience, including positions held and honors received
  - Major and GPA (2.5 minimum for eligibility)
3. Submit an organization adviser letter of no more than two single-sided pages in support of the nominee. Letter should address and provide examples of the following aspects of the nominee:
  - Commitment and dedication to the organization
  - Initiative and dependability
  - School spirit and loyalty
4. Submit a peer letter of no more than one page. Letter may:
  - Describe an experience the nominee had in the organization that ultimately developed leadership skills
  - Provide advice learned from an experience with the nominee in which the nominee demonstrated exceptional leadership
  - Address another topic related to the leadership of the nominee that might be helpful to other student leaders

### **Tried and True Program Award**

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A tried and true program is a signature program popular among CASE ASAP members. These are high impact events or programs – repeated yearly - reflecting the group's mission while yielding tangible results for the student advancement organization. Examples of signature Tried and True programming adopted by CASE ASAP members include: Dinner with 12 Strangers, mud volleyball tournaments, tradition programs, high school admissions education programs, "Beat" t-shirts and tuition raffle fundraisers.

**To qualify for a Tried and True Program award, your program must be in its third consecutive year or more. You must show how your Tried and True program has grown each year (i.e., grown in membership attendance, dollars raised, new program elements added, etc...) and brought value to your student advancement organization's efforts.**

1. Complete the awards application. Select Tried and True Program on the entry form. You cannot also apply for an Internal or External Program award for this program or event.
2. Submit an abstract of no more than four single-sided pages. Include the following information about the nominated Tried and True program:
  - A brief history of the program, including how it was developed, when it was first implemented, and number of occurrences since being created
  - Summarize results from its first year and show successful growth and development

- Describe why your Tried and True program is unique and deserving of this award. How does your program stand out in comparison to similar events by other schools (i.e., what makes your Dinner with 12 Strangers event unique to and successful for your organization)? *You must include this in your essay.*
- Summary of the program planning process, including timeline and committee structure
- Description of program purpose and goals
- A copy of the program budget
- Description of program results, including how the program met expectations and goals
- List awards and special recognition (if applicable)
- Publicity and media coverage (if applicable)

Please contact CASE ASAP at [asap@case.org](mailto:asap@case.org) if you have questions whether your program would fall into the “Tried and True” category.

Below are the eligibility requirements for last year's District Award winners and a list of our 2011 district award winners by district.

If you have any questions regarding your organization's eligibility for any of the six award categories, please contact Robyn Neeley, CASE ASAP Program Manager at [asap@case.org](mailto:asap@case.org). *We encourage advisers to inquire about eligibility before filling out the awards application.*

**2011 District Award winners are not eligible to compete for the 2012 District Award if:**

- If you are a student or adviser who won a 2011 District Award, you are not eligible to apply this year.
- If you are an organization that won a 2011 District Award for Outstanding Organization, you are not eligible to compete in this category this year. You may compete in other categories that your organization did not win and are encouraged to do so.
- If you are an organization that won for Outstanding Internal or External Program in 2011, you are not eligible to compete in this category for the same program that won last year's award. You **are** eligible and encouraged to apply for programs in categories that you did not apply or win for last year.

**Examples of allowable and not allowable submissions:**

- Kelly Taylor from California University's Student Alumni Council (SAC) won a District Award for Outstanding Student Leader during 2011, so Donna Martin from California University SAC can apply for Outstanding Student Leader during 2012, but Kelly Taylor cannot.
- Traditions Day sponsored by California University SAC won a District Award for Outstanding External Program during 2011, so California University SAC can apply for the Outstanding External Program Award for its Freshman Recruitment Program during 2012. California University SAC cannot submit the Traditions Day as an Outstanding External Program submission during 2012.
- California University SAC won a District Award for Outstanding Organization during 2011, so it cannot apply for an Outstanding Organization award for 2012. California University SAC can reapply in 2013.

## 2011 CASE ASAP District Award Winners

### District 1

#### Outstanding Organization

Boston University Student Alumni Association  
Fairfield University Student Alumni Association  
University of Massachusetts Amherst Student Alumni Association

#### Outstanding Tried and True Program

Fairfield University Student Alumni Association, *Teddy Bears with Love*  
Northeastern University Student Alumni Association, *5 Under 25*  
University of Massachusetts Amherst Student Alumni Association, *Commencement Ball*

#### Outstanding Internal Program

Bryant University Student Alumni Association, *Mentor-Mentee Program*  
Northeastern University Student Alumni Association, *Fall Retreat*  
University of Rhode Island Student Alumni Association, *SAA 25th Anniversary Celebration*

#### Outstanding External Program

Boston University Student Alumni Association, *Connect for Success*  
Northeastern University Student Alumni Association, *The Mayor of Huntington Avenue*

#### Outstanding Student Leader

Melody Moore, Bryant University Student Alumni Association  
Brian Nelson, Northeastern University Student Alumni Association

#### Outstanding Adviser

Colleen McGinn, Fairfield University Student Alumni Association

### District 2

#### Outstanding Organization

Indiana University of Pennsylvania Student Ambassadors

#### Outstanding Tried and True Program

SUNY Oswego Future Alumni Network, *Green and Gold Day*

#### Outstanding Internal Program

Indiana University of Pennsylvania Student Ambassadors, *Spring and Fall Retreats*

#### Outstanding External Program

SUNY Oswego Future Alumni Network, *The Reality of Working in Reality TV*

#### Outstanding Student Leader

Jonathan Catanzarita, Clarion University Eagle Ambassadors

#### Outstanding Adviser

Laurie Purtell, Nipissing University Student Ambassadors

### District 3

#### Outstanding Organization

Eastern Kentucky University Student Alumni Ambassadors  
Georgia Institute of Technology Student Foundation  
University of North Carolina at Chapel Hill Heelraisers Council

#### Outstanding Tried and True Program

Morehead State University Student Alumni Ambassadors, *Nearly Naked Mile*  
University of North Carolina at Chapel Hill General Alumni Association Student Membership Program, *Exam Study Break*  
University of North Carolina at Wilmington Student Ambassadors, *Lemonade Brigade*

#### Outstanding Internal Program

University of Florida Cicerones/SAA, *Mentor/Mentee Program*  
University of North Carolina at Chapel Hill Order of the Bell Tower, *Histories and Mysteries*

#### Outstanding External Program

Northern Kentucky University Student Alumni Association, *The Legend of the Norse*  
University of North Carolina at Chapel Hill Heelraisers Council, *Tuition Free Day*  
University of North Florida Presidential Envoys, *Spirit Spotting*

#### Outstanding Student Leader

Laura Jean Kitashima, Georgia Institute of Technology Student Alumni Association  
Kenda Lewis, East Carolina University Student Ambassadors  
Chelsea Phillips, University of North Carolina at Chapel Hill Order of the Bell Tower

#### Outstanding Adviser

C. Hawkins, University of North Carolina General Alumni Association Student Membership Program  
Mary Holtman-Reed, University of Tennessee Student Alumni Associates  
Jey Marks, Eastern Kentucky University Student Alumni Ambassadors

### **District 4**

#### Outstanding Organization

University of Central Arkansas Association of Future Alumni  
University of Texas at San Antonio Student Ambassadors

#### Outstanding Tried and True Program

University of Central Arkansas Association of Future Alumni, *Mudstock*  
University of Texas at Arlington Student Alumni Association, *Oozeball*  
University of Texas at El Paso Student Alumni Association, *Ghosts Mining Tours*

#### Outstanding Internal Program

Baylor University Student Foundation, *Member Scholarship Donations*  
University of Texas at San Antonio, *Ambassador Membership Training Program*

#### Outstanding External Program

Stephen F. Austin State University, *Chili Cook-Off*  
University of Texas at Arlington, *Founder's Day*  
University of Texas at El Paso, *Senior BBQ*

#### Outstanding Student Leader

Antse Atanga, University of Texas at Arlington Student Alumni Association

Stephanie Moran, University of Texas at Arlington Student Alumni Association  
Claudia Vargas, University of Texas at El Paso Student Alumni Association

Outstanding Adviser

Mitzi Blackburn, Stephen F. Austin State University Student Foundation Association

**District 5**

Outstanding Organization

Michigan State University Student Alumni Foundation  
The Ohio State University Student Alumni Council  
University of Iowa Students Today, Alumni Tomorrow Ambassadors

Outstanding Tried and True Program

Lake Superior State University, *Homecoming Pre-Game Bash*  
Michigan State University Student Alumni Foundation, *The IZZONE*  
University of Iowa, *Make-A-Wish Day*

Outstanding Internal Program

Indiana University Bloomington Student Alumni Association, *Sidekick Program*  
Michigan State University Student Alumni Foundation, *SAF "Total Package"*  
University of Wisconsin-Madison, *New Member Programming*

Outstanding External Program

Indiana University Purdue University Indianapolis, Student Organization for Alumni Relations, *IUPUI Regatta*  
University of Illinois at Urbana-Champaign Student Alumni Ambassadors, *iHelp: A Homecoming Volunteer Project*  
University of Iowa Student Alumni Association, *Beat Cancer 5K*

Outstanding Student Leader

Christin Meyer, University of Iowa Students Today, Alumni Tomorrow Ambassadors  
Janel Rutzen, Michigan State University Student Alumni Foundation  
Kala Zink, Bowling Green State University Student Alumni Connection

Outstanding Adviser

Denica Brooks, Bowling Green State University Student Alumni Connection  
Leigh Pifer, The Ohio State University Student Alumni Council  
Patricia Surfus, Indiana University Bloomington Student Alumni Association

**District 6**

Outstanding Organization

Kansas State University Student Alumni Board  
Kansas State University Student Foundation  
University of Northern Iowa Connecting Alumni to Students (CATS)

Outstanding Tried and True Program

Kansas State University Student Alumni Board, *Wildcats Forever*  
Kansas State University Student Foundation, *K-State Proud*  
University of Missouri Alumni Association Student Board, *Tiger Prowl/Senior Sendoff*

Outstanding Internal Program

Iowa State University Student Alumni Leadership Council, *SALC Olympics*

Kansas State University Student Foundation, *Membership Development*  
University of Missouri Alumni Association Student Board, *All Member Fall Retreat*

Outstanding External Program

Kansas State University Student Foundation, *K-State Proud Marketing*  
Fort Hays State University Student Alumni Association, *Tiger Bonfire*  
University of Northern Iowa Connecting Alumni To Students, *Traditions Challenge Program*

Outstanding Student Leader

Drake Foster, Emporia State University ESU Ambassadors  
Katie Hood, University of Northern Iowa Connecting Alumni to Students  
Ryan Wilkerson, Kansas State University Student Alumni Board

Outstanding Adviser

Mindy Weixelman, Kansas State University Student Foundation

**District 7**

Outstanding Organization

California Polytechnic State University, San Luis Obispo Poly Reps  
University of California Riverside Student Alumni Association

Outstanding Tried and True Program

University of California, Davis Student Alumni Association, *Aggie Diner*  
University of California, Los Angeles Student Alumni Association, *Dinner for 12 Strangers*  
University of California, Riverside Student Alumni Association, *Career Conference Series*

Outstanding Internal Program

California Polytechnic State University, San Luis Obispo Poly Reps, *New Member Recruitment*  
University of California, Los Angeles Student Alumni Association, *LeaderShape*

Outstanding External Program

University of California, Davis Student Alumni Association, *Pajamarino*  
University of California, Los Angeles Student Alumni Association, *I Heart UCLA Week*

Outstanding Student Leader

Weston Gonzalez, University of California, Los Angeles Student Alumni Association  
Laurel Hilt, California Polytechnic State University, San Luis Obsipo Poly Reps  
Julia Lee, University of California, Riverside, Student Alumni Association

Outstanding Adviser

Kristy Peterson, University of California, Los Angeles Student Alumni Association  
Kristin Seiler, University of California, Riverside Student Alumni Association

**District 8**

Outstanding Organization

University of Victoria Student Alumni Association  
University of Idaho Student Foundation  
University of Idaho Vandal REPS

Outstanding Tried and True Program

University of Victoria Student Alumni Association, *Convocation Diploma Framing and Flower Sales Program*

Outstanding External Program

University of Idaho Vandal Reps, *Campus Tour Program*

University of Idaho Student Foundation, *Thank-a-thon*

University of Portland Student Alumni Association, *Annual Easter Egg Hunt*

Outstanding Internal Program

University of Victoria Student Alumni Association, *Volunteer Incentive Program*

Outstanding Student Leader

Melinda Lewis, University of Idaho Student Alumni Relations Board

Kelly Stout, University of Idaho Vandal REPS

Outstanding Adviser

Kristin Bryant, University of Portland Student Alumni Association

Meredith Brynteson, Pacific University Students Today, Alumni Tomorrow

Angela Helmke, University of Idaho Vandal REPS