



CASE Asia-Pacific Advancement Conference

More ways for you to be involved with Kuala Lumpur 2010

BRING YOUR CAMPUS TO CASE IN KUALA LUMPUR

Do you have a fantastic advancement team? Are you running innovative programs and want to share your story? This is your chance to show how your institution is “Scaling new heights”. There are two formats: digital or poster.

GO VIRTUAL!

Your presentation will be in digital format (video, Power Point, muvee or other formats). All submissions will be uploaded online for public viewing via our website/social media prior to the conference and will be shown during the conference. Creativity is encouraged!

GUIDELINES FOR SUBMISSIONS

- submit no later than Jan 24, 2010 by email to: asia-pacific@case.org
- at least 1 employee of the submitting institution must be a registered delegate at the conference
- each institution that submits a presentation will receive a complimentary CASE book
- each presentation must be 3 minutes or less

For an example of how you can showcase your institution via video, watch [CASE Asia-Pacific](http://caseasiapacific.ning.com/video/case-asiapacific-tour-de-force) (<http://caseasiapacific.ning.com/video/case-asiapacific-tour-de-force>)

POSTER PRESENTATION

Let your poster do your talking. Showcase your institution’s “ace” advancement programmes by participating in our poster presentation.

WHAT IS A POSTER PRESENTATION?

Presenters share information on a particularly innovative or successful advancement initiative at their institution. This format allows for greater detail and more one-on-one interaction with your audience.

GUIDELINES FOR POSTER PRESENTATIONS

- Poster to be in landscape layout at 1 metre (height) and 2 metres (width)
- Author to stand by their posters during breaks
- Author must be a registered delegate at the conference
- Each author will receive a complimentary CASE book
- Complete and return synopsis submission form by Jan 24, 2010

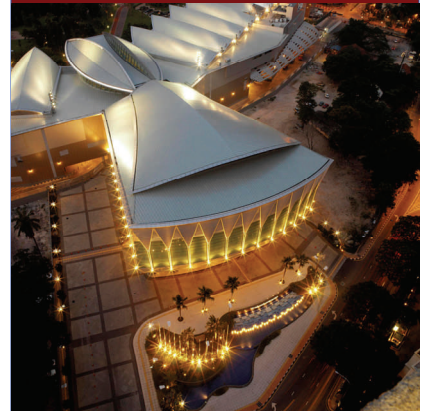
AWARDS

Two awards will be presented at the end of the conference:

1. People’s Choice Award for the video that garners most votes
2. Conference Advisory Committee’s Award for the best all-round poster

CASE Asia-Pacific

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SUBMISSION FOR PRESENTATION

Presentation Title:

Digital

Poster

Author (s):

Designation:

Email:

Institution:

Country:

submissions to be received no later than Jan 24, 2010

Synopsis: