



Advance Information for Potential Delegates and Sponsors

What? The CASE Asia-Pacific Advancement Conference follows the highly successful Hong Kong meeting in December 2008.

With at least 30 sessions on offer, covering hot topics in educational fundraising, alumni relations, communications and marketing, this is the foremost opportunity for you to:

- Learn from world-class experts
- Hear about the latest developments in your profession
- Develop strategies to cope with the current economic climate
- Share practical tips and strategic responses that will help you advance your institution
- Network with your peers

CASE is the leading professional organisation for educational advancement, serving professionals at all levels who work in alumni relations, communications, fundraising and marketing. With a membership of nearly 3,400 colleges, universities and schools in over 60 countries around the world, CASE is one of the largest non-profit education associations.

Registration fees per delegate:-
(Early-Bird deadline: 31 October 2009)

US\$675 CASE members

US\$975 Non-members

Registrations after 1 November 2009

US\$750 CASE members

US\$1100 Non-members

How? On-line registration is available at www.case.org by entering CASE Code **APACKL10**. Manual registration can be done by completing and sending the attached registration form to asia-pacific@case.org or faxing it to **+65-6826-4064**

When? Main conference starts at 1PM on Wed. March 24th and concludes at 1PM on Friday, March 26th, 2010.

- March 23, 2010 – Pre-conference for international and independent school practitioners – separate registration fee applies, US\$75 (CASE members) and US\$100 (Non-members).
- March 24, 2010 at 11.00AM – Pre-conference orientation session for newcomers.

Where? The conference will be held at the Kuala Lumpur Convention Centre, Malaysia. Visit <http://www.klccconventioncentre.com> for more details. The Convention Centre is approximately 1 hour by public transport and taxi from the Kuala Lumpur International Airport.

CASE has negotiated a preferential rate of RM450 - 530 per room per night, with the Traders Hotel which is adjacent to the KLCC. You need to book this directly with the hotel as accommodation is not included in the conference registration. Visit <http://www.shangri-la.com/en/property/kualalumpur/traders> and enter code **CAS220310 to receive the discounted rate.**

Who? Advancement professionals working in alumni relations, fundraising, marketing and communications in educational institutions (tertiary and independent/international schools) will benefit from attending the conference. Campus executives and senior volunteers are also strongly encouraged to participate. We also welcome advancement staff interested in learning more about or enhancing their presence in the Asia-Pacific context and region to join us.

Why? CASE brings you the best speakers from around the planet, the platform to network with your peers and the unforgettable opportunity to meet in Kuala Lumpur to recharge and reinvigorate your personal skill set and advancement programmes for your institution. "Scaling new heights" will set you on course for achieving great goals, advancing your knowledge and aspirations.

Here is what some of the delegates at the Hong Kong conference in 2008 had to say:

"I learned a lot from the speakers and liked the opportunity to meet with my counterparts from other parts of the world."

"A solid step towards an effective Asia-Pacific network of people and their organisations. Moving the conference around helps all understand cultural differences."

"The targeted, regional approach to the conference meant that the sessions were directly relevant to my work. The opportunity to network, while enjoying the beautiful setting of HK, was definitely a perk."

REGISTRATION FORM

Places are limited. Please book early!

CASE Asia-Pacific Advancement Conference 2010 *Scaling New Heights*

March 23, 2010 (Tue) - Pre-Conference for Schools
International School of Kuala Lumpur, Malaysia

March 24-26, 2010 (Wed-Fri) - Main Conference
Kuala Lumpur Convention Centre, Malaysia

Please complete all sections in type or BLOCK CAPITALS, keep a photocopy and send the original by post with your payment to:



CASE Asia-Pacific
#05-03 Shaw Foundation Alumni House
11 Kent Ridge Drive
Singapore 119244



Or Fax to: +65 6826 4064

Or Scan and Email to: asia-pacific@case.org

For further information call CASE Asia-Pacific: +65 6778 3285

Delegate Fee Summary

Pre-Conference Fees (per delegate):

- CASE Members @ US\$75
- Non-Members @ US\$100

Main Conference Fees* (per delegate):

- CASE Members - Early Bird (by Oct 31, 2009) @ US\$675
- Non-Members - Early Bird (by Oct 31, 2009) @ US\$975
- CASE Members (from Nov 1, 2009) @ US\$750
- Non-Members (from Nov 1, 2009) @ US\$1,100

*Include:

- 3-day conference
- Refreshment breaks, welcome reception, gala dinner & lunch
- Delegate pack & materials

1 - Your Details

Surname

Mr/Ms/Mrs/Dr/Prof

Given Name

Preferred Name
for Badge if different

Job Title

Institution/Organisation

Address

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Postal Code

Country

Telephone

Fax

E-mail

Special dietary re-
quirements (please
specify)

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Special access needs
(please specify)

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2 - Payment

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Card No.....

Security Code (Last 3 digits on back of card)

Expiry date.....

Signed by credit card holder.....

Please print card holder's name.....

- Your name, telephone/fax numbers and e-mail will appear on the delegate list distributed to attendees. If you do **NOT** wish your contact details to be included on this list, please tick here.

- If you do **NOT** wish to be sent details of forthcoming CASE events via the listserv, please tick here.

- Your details will be recorded on the CASE Asia-Pacific database and will be used to forward information to you about forthcoming events and seminars. If you do **NOT** wish to receive this information, please tick here.

Cancellation policy: written notification of cancellation is required and should be sent to the CASE Asia-Pacific office. Cancellations received by 5 p.m. on **March 2, 2010** will receive a full refund. No refunds will be issued for cancellations received after this date, but substitute delegates will be accepted at anytime.

An email confirming receipt of your booking should be sent to you within one week of receipt of your booking. If you don't hear from us within this timeframe, please contact the CASE Asia-Pacific office on +65-6778 3285 or asia-pacific@case.org.