

An Invitation to Sponsor and Exhibit

CASE

Conferences

COUNCIL FOR ADVANCEMENT
AND SUPPORT OF EDUCATION

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Suite 1000
Washington DC 20005
USA

Contact: Diana Le
Educational Partners
Program Director
CASE
TEL 202.478.5667
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EMAIL le@case.org

Successful Annual Giving:

New Insights and Proven Techniques for Practical Application
November 16-18, 2009

Successful Phonathons:

Maximizing the Return on your Phonathon Investment
November 18-19, 2009

Essential Direct Marketing for Annual Giving

November 19-20, 2009

Omni Hotel at CNN Center
Atlanta, GA

Reserve your hotel room by October 23, 2009 to receive a discounted rate. Call the hotel to make your reservation at (404) 659-0000 or go online to www.omnihotels.com

For details on conference sessions, speakers, and more go to: **www.case.org**

Enter CASE Code: **AG**

An Invitation to Sponsor and Exhibit at our Trio of Conferences:



Successful Annual Giving

November 16-18, 2009

Successful Phonathons

November 18-19, 2009

Essential Direct Marketing: for Annual Giving

November 19-20, 2009

Omni Hotel at CNN Center
Atlanta, GA

Take the opportunity to reach out to leaders in annual giving, phonathons, and direct marketing.

For details on conference sessions, speakers, and more go to:

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August 2009

Dear Colleague,

CASE invites you to sponsor and/or exhibit at our upcoming trio of conferences at the Omni Hotel at CNN Center in Atlanta, GA on November 16-20, 2009. These conferences attract Directors of Annual Giving, Assistant/Associate Directors of Annual Giving, Phonathon Directors and Managers, Direct Marketing Specialists, Directors of Development with Annual Giving responsibilities, Development Associates, and Student Managers/Staff.

CASE offers several ways for you to participate and gain visibility among conference attendees:

Sponsorships enable your company to gain recognition as a CASE supporter. Your sponsorship entitles you to receive one complimentary registration, a copy of onsite program materials, and an advance registration list of conference participants. Sponsors receive recognition at individual functions, including signage, with company logo in all conference promotional materials and on the conference Web site. Enclosed please find a listing of sponsorship opportunities. Choose the one that is best suited for your company.

Tabletop exhibits offer you an opportunity to meet potential clients about your products and services. We offer tabletop exhibiting opportunities for 6-10 exhibitors, contingent on availability at the hotel. Enclosed please find the tabletop exhibit registration form.

We hope you find participation in these conferences to be a worthwhile investment. Please contact Wanda Freeman at (202) 478-5636 or freeman@case.org if you have any questions. We look forward to hearing from you soon.

Kind regards,

Wanda Freeman

Wanda Freeman
Senior Exhibits Coordinator



Successful Annual Giving

November 16-18, 2009

Successful Phonathons

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Essential Direct Marketing for Annual Giving

November 19-20, 2009

**EXHIBIT
OPPORTUNITIES**

**What you'll receive
with your tabletop
exhibit:**

- One 6' table for tabletop exhibit
- Exhibitor identification page in packet
- Copy of onsite program materials including one-time rental of registration list
- One free registration with access to sessions and events

Conference Chair: Tammie Ruda, Executive Director of the Annual Fund, Brown University

Audience:

Annual Giving, Advancement Services, and Fund-raising Professionals including

- Directors of Annual Giving
- Assistant/Associate Directors of Annual Giving
- Phonathon Directors and Managers
- Direct Marketing Specialists
- Directors of Development with Annual Giving responsibilities
- Development Associates
- Student Managers/Staff

Tabletop Fees per Conference:

CASE Educational Partner	\$875	Non-Educational Partner	\$ 1,110
Additional Reps	\$375	Additional Reps	\$ 550

Where You'll Stay:

Omni Hotel at CNN Center
Atlanta, GA
(404) 659-0000
www.omnihotels.com

Discounted hotel rate: \$ 169 single or double (plus tax)

Deadline to receive the discounted rate: October 23, 2009

For details on conference sessions, speakers, and more go to: **www.case.org**

Enter CASE Code:
AG

Please contact Wanda Freeman at (202) 478-5636 to reserve your exhibit space or fill out the Tabletop Exhibit Registration Form and fax it to my attention at (202) 332-1964.



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SPONSORSHIP OPPORTUNITIES

All sponsorship levels receive:

- Company logo on conference page
- Company logo on Web site
- Sponsor identification page in packet
- Copy of onsite program materials including one-time rental of registration list
- Signage at sponsored event
- One complimentary registration

Successful Annual Giving

Sponsorship	Level	Additional Recognition
Monday, November 16		
Networking Reception (cash bar)	\$2,500	(4) Table Tents at Food Stations
5:30 – 6:30 PM		

Tuesday, November 17		
Continental Breakfast	\$2,000	(2) Table Tents at Food Stations
8:00 – 9:00 AM		

Wednesday, November 18		
Continental Breakfast	\$2,000	(2) Table Tents at Food Stations
8:00 – 9:00 AM		

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Successful Phonathons

Sponsorship	Level	Additional Recognition
Wednesday, November 18		
Networking Reception (cash bar)	\$2,500	(4) Table Tents at Food Stations
6:00 – 7:00 PM		

Thursday, November 19		
Continental Breakfast	\$2,000	(2) Table Tents at Food Stations
8:00 – 9:00 AM		

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Essential Direct Marketing for Annual Giving

Sponsorship	Level	Additional Recognition
Thursday, November 19		
Networking Reception (cash bar)	\$2,500	(4) Table Tents at Food Stations
6:00 – 7:00 PM		

Friday, November 20		
Continental Breakfast	\$2,000	(2) Table Tents at Food Stations
8:00 – 8:30 AM		

Please note: *The Networking Receptions are cash bar. If you are interested in sponsoring an open bar reception, please contact Lori Woehrle at (202) 478-5697 for more information.*

For details on conference sessions, speakers, and more go to:
www.case.org
 Enter CASE
 Code: **AG**

Please complete the Sponsorship Registration form to reserve your sponsorship opportunities. Please fax your form to my attention at (202) 332-1964.



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**SPONSORSHIP
REGISTRATION
FORM**

**Please contact
Wanda Freeman at
(202) 478-5636 or
freeman@case.org
to reserve your
sponsorship or you
can fax your form
to my attention at
(202) 332-1964.**

My company would like to sponsor: *(please check all that apply)*

Successful Annual Giving

- Networking Reception, Monday, November 16 **\$2,500**
- Continental Breakfast, Tuesday, November 17 **\$2,000**
- Continental Breakfast, Wednesday, November 18 **\$2,000**

Successful Phonathons

- Networking Reception, Wednesday, November 18 **\$2,500**
- Continental Breakfast, Thursday, November 19 **\$2,000**

Essential Direct Marketing for Annual Giving

- Networking Reception, Thursday, November 19 **\$2,500**
- Continental Breakfast, Friday, November 20 **\$2,000**

Name _____

First Name on Badge _____

Company _____

Address _____

City/State/Zip _____

Phone _____ Fax _____

E-mail _____ Web Address _____

Please provide company description or email to freeman@case.org (35 words or less):

For details on
conference sessions,
speakers, and more
go to:

www.case.org

Enter CASE Code:
AG

Payment Information	For CASE use: 5810-_____
CHARGE to:	<input type="checkbox"/> VISA <input type="checkbox"/> MasterCard <input type="checkbox"/> American Express
Account Number	Exp. Date
Cardholder's Signature	Date
<input type="checkbox"/> A CHECK payable to CASE is enclosed.	
Mail to: CASE, Dept 4022, Washington, DC 20042-4022.	
Fax to: (202) 332-1964	
NOTE: When mailing, please allow at least 2 weeks for delivery and processing.	



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**TABLETOP EXHIBIT
REGISTRATION FORM**

Please contact
Wanda Freeman at
(202) 478-5636 or
freeman@case.org to
reserve your exhibit
space or fax your form
to my attention at (202)
332-1964.

Tabletop registration includes:

- One 6' table for tabletop exhibit
- Exhibitor identification page in packet
- Copy of onsite program materials including one-time rental of registration list
- One free registration with free access to sessions and events

My company would like to exhibit at: (check all that apply)

- | | | |
|--------------------------|---|-----------------------------|
| <input type="checkbox"/> | Successful Annual Giving | November 16-18, 2009 |
| <input type="checkbox"/> | Successful Phonathons | November 18-19, 2009 |
| <input type="checkbox"/> | Essential Direct Marketing for Annual Giving | November 19-20, 2009 |

Exhibitor Discount: *Exhibit at all three conferences and receive \$125 off*

Tabletop Exhibit Fees per Conference:

- | | | | |
|---|--------------|--|----------------|
| <input type="checkbox"/> CASE Educational Partner | \$875 | <input type="checkbox"/> Non-Educational Partner | \$1,110 |
| <input type="checkbox"/> Additional Reps | \$375 | <input type="checkbox"/> Additional Reps | \$ 550 |

Name _____

First Name on Badge _____

Company _____

Address _____

City/State/Zip _____

Phone _____ Fax _____

E-mail _____ Web Address _____

Please provide company description or email to freeman@case.org (35 words or less):

Payment Information:	For CASE use: 5520-_____
CHARGE to: <input type="checkbox"/> VISA <input type="checkbox"/> MasterCard <input type="checkbox"/> American Express	
Account Number	Exp. Date
Cardholder's Signature	Date
<input type="checkbox"/> A CHECK payable to CASE is enclosed.	
Mail to: CASE, Dept 4022, Washington, DC 20042-4022.	
Fax to: (202) 332-1964	
NOTE: When mailing, please allow at least 2 weeks for delivery and processing.	