



Associate Partner Application

CASE invites commercial firms that employ no more than one person to affiliate with CASE as Associate Partners.

For an annual fee of \$510, you receive the following benefits:

- A listing in the online Yellow Pages
- Access to the CASE Member Directory online
- Access to CURRENTS archives and digital editions online
- A subscription to two e-newsletters: *BriefCASE* and *Advancement Weekly*
- Member pricing on CASE conferences, products, and services
- The opportunity to promote your company as a CASE Educational Partner
- A copy of *Just for Educational Partners*, a quarterly e-newsletter

Other Opportunities to Connect with Current and Prospective Clients

Affiliating with CASE as an Associate Partner and having your company's listing available to members through the online Yellow Pages is the best route to reach CASE's audience of more than 55,000 advancement professionals around the globe. We offer many other opportunities as well, including advertising in CURRENTS, CASE conference exhibitions, and CASE mailing-list rentals.

For more information about these opportunities, contact Lori Woehrle at (202) 478-5697 or partners@case.org.

COUNCIL FOR ADVANCEMENT AND SUPPORT OF EDUCATION

1307 New York Avenue NW
Suite 1000
Washington, DC 20005-4701
USA

www.case.org

Get started today!

1. Check additional listings (optional)

- Additional product/service category listings: _____ x \$50 each = \$ _____
- Longer description of product/services in company's listing (in 25-word increments): _____ x \$25 each = \$ _____

2. Choose one product/service category (additional categories can be purchased)

- | | | |
|---|--|---|
| <input type="checkbox"/> Advancement Services Consultants | <input type="checkbox"/> Communications Consultants | <input type="checkbox"/> Internet Alumni Services |
| <input type="checkbox"/> Affinity Cards | <input type="checkbox"/> Computer Services Consultants | <input type="checkbox"/> Market Research |
| <input type="checkbox"/> Affinity Programs | <input type="checkbox"/> Computers | <input type="checkbox"/> Marketing |
| <input type="checkbox"/> Alumni Consultants | <input type="checkbox"/> Consultants | <input type="checkbox"/> Media Buying |
| <input type="checkbox"/> Alumni Directories | <input type="checkbox"/> Credit Card Company | <input type="checkbox"/> Media Monitor |
| <input type="checkbox"/> Alumni Insurance | <input type="checkbox"/> Digital Asset Management | <input type="checkbox"/> Outsourcing |
| <input type="checkbox"/> Alumni Merchandise | <input type="checkbox"/> Direct Mail Services | <input type="checkbox"/> Photography |
| <input type="checkbox"/> Alumni Search | <input type="checkbox"/> Donor Recognition | <input type="checkbox"/> Planned Giving |
| <input type="checkbox"/> Alumni Services | <input type="checkbox"/> Enrollment Management | <input type="checkbox"/> Planned Giving Software |
| <input type="checkbox"/> Alumni Surveys | <input type="checkbox"/> Event Management Software | <input type="checkbox"/> Printing/Publishing |
| <input type="checkbox"/> Alumni Travel/Fundraising | <input type="checkbox"/> Executive Search | <input type="checkbox"/> Prospect Management Systems |
| <input type="checkbox"/> Annual Giving | <input type="checkbox"/> Financial Services | <input type="checkbox"/> Prospect Research |
| <input type="checkbox"/> Branding | <input type="checkbox"/> Fundraising Analysis | <input type="checkbox"/> Special Events |
| | <input type="checkbox"/> Fundraising Consultants | <input type="checkbox"/> Student Recruitment Services |
| | <input type="checkbox"/> Fundraising Publications | <input type="checkbox"/> Survey Software |
| | <input type="checkbox"/> Fundraising Software | <input type="checkbox"/> Telemarketing Services |
| | <input type="checkbox"/> Fundraising Systems Consultants | <input type="checkbox"/> Training |
| | <input type="checkbox"/> Graphic Design | <input type="checkbox"/> Video/Film, CD-ROM |
| | <input type="checkbox"/> Integrated Services | <input type="checkbox"/> Web Development |

2011-2012 Associate Partner Application (Within U.S.)

3. Please begin my affiliation on the first day of _____ 20 ____, and continue for 12 months.

Company Name _____

Mailing Address _____

Title _____

City _____ State _____ ZIP _____

E-mail _____ Web address _____

Phone _____ Fax _____

4. Dues Calculations (from previous page)

Associate Partner Fee:	\$ 510
Additional Product/Service Category Listings:	\$ _____
Additional Company Description:	\$ _____
TOTAL DUE:	\$ _____

5. Form of Payment

Check enclosed Charge to:
Payable to CASE Educational Partner Membership VISA MasterCard American Express

Account Number _____ Expiration Date _____

Signature _____ Date _____

6. Company Description

Use the space below, or a separate sheet of paper, to provide your company's 25-word description. (Or use more words if you chose the "Longer Description" option.)

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Individual contact information:

Name _____

Title _____

Address _____

City _____

State _____ ZIP _____

Phone _____

Fax _____

E-mail Address _____

Indicate your primary area of interest:

- Overall Management of Advancement (OV)
- Advancement Services (AS)
- Alumni Relations (AR)
- Fundraising/Philanthropy (FR)
- Institutional Relations (IR)
- Publications (PU)