



Conferences

COUNCIL FOR ADVANCEMENT
AND SUPPORT OF EDUCATION

1307 New York Avenue NW
Suite 1000
Washington DC 20005
USA

Contact: Diana Le
Educational Partners
Program Director

CASE

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An Invitation to Sponsor and Exhibit

Annual Conference for

Development Researchers

February 15-17, 2010

Hyatt Regency St. Louis Riverfront
St. Louis, MO

Reserve your hotel room by January 25, 2010 to receive a discounted rate! Call the hotel to make your reservation at (314) 655-1234 or go online to:

http://stlouisriverfront.hyatt.com/hyatt/hotels/?src=google_ppc_local_stlrs&ss_kwcid=st.%20louis%20riverfront|2328473359

For details on conference sessions, speakers, and more go to:

www.case.org

Enter CASE Code:

DevR



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Hyatt Regency St. Louis Riverfront
St. Louis, MO

Take the opportunity to reach out to leaders in advancement services and prospect research

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Enter CASE Code:
DevR

December 2009

Dear Colleague:

CASE invites you to sponsor and/or exhibit at our upcoming conference at the Hyatt Regency St. Louis Riverfront in St. Louis, Mo. on February 15-17, 2010. This conference attracts advancement research professionals from all levels. Come and meet the development professionals who specialize in research and information management.

Audience: Directors of prospect research, Prospect information and prospect management; Directors of advancement services; Directors of information technology, Assistant directors of prospect research; Research and data analysts, and Campaign directors.

There will be many opportunities to engage with the audience as well as promote your products and services. CASE offers several ways you can participate and gain visibility among conference attendees:

Sponsorships enable your company to gain recognition as a CASE supporter. Your sponsorship entitles you to receive one complimentary registration, a copy of onsite program materials, and an advance registration list of conference participants. Sponsors receive recognition at individual functions, including signage, with company logo in all conference promotional materials and on the conference Web site. Enclosed please find a listing of sponsorship opportunities. Choose the one that is best for your company.

Tabletop exhibits offer you an opportunity to discuss your products and services with potential clients. We offer tabletop exhibiting opportunities for 6-10 exhibitors, contingent on availability at the hotel. Enclosed please find the tabletop exhibit registration form.

We hope you find participation in these conferences to be a worthwhile investment. Please contact me at (202) 478-5636 or freeman@case.org if you have any questions. We look forward to your participation.

Kind Regards,

Wanda Freeman

Wanda Freeman
Senior Exhibits Coordinator

An Invitation to Sponsor and Exhibit



Annual Conference for
Development Researchers
February 15-17, 2010

Hyatt Regency St. Louis Riverfront
St. Louis, MO

EXHIBIT OPPORTUNITIES

What you receive with your tabletop exhibit:

- One 6' table for tabletop exhibit
- Exhibitor identification page in packet
- Copy of onsite program materials including one-time rental of registration list
- One free registration with access to sessions and events

For details on conference sessions, speakers, and more go to:

www.case.org

Enter CASE Code:
DevR

Annual Conference for **Development Researchers**

Audience: Directors of prospect research, Prospect information and prospect management; Directors of advancement services; Directors of information technology, Assistant directors of prospect research; Research and data analysts, and Campaign directors.

Conference Chair: David E. Robertson, Jr.
Director of Operations Research
Office of Institutional Advancement
Syracuse University

Tabletop Fees Per Conference:

CASE Educational Partner	\$1,120	Non-Educational Partner	\$ 1,340
Additional Reps	\$ 375	Additional Reps	\$ 550

Where you'll stay:

Hyatt Regency St. Louis Riverfront
315 Chestnut Street
St. Louis, MO
Phone: (314) 655-1234

http://stlouisriverfront.hyatt.com/hyatt/hotels/?src=google_ppc_local_stlrs&s_kwcid=st.%20louis%20riverfront|2328473359

Discounted hotel rate: \$145 single or double (*plus tax*)

Deadline to receive the discounted hotel rate is **January 25, 2010.**

Please contact Wanda Freeman at (202) 478-5636 to reserve your exhibit space or fill out the Tabletop Exhibit Registration form and fax it to my attention at (202) 32-1964.



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St. Louis, MO

SPONSORSHIP OPPORTUNITIES

Annual Conference for Development Researchers

All sponsorship levels receive:

Sponsorship

Level

Additional Recognition

- Company logo on conference Web site

Monday, February 15
Networking Reception**
5:00-6:00 p.m.

\$2,500

(8) Table Tents at Food Stations

- Sponsor identification page in packet

Tuesday, February 16
Continental Breakfast
8:00 – 8:30 a.m.

\$2,000

(4) Table Tents at Food Stations

- Copy of onsite program materials including one-time rental of registration list

Wednesday, February 17
Continental Breakfast
8:00 – 8:30 a.m.

\$2,000

(4) Table Tents at Food Stations

****PLEASE NOTE: THE NETWORKING RECEPTION IS CASH BAR.**

- Signage at sponsored event

- One complimentary registration

For details on conference sessions, speakers, and more go to:

www.case.org

Enter CASE Code:

DevR

Please contact Wanda Freeman at (202) 478-5636 to reserve your sponsorship opportunities or fill out the Sponsorship Registration form and fax it to Wanda Freeman at (202) 332-1964.



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St. Louis, MO

**SPONSORSHIP
& ADDITIONAL
REPRESENTATIVE
REGISTRATION
FORM**

My company would like to sponsor: *(check all that apply)*

- Networking Reception, Monday, February 15 **\$2,500**
- Continental Breakfast, Tuesday, February 16 **\$2,000**
- Continental Breakfast, Wednesday, February 17 **\$2,000**

Additional Representative:

For CASE use: 5520-51026

- Educational Partner **\$ 375**
- Non-Educational Partner **\$ 550**

**Please contact
Wanda Freeman at
(202) 478-5636 or
freeman@case.org
to reserve your
sponsorship or you
can fax your form
to my attention at
(202) 332-1964.**

Name _____

First Name on Badge _____

Title _____

Company _____

Address _____

City/State/Zip _____

Phone _____ Fax _____

E-mail _____ Web Address _____

Please provide company description or email to freeman@case.org (35 words or less):

For details on
conference
sessions,
speakers, and
more
go to:
www.case.org

Enter CASE Code:
DevR

NOTE:

Sponsorship of any event is inclusive of **one** complimentary registration. If additional persons would like to attend please see the additional representative fee as listed above.

Payment Information		For CASE use: ____-51026
CHARGE to: <input type="checkbox"/> VISA <input type="checkbox"/> MasterCard <input type="checkbox"/> American Express		
Account Number	Exp. Date:	
Cardholder's Signature	Date:	
<input type="checkbox"/> A CHECK payable to CASE is enclosed. Mail to: 1307 New York Avenue, NW, Suite 1000, Washington, DC 20005 When mailing, allow at least 2 weeks for delivery and processing.		



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St. Louis, MO

Tabletop registration includes:

- One 6' table for tabletop exhibit
- Exhibitor identification page in packet
- Copy of onsite program materials including one-time rental of registration list
- One free registration with free access to sessions and events

Tabletop Exhibit Fees:

- | | | | |
|---------------------------------------------------|----------------|--------------------------------------------------|----------------|
| <input type="checkbox"/> CASE Educational Partner | \$1,120 | <input type="checkbox"/> Non-Educational Partner | \$1,340 |
| <input type="checkbox"/> Additional Reps | \$ 375 | <input type="checkbox"/> Additional Reps | \$ 550 |

Name _____

First Name on Badge _____

Company _____

Address _____

City/State/Zip _____

Phone _____ Fax _____

E-mail _____ Web Address _____

Please provide company description or email to freeman@case.org (35 words or less):

Payment Information:	For CASE use: 5520-51026
CHARGE to: <input type="checkbox"/> VISA <input type="checkbox"/> MasterCard <input type="checkbox"/> American Express	
Account Number	Exp. Date:
Cardholder's Signature	Date:
<input type="checkbox"/> A CHECK payable to CASE is enclosed	
Mail to: CASE, 1307 New York Avenue, NW, Suite 1000, Washington, DC 20005	
PLEASE NOTE: When mailing, allow at least 2 weeks for delivery and processing.	

TABLETOP EXHIBIT REGISTRATION FORM

**Please contact
Wanda Freeman at
(202) 478-5636 or
freeman@case.org
to reserve your
exhibit booth or fax
your form to my
attention at
(202) 332-1964.**

Cancellation Policy

**If CASE receives your
Exhibit booth cancellation**

- **At least three weeks before the conference start date**—You will receive a full refund.
- **One to two weeks before the conference start date**—You will be refunded your registration fee for your exhibit space less a \$200 processing fee. Additional company rep. cancellation will receive a refund less a \$60 processing fee.
- **Less than one week before conference start date**—You will not receive a refund.
- **“No Shows”**—You will not receive a refund.

CASE reserves the right to cancel any program. CASE is not responsible for any cancellation or change fees assessed by airlines, hotels or travel agents.