



### **About the Council for Advancement and Support of Education**

Headquartered in Washington, D.C., with offices in London and Singapore, the Council for Advancement and Support of Education is the professional organization for advancement professionals who work in alumni relations, marketing, communications and development.

Today, CASE's membership includes more than 3,300 colleges, universities and independent elementary and secondary schools in 61 countries around the world. This makes CASE one of the largest nonprofit education associations in terms of institutional membership. We serve nearly 60,000 advancement professionals on the staffs of our member institutions and have more than 22,000 professional members on our roster.

Acting on its mission to advance and support education worldwide, CASE officially opened a European office in London in 1994 and an Asia-Pacific office in Singapore in 2007.

CASE helps its members build stronger relationships with their alumni and donors, raise funds for campus projects, produce recruitment materials, market their institutions to prospective students, diversify the profession and foster public support of education. CASE also offers a variety of advancement products and services, provides standards and an ethical framework for the profession, and works with other organizations to respond to public issues of concern while promoting the importance of education worldwide.

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