

CASE DISTRICT IV CONFERENCE, AUSTIN 2010

# **PUSHING** **THE LIMITS**

## **District IV 2010 Conference: Call for Presentations**

CASE District IV Conference

"Pushing the Limits"

March 27-March 30, 2010

Sheraton Hotel, Austin, Texas

### **Call for Presentation Proposals**

**Deadline for Submission: August 31, 2009**

CASE District IV invites you to join us in Austin, Texas, March 27-30, for our annual district conference. Breakout sessions and roundtable discussions are scheduled for Monday and Tuesday.

Now is your chance to suggest session topics and volunteer to share your best practices, successes/challenges, trends and cutting edge ideas.

Even if you do not want to present but have a great suggestion for a topic or for someone who would be a great speaker, let us know!

A committee of your peers, the CASE Conference Program Committee, designs the curriculum of the conference, with an eye toward presenting topics relevant to those new to advancement, those in mid-level positions, as well as those in executive/senior-level positions.

We will select the best ideas from this Call for Proposals to create more than 40 breakout sessions and roundtable discussions.

### **Guidelines for Submission**

Focus your topic on the following areas:

- Fundraising/Development (campaigns, major gifts, planned giving, annual giving)
- Alumni/Constituent Relations (alumni relations, parents programs, etc.)
- Communications/Marketing (publications, media relations, marketing, public relations, web, e-communications, etc.)
- Advancement Services
- Leadership

Or, a topic for the roundtable discussions:

- Opportunity and Inclusion
- Community Colleges
- Independent Schools
- Any of the above session topic areas

**Deadline for Submission: August 31, 2009**

**Submission Procedure:** Download the pdf form attached and submit electronically to Patty Scogin, program chair: [pscogin@austincc.edu](mailto:pscogin@austincc.edu)

**Selection Procedure:** The CASE Conference Program Committee will review all submissions and make selections for inclusion in the conference. You will be notified in late September of the committee's decision.

**Please note: CASE District IV presenters must register for the conference,** are responsible for their own expenses, including conference registration, travel to Austin, hotel accommodations, and any meals or special events not included in conference registration fees.

**If you need assistance or more information,** please contact the conference program chair:

Patty Scogin  
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