



Associate Partner Application

CASE invites commercial firms that employ no more than one person to affiliate with CASE as Associate Partners.

For an annual fee of £315, you receive the following benefits:

- A listing in the online Yellow Pages
- Access to the CASE Member Directory online
- Access to CURRENTS archives and digital editions online
- A subscription to two e-newsletters: *BriefCASE* and *Advancement Weekly*
- Member pricing on CASE conferences, products, and services
- The opportunity to promote your company as a CASE Educational Partner
- A copy of *Just for Educational Partners*, a quarterly e-newsletter

Other Opportunities to Connect with Current and Prospective Clients

Affiliating with CASE as an Associate Partner and having your company's listing available to members through the online Yellow Pages is the best route to reach CASE's audience of more than 55,000 advancement professionals around the globe. We offer many other opportunities as well, including advertising in CURRENTS, CASE conference exhibitions, and CASE mailing-list rentals.

For more information about these opportunities, contact Carolee Summers-Sparks at +44 (0)20-7448-9948 or summers-sparks@case.org

COUNCIL FOR ADVANCEMENT AND SUPPORT OF EDUCATION

3rd Floor, Paxton House
30 Artillery Lane
London E1 7LS
UK
www.case.org

Get started today!

1. Check additional listings (optional)

- Additional product/service category listings: _____ x £35 each = £ _____
- Longer description of product/services in company's listing (in 25-word increments): _____ x £20 each = £ _____

2. Choose one product/service category (additional categories can be purchased)

- | | | |
|---|--|---|
| <input type="checkbox"/> Advancement Services Consultants | <input type="checkbox"/> Communications Consultants | <input type="checkbox"/> Internet Alumni Services |
| <input type="checkbox"/> Affinity Cards | <input type="checkbox"/> Computer Services Consultants | <input type="checkbox"/> Market Research |
| <input type="checkbox"/> Affinity Programs | <input type="checkbox"/> Computers | <input type="checkbox"/> Marketing |
| <input type="checkbox"/> Alumni | <input type="checkbox"/> Consultants | <input type="checkbox"/> Media Buying |
| <input type="checkbox"/> Alumni Consultants | <input type="checkbox"/> Credit Card Company | <input type="checkbox"/> Media Monitor |
| <input type="checkbox"/> Alumni Directories | <input type="checkbox"/> Digital Asset Management | <input type="checkbox"/> Outsourcing |
| <input type="checkbox"/> Alumni Insurance | <input type="checkbox"/> Direct Mail Services | <input type="checkbox"/> Photography |
| <input type="checkbox"/> Alumni Merchandise | <input type="checkbox"/> Donor Recognition | <input type="checkbox"/> Planned Giving |
| <input type="checkbox"/> Alumni Search | <input type="checkbox"/> Enrollment Management | <input type="checkbox"/> Planned Giving Software |
| <input type="checkbox"/> Alumni Services | <input type="checkbox"/> Event Management Software | <input type="checkbox"/> Printing/Publishing |
| <input type="checkbox"/> Alumni Surveys | <input type="checkbox"/> Executive Search | <input type="checkbox"/> Prospect Management Systems |
| <input type="checkbox"/> Alumni Travel/Fundraising | <input type="checkbox"/> Financial Services | <input type="checkbox"/> Prospect Research |
| <input type="checkbox"/> Annual Giving | <input type="checkbox"/> Fundraising Analysis | <input type="checkbox"/> Special Events |
| <input type="checkbox"/> Branding | <input type="checkbox"/> Fundraising Consultants | <input type="checkbox"/> Student Recruitment Services |
| | <input type="checkbox"/> Fundraising Publications | <input type="checkbox"/> Survey Software |
| | <input type="checkbox"/> Fundraising Software | <input type="checkbox"/> Telemarketing Services |
| | <input type="checkbox"/> Fundraising Systems Consultants | <input type="checkbox"/> Training |
| | <input type="checkbox"/> Graphic Design | <input type="checkbox"/> Video/Film, CD-ROM |
| | <input type="checkbox"/> Integrated Services | <input type="checkbox"/> Web Development |

2011-2012 Associate Partner Application (Europe)

3. Please begin my affiliation on the first day of _____ 20 ____, and continue for 12 months.

Company Name _____

Mailing Address _____

Title _____

City _____ Country _____ Post Code _____

Email _____ Web address _____

Phone _____ Fax _____

4. Dues Calculations (from previous page)

Associate Partner Fee:	£ 315
Additional Product/Service Category Listings:	£ _____
Additional Company Description:	£ _____
TOTAL DUE:	£ _____

5. Form of Payment

Cheque enclosed

Charge to:

Payable to CASE Europe

VISA

MasterCard

American Express

Number on Card _____

Expiration Date _____

Three-digit security code _____

Signature _____

Date _____

6. Company Description

Use the space below, or a separate sheet of paper, to provide your company's 25-word description. (Or use more words if you chose the "Longer Description" option.)

2011-2012 Associate Partner Application (Europe)

Individual contact information:

Name _____

Title _____

Address _____

City _____

Country _____ Post Code _____

Phone _____

Fax _____

E-mail Address _____

Indicate your primary area of interest:

- Overall Management of Advancement (OV)
- Advancement Services (AS)
- Alumni Relations (AR)
- Fundraising/Philanthropy (FR)
- Institutional Relations (IR)
- Publications (PU)

