

An Invitation to Sponsor and Exhibit



COUNCIL FOR ADVANCEMENT
AND SUPPORT OF EDUCATION®

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USA

CONTACT

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www.case.org

Online Strategies

November 4-6, 2009

Omni Royal Orleans Hotel
New Orleans, LA

Reserve your hotel room by Tuesday, October 13, 2009 to receive a discounted rate! Call the hotel to make your reservation at (504) 529-5333 or go online to:

www.omnihotels.com/FindAHotel/NewOrleansRoyalOrleans.aspx

For details on conference sessions, speakers, and more go to:

www.case.org

Enter CASE Code:

online

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Take the opportunity to reach out to online managers, communications directors, alumni relations professionals, advancement professionals, and annual fund directors.

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Enter CASE Code: **online**

July 2009

Dear Colleague:

CASE invites you to sponsor and/or exhibit at our upcoming conference at the Omni Royal Orleans Hotel in New Orleans, LA on November 4-6, 2009. Join us at this annual conference to share your expertise with our attendees in gaining insight into emerging best practices of online strategies that drive alumni engagement and annual giving results.

Audience: Online managers, Communications directors, Alumni relations professionals, Advancement professionals, and Annual fund directors.

CASE offers several ways you can participate and gain visibility among conference attendees:

Sponsorships enable your company to gain recognition as a CASE supporter. Your sponsorship entitles you to receive one complimentary registration, a copy of onsite program materials, and an advance registration list of conference participants. Sponsors receive recognition at individual functions, including signage, with company logo in all conference promotional materials and on the conference Web site. Enclosed please find a listing of sponsorship opportunities. Choose the one that is best for your company.

Tabletop exhibits offer you an opportunity to discuss your products and services with potential clients. We offer tabletop exhibiting opportunities for 6-10 exhibitors, contingent on availability at the hotel. Enclosed please find the tabletop exhibit registration form.

We hope you find participation in this conference to be a worthwhile investment. Please contact me at (202) 478-5636 or freeman@case.org if you have any questions. We look forward to hearing from you soon.

Kind regards,

Wanda Freeman
Senior Exhibits Coordinator

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EXHIBIT OPPORTUNITIES

What you receive with your tabletop exhibit:

- One 6' draped table for tabletop exhibit
- Company listing in conference packet
- Copy of onsite program materials
- One-time rental of registration list
- Complimentary registration with access to sessions and events

Online Strategies

Audience:

- Development directors
- Annual Fund directors
- Advancement Communications directors
- Online fundraising managers
- Web and e-marketing professionals

Conference Chair: Meg Houston Maker, *Director, External Information Systems*, Dartmouth College

Tabletop Fees Per Conference:

CASE Educational Partner	\$900	Non-Educational Partner	\$ 1,140
Additional Reps	\$375	Additional Reps	\$ 550

Where you'll stay:

Omni Royal Orleans Hotel
621 St. Louis Street
New Orleans, LA 70140
(504) 529-5333

www.omnihotels.com/FindAHotel/NewOrleansRoyalOrleans.aspx

Discounted hotel rate: \$179 single or double (plus tax)

For details on conference sessions, speakers, and more go to:

www.case.org

Enter CASE Code:
online

Deadline to receive the discounted hotel rate: **October 13, 2009.**

Please contact Wanda Freeman at (202) 478-5636 to reserve your exhibit space or fill out the Tabletop Exhibit Registration form and fax it to my attention at (202) 332-1964.

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SPONSORSHIP OPPORTUNITIES	<u>Sponsorship</u>	<u>Level</u>	<u>Additional Recognition</u>
All sponsorship levels receive: <ul style="list-style-type: none">• Company logo on conference Web site• Sponsor identification page in packet• Copy of onsite program materials including one-time rental of registration list• Signage at sponsored event• One complimentary registration	Networking Reception* November 4, 2009	\$2,500	(6) Table Tents at Food Stations
	Continental Breakfast November 5, 2009	\$1,500	(4) Table Tents at Food Stations
	Continental Breakfast November 6, 2009	\$1,500	(4) Table Tents at Food Stations

*PLEASE NOTE: Networking Reception is **cash bar**.

For details on conference sessions, speakers, and more go to:

www.case.org

Enter CASE Code:
online

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SPONSORSHIP/
ADDITIONAL REP
REGISTRATION
FORM

My company would like to sponsor: (check all that apply)

- Networking Reception (Cash Bar), November 4 \$2,500
Continental Breakfast, November 5 \$1,500
Continental Breakfast, November 6 \$1,500

Additional Representative:

For CASE use: 5520-52013

- Educational Partner \$ 375
Non-Educational Partner \$ 550

Please contact
Wanda Freeman at
(202) 478-5636 or
freeman@case.org
to reserve your
sponsorship or
you can fax your
form to my
attention at
(202) 332-1964.

Name
First Name on Badge
Title
Company
Address
City/State/Zip
Phone Fax
E-mail Web Address

Please provide company description or email to freeman@case.org (35 words or less):

For details on
conference sessions,
speakers, and more
go to:

www.case.org

Enter CASE Code:
online

NOTE:

Sponsorship of any
event is inclusive of
one complimentary
registration. If
additional persons
would like to attend
please see the
additional
representative fee as
listed above.

Payment Information For CASE use: 5810-52013
CHARGE to: VISA MasterCard American Express
Account Number Exp. Date
Cardholder's Signature Date
A CHECK payable to CASE is enclosed.
Mail to: CASE, 1307 New York Avenue, NW Suite 1000
Washington, DC 20005-4701
Attn: Wanda Freeman
When mailing, allow at least 2 weeks for delivery and processing

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Tabletop registration includes:

- One 6' draped table for tabletop exhibit
- Company listing in conference packet
- Copy of onsite program materials
- One time rental of registration list
- One complimentary registration with free access to sessions and events

**TABLETOP
EXHIBIT
REGISTRATION
FORM**

Cancellation Policy

If CASE receives your Exhibit booth cancellation

- **At least three weeks before the conference start date**—You will receive a full refund.
- **One to two weeks before the conference start date**—You will be refunded your registration fee for your exhibit space less a \$200 processing fee. Additional company rep. cancellation will receive a refund less a \$60 processing fee.
- **Less than one week before conference start date**—You will not receive a refund.
- **“No Shows”**—You will not receive a refund.

Tabletop Exhibit Fees Per Conference:

- | | | | |
|---|---------------|--|----------------|
| <input type="checkbox"/> CASE Educational Partner | \$ 900 | <input type="checkbox"/> Non-Educational Partner | \$1,140 |
| <input type="checkbox"/> Additional Reps | \$ 375 | <input type="checkbox"/> Additional Reps | \$ 550 |

Name _____

First Name on Badge _____

Title: _____

Company _____

Address _____

City/State/Zip _____

Phone _____ Fax _____

E-mail _____ Web Address _____

Please provide company description or email to freeman@case.org (35 words or less):

Payment Information:	For CASE use: 5520-52013
CHARGE to: <input type="checkbox"/> VISA <input type="checkbox"/> MasterCard <input type="checkbox"/> American Express	
Account Number	Exp. Date
Cardholder's Signature	Date
<input type="checkbox"/> A CHECK payable to CASE is enclosed. Mail to: CASE, 1307 New York Avenue, NW, Suite 1000, Washington, DC 20005-4701, Attn: Wanda Freeman (When mailing, allow at least 2 weeks for delivery and processing.)	

CASE reserves the right to cancel any program. CASE is not responsible for any cancellation or change fees assessed by airlines, hotels or travel agents.

Please contact Wanda Freeman at (202) 478-5636 or freeman@case.org to reserve your exhibit space or fax your form to (202) 332-1964.