



Conferences

COUNCIL FOR ADVANCEMENT
AND SUPPORT OF EDUCATION®

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USA

CONTACT

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www.case.org

An Invitation to Sponsor and/or Exhibit

Young Alumni and Student Programs
December 7-8, 2009

Regional Strategies for Engaging Alumni
December 8-10, 2009

Omni Charlotte Hotel
Charlotte, North Carolina

Reserve your hotel room by **November 23, 2009** to receive the discounted hotel rate! Call the hotel to make your reservation at (704) 377-0400 or go online to www.omnihotels.com/.

For details on conference sessions, speakers, and more go to www.case.org

Enter CASE Code: **alumni**



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Charlotte, North Carolina

Take the opportunity to reach out to alumni relations professionals.

November 2009

Dear Colleague:

CASE invites you to attend two of our upcoming conferences at the Omni Charlotte Hotel in Charlotte, North Carolina. These conferences attract alumni relations, student advancement, and club and chapter professionals.

Young Alumni and Student Programs

Audience: Alumni relations professionals, Student alumni organization advisers, Student and young alumni program coordinators, Annual fund/development professionals, and Young alumni or senior class gift coordinators.

Regional Strategies for Engaging Alumni

Audience: Directors, associate directors and assistant directors of alumni relations, Alumni relations program coordinators, Regional development officers, and Volunteer club and chapter organizers.

For details on conference sessions, speakers, and more go to: **www.case.org**

CASE offers several ways for you to participate and gain visibility among conference attendees:

Enter CASE Code: **alumni**

Sponsorships enable your company to gain recognition as a CASE supporter. Your sponsorship entitles you to receive one complimentary registration, a copy of onsite program materials, and an advance registration list of conference participants. Sponsors receive recognition at individual functions, including signage, with company logo in all conference promotional materials and on the conference Web site. Enclosed please find a listing of sponsorship opportunities. Choose the one that is best for your company.

Tabletop exhibits offer you an opportunity to discuss your products and services with potential clients. We offer tabletop exhibiting opportunities for 6-10 exhibitors, contingent on availability at the hotel. Enclosed please find the tabletop exhibit registration form.

We hope you find participation in these conferences to be a worthwhile investment. Please contact me at (202) 478-5636 or freeman@case.org if you have any questions. We look forward to hearing from you soon.

Kind Regards,

Wanda Freeman
Senior Exhibits Coordinator

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Charlotte, North Carolina

**EXHIBIT
OPPORTUNITIES**

**What you receive
with your tabletop
exhibit:**

- One 6' table for tabletop exhibit
- Exhibitor identification page in packet
- Copy of onsite program materials including one-time rental of registration list
- One free registration with access to sessions and events

For details on conference sessions, speakers, and more go to:
www.case.org

Enter CASE Code:
alumni

Young Alumni and Student Programs

Audience: Alumni relations professionals, Student alumni organization advisers, Student and young alumni program coordinators, Annual fund/development professionals, and Young alumni or senior class gift coordinators.

Conference Chair: Scott Mory, *Associate Senior Vice President, Alumni Relations*
University of Southern California

Regional Strategies for Engaging Alumni

Audience: Directors, associate directors and assistant directors of alumni relations, Alumni relations program coordinators, Regional development officers, and Volunteer club and chapter organizers.

Conference Chair: Mike Worley, *Executive Director of Development for Regional Projects*
Washington University in St. Louis

Tabletop fees per conference:

CASE Educational Partner	\$900	Non-Educational Partner	\$ 1,140
Additional Reps	\$375	Additional Reps	\$ 550

Where you'll stay:

Omni Charlotte Hotel
132 E. Trade Street
Charlotte, North Carolina 28202
Phone: (704) 377-0400
www.omnihotels.com/

Discounted hotel rate: \$179 single or double (plus tax)

Deadline to receive the discounted hotel rate: November 23, 2009.

Please contact Wanda Freeman at (202) 478-5636 to reserve your exhibit space or fill out the Tabletop Exhibit Registration form and fax it to my attention at (202) 332-1964.

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Charlotte, North Carolina



SPONSORSHIP
OPPORTUNITIES

Young Alumni and Student Programs

Sponsorship

Level

Additional Recognition

All sponsorship levels receive:

Monday, December 7

Continental Breakfast
7:45 – 8:45 AM

\$2,500

(6) Table Tents at Food Stations

- Company logo on conference Web site

Monday, December 7

Networking Reception (*cash bar*)
5:30 – 6:30 PM

\$3,000

(10) Table Tents at Food Stations

- Sponsor identification page in packet

Tuesday, December 8

Continental Breakfast
8:00 – 9:00 AM

\$2,500

(6) Table Tents at Food Stations

- Copy of onsite program materials including one-time rental of registration list

Regional Strategies for Engaging Alumni

Tuesday, December 8

Networking Reception (*cash bar*)
6:00 – 7:00 PM

\$3,000

(6) Table Tents at Food Stations

- Signage at sponsored event

Wednesday, December 9

Continental Breakfast
8:00 – 9:00 AM

\$2,500

(6) Table Tents at Food Stations

- One complimentary registration

Thursday, December 10

Continental Breakfast
7:30 – 8:30 AM

\$2,500

(6) Table Tents at Food Stations

For details on conference sessions, speakers, and more go to:
www.case.org

Enter CASE Code:
alumni

Please contact Wanda Freeman at (202) 478-5636 to reserve your sponsorship opportunities or fill out the Sponsorship Registration form and fax it to my attention at (202) 332-1964.



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**SPONSORSHIP and
ADDITIONAL
REPRESENTATIVE
REGISTRATION
FORM**

Please contact
Wanda Freeman at
(202) 478-5636 or
freeman@case.org
to reserve your
sponsorship or fax
your form to my
attention at
(202) 332-1964.

My company would like to sponsor: *(check all that apply)*

Young Alumni and Student Programs

- Continental Breakfast** December 7, 2009 **\$ 2,500**
- Networking Reception (cash bar)** December 7, 2009 **\$ 3,000**
- Continental Breakfast** December 8, 2009 **\$ 2,500**

Additional Representative:

- Educational Partner *For CASE use: 5520-52034* **\$ 375**
- Non-Educational Partner **\$ 550**

Regional Strategies for Engaging Alumni

- Networking Reception (cash bar)** December 8, 2009 **\$ 3,000**
- Continental Breakfast** December 9, 2009 **\$ 2,500**
- Continental Breakfast** December 10, 2009 **\$ 2,500**

Additional Representative:

- Educational Partner *For CASE use: 5520-52037* **\$ 375**
- Non-Educational Partner **\$ 550**

Name _____

First Name on Badge _____

Title _____

Company _____

Address _____

City/State/Zip _____

Phone _____ Fax _____

E-mail _____ Web Address _____

Please provide company description or email to freeman@case.org (35 words or less):

For details on
conference sessions,
speakers, and more
go to:
www.case.org

Enter CASE Code:
alumni

Payment Information		For CASE use: _____	
CHARGE to:	<input type="checkbox"/> VISA	<input type="checkbox"/> MasterCard	<input type="checkbox"/> American Express
Account Number	Exp. Date		
Cardholder's Signature	Date:		
<input type="checkbox"/> A CHECK payable to CASE is enclosed. Mail to: CASE, Dept 4022, Washington, DC 20042-4022. (When mailing, allow at least 2 weeks for delivery and processing.)			

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TABLETOP EXHIBIT REGISTRATION FORM

Please contact
**Wanda Freeman at
(202) 478-5636 or
freeman@case.org to
reserve your exhibit
space or fax your form
to my attention at
(202) 332-1964.**

After you Register

If your registration is received three weeks after the conference start date, your company listing will be included as an addendum and distributed onsite.

Cancellation Policy

If CASE receives your Exhibit booth cancellation

- **At least three weeks before the conference start date**—You will receive a full refund.
- **One to two weeks before the conference start date**—You will be refunded your registration fee for your exhibit space less a \$200 processing fee. Additional company rep. cancellation will receive a refund less a \$60 processing fee.
- **Less than one week before conference start date**—You will not receive a refund.
- **“No Shows”**—You will not receive a refund.

CASE reserves the right to cancel any program. CASE is not responsible for any cancellation or change fees assessed by airlines, hotels or travel agents.

Tabletop registration includes:

- One 6' table for tabletop exhibit
- Exhibitor identification page conference notebook
- Copy of onsite program materials including one-time rental of registration list
- One free registration with free access to session and events

My company would like to exhibit at: *(check all that apply)*

- Young Alumni and Student Programs** **December 7-8, 2009**
 Regional Strategies for Engaging Alumni **December 8-10, 2009**

Tabletop Exhibit Fees are per Conference:

- CASE Educational Partner **\$900** Non-Educational Partner **\$1,140**
 Additional Reps **\$375** Additional Reps **\$ 550**

Name _____

First Name on Badge _____

Title _____

Company _____

Address _____

City/State/Zip _____

Phone _____

Fax _____

E-mail _____

Web Address _____

Please provide company description or email to freeman@case.org (35 words or less):

Payment Information:

For CASE use: 5520-_____

CHARGE to: VISA MasterCard American Express

Account Number _____

Exp. Date _____

Cardholder's Signature _____

Date _____

A **CHECK** payable to CASE is enclosed.
Mail to: CASE, Dept 4022, Washington, DC 20042-4022.

NOTE: When mailing, please allow at least 2 weeks for delivery and processing.