

CASE
Conferences

**COUNCIL FOR ADVANCEMENT
AND SUPPORT OF EDUCATION®**

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www.case.org

An Invitation to Sponsor, Exhibit, and Advertise

Annual Conference for
Corporate and Foundation Relations Officers

June 2-4, 2010

San Francisco Marriott
San Francisco, Calif.

Reserve your hotel room by May 10, 2010 to receive the discounted rate! Call the hotel to make your reservation at (415) 896-1600 or go online to <https://resweb.passkey.com/go/CASE2010>

For details on conference sessions, speakers, and more go to:

www.case.org

Enter CASE code: **corp**



COUNCIL FOR ADVANCEMENT
AND SUPPORT OF EDUCATION®

April 2010

Dear Colleague:

We invite you to be a part of this successful highly attended conference catered to Corporate and Foundation Relations Officers. Please join us at **the Annual Conference for Corporate and Foundation Relations Officers, scheduled for June 2-4, 2010 at the San Francisco Marriott.**

Our conference chair, **Jeff Jackanicz**, Director of Corporate and Foundation Relations at the University of California, Berkeley has recruited a leading group of faculty from across the country to discuss issues and trends affecting corporate and foundations relations professionals.

We offer exhibits, sponsorship, and advertising opportunities so you can be in front of over **300 attendees**. We present you with the opportunity to meet the key decision makers in corporate and foundation support. We offer various sponsorship options including breakfasts, luncheons, receptions for you to gain valuable name recognition and exposure. Enclosed please find the sponsorship levels and packages available and the recognition you will receive at each level.

In addition, we are offering tabletop exhibit opportunities as a way for you to meet the key corporate and foundation relations decision makers at educational institutions. Tabletop exhibit space is assigned on a first-come, first-served basis and is limited to approximately 8 exhibitors, contingent on space availability at the hotel. Don't miss this valuable opportunity to meet new clients.

Advertising is another valuable way of getting your name in front of our attendees. Advertising is available to registered sponsors and exhibitors at a low cost. See our advertising specification sheet for more detailed information.

Please contact me at (202) 478-5636 or freeman@case.org if you have any questions.

I look forward to hearing from you soon.

Sincerely,

Wanda Freeman
Senior Exhibits Coordinator

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San Francisco Marriott
San Francisco, Calif.

June 2-4, 2010

SPONSORSHIP

FOR MORE INFO:

Please contact
Wanda Freeman at
(202) 478-5636 to
reserve your
sponsorship,
exhibit, or ad
space.
Fill out the
appropriate form
and fax it to my
attention at
(202) 332-1964.

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speakers, and
more
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Enter CASE Code:
corp

Benefits of Sponsoring and Exhibiting

- Come and meet over 300 leaders in the corporate and foundation world who are eager to learn of products and services you have to offer--to enhance their fund raising skills in grant writing, strategic planning, and relationship building.
- Opportunity to interact with the biggest gathering of key decision makers in corporate and foundation relations.
- Opportunity to increase networking exposure by attending conference sessions and special events.

Audience: Development professionals, at any level of experience, who are responsible for securing external support from corporations and foundations

- Assistant, Associate, and Directors of Corporate and/or Foundation Relations
- Grant writers and officers who work primarily with non-government solicitations
- Prospect researchers who work to support corporate and/or foundation fundraising efforts
- Directors of Development for schools/units who routinely seek corporate sponsorships, underwriting, and gifts or foundation grants

Where you'll stay:

San Francisco Marriott
55 Fourth Street
San Francisco, Calif. 94103
(212) 398-1900
<https://resweb.passkey.com/go/CASE2010>

Discounted hotel rate
\$239, single or double (+ tax)

Deadline for discounted rate
May 10, 2010

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SPONSORSHIP OPPORTUNITIES

Sponsorship

Level

Additional Recognition

Wednesday, June 2

Networking Reception
5:15 – 6:30 PM

\$7,500 (Cash bar)
\$10,000 (Open bar)*

Signage at Reception
Table Tents at each Bar
Table Tents at Food Stations
Acknowledgement at the Reception
1 Piece of promotional material in attendee notebook.*

All sponsorship levels receive:

- Company logo on conference Web site
- Sponsor identification page in packet
- Copy of onsite program materials including one-time rental of registration list
- Signage at sponsored event
- One complimentary registration

Thursday, June 3

Continental Breakfast
8:00 – 9:00 AM

\$4,500

Table Tents at Food Stations

Thursday, June 3

Networking Luncheon
11:30 AM – 12:30 PM

\$7,500

Acknowledgement by moderator
Promotional flyers on chairs (provided by sponsor)
Table Tents at Tables

Friday, June 4

Continental Breakfast
7:15 – 8:00 AM

\$4,500

Table Tents at Food Stations

For details on conference sessions, speakers, and more go to:

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Please contact Wanda Freeman at (202) 478-5636 to reserve your sponsorship opportunities or fill out the Sponsorship Registration form and fax it to my attention at (202) 332-1964.

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**SPONSORSHIP
REGISTRATION
FORM**

Sponsorship Opportunities:

My company would like to sponsor: *(check all that apply)*

- Networking Reception, (Open Bar) Wednesday, June 2 \$ 7,500
- Networking Reception, (Cash Bar) Wednesday, June 2 \$ 10,000
- Continental Breakfast, Thursday, June 3 \$ 2,500
- Lunch, Thursday, June 3 \$ 5,000
- Continental Breakfast, Friday, June 4 \$ 2,500

**Please contact
Wanda Freeman at
(202) 478-5636 or
freeman@case.org
to reserve your
sponsorship or
advertising space
please complete
and fax your form
to my attention at
(202) 332-1964.**

Name _____

First Name on Badge _____

Title _____

Company _____

Address _____

City/State/Zip _____

Phone _____ Fax _____

E-mail _____ Web Address _____

Please email company description to freeman@case.org (35 words or less):

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conference sessions,
speakers, and more
go to:
www.case.org

Enter CASE Code:
corp

NOTE:
Sponsorship of any
event is inclusive of
one complimentary
registration. If
additional persons
would like to attend
please see the
additional
representative fee as
listed above.

Payment Information		For CASE use: ____-51047
CHARGE to: <input type="checkbox"/> VISA <input type="checkbox"/> MasterCard <input type="checkbox"/> American Express		
Account Number		Exp. Date
Cardholder's Signature		Date
<input type="checkbox"/> A CHECK payable to CASE is enclosed. Mail to: 1307 New York Avenue, NW, Suite 1000, Washington, DC, ATTN: Wanda Freeman When mailing, allow at least 2 weeks for delivery and processing		

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**TABLETOP EXHIBIT
REGISTRATION FORM**

Please contact
Wanda Freeman at
(202) 478- 5636 or
freeman@case.org to
reserve your booth space or
you can fax your form to
my attention at
(202) 332-1964.

Cancellation Policy

**If CASE receives your
Exhibit booth cancellation**

- **At least three weeks before the conference start date**—You will receive a full refund.
- **One to two weeks before the conference start date**—You will be refunded your registration fee for your exhibit space less a \$200 processing fee. Additional company rep. cancellation will receive a refund less a \$60 processing fee.
- **Less than one week before conference start date**—You will not receive a refund.
- **“No Shows”**—You will not receive a refund.

CASE reserves the right to cancel any program. CASE is not responsible for any cancellation or change fees assessed by airlines, hotels or travel agents.

Tabletop registration includes:

- One 6' table for tabletop exhibit
- Exhibitor identification page in packet
- Copy of onsite program materials including one time rental of registration list
- One free registration with free access to sessions and events

Tabletop Exhibit Fees Per Conference:

- CASE Educational Partner **\$1,120** Non-Educational Partner **\$1,350**
 Additional Reps **\$ 375** Additional Reps **\$ 550**

Name _____
First Name on Badge _____
Company _____
Address _____
City/State/Zip _____
Phone _____ Fax _____
E-mail _____ Web Address _____

Please provide company description or email to freeman@case.org (35 words or less):

Payment Information:	For CASE use: 5520-51047
CHARGE to: <input type="checkbox"/> VISA <input type="checkbox"/> MasterCard <input type="checkbox"/> American Express	
Account Number	Exp. Date
Cardholder's Signature	Date
<input type="checkbox"/> A CHECK payable to CASE is enclosed. Mail to: CASE, Dept 4022, Washington, DC 20042-4022. When mailing, allow at least 2 weeks for delivery and processing Fax to: (202) 332-1964	